![ICDPPC International Conference of Data Protection & Privacy Commissioners Executive Committee logo]

Report by Secretariat on 37th Conference closed session evaluation survey

23 December 2015

The Secretariat conducted an online participant survey evaluating the closed session of the 37th Conference. The primary focus was to measure the value DPAs derived from the closed session topics. The survey also solicited ideas for closed session topics for the 38th Conference.

This report includes a summary of results and a comparison of 2014 and 2015 survey results.

Summary of survey results 2015

44 responses were received (up from 26 responses last year).

70% of the responses were from Europe; 12% were from Africa and Middle East; 8% were from Asia and Oceania and 7% from the Americas. The over representation of responses from European authorities is consistent with geographical representation in last year's survey.

Q10 **Where is your DPA based?FR: Où se trouve votre DPA?**
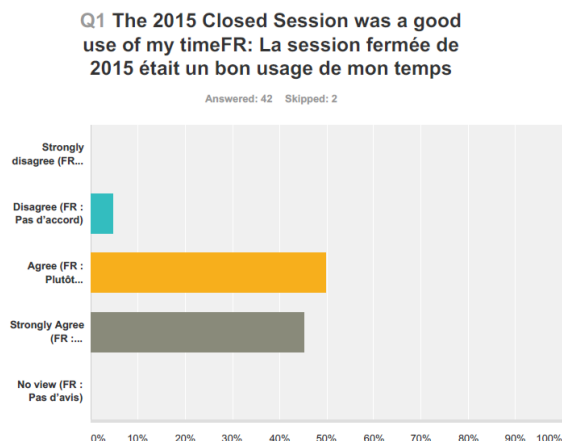
Answered: 41   Skipped: 3
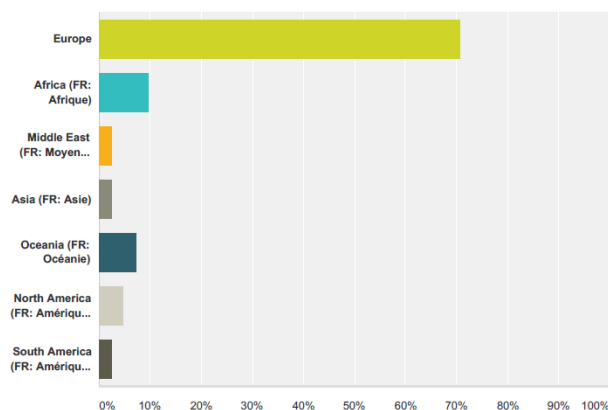
Measuring participant expectations

Overall satisfaction

Very high levels of overall participant satisfaction were confirmed:

- 95% of respondents agreed or strongly agreed that the closed session was a good use of their time.

Two individuals (out of 42 respondents) disagreed with the statement that the session was a good use of their time.

Satisfaction with in-depth discussion sessions

Reasonably high levels of participant satisfaction were confirmed for the in-depth discussion sessions:

- 92% agreed or strongly agreed that the data protection oversight of security and intelligence was an interesting topic;
- 90% agreed or strongly agreed that the genetic and health data topic was an interesting topic.
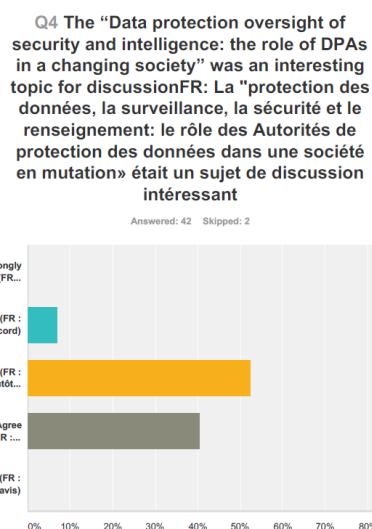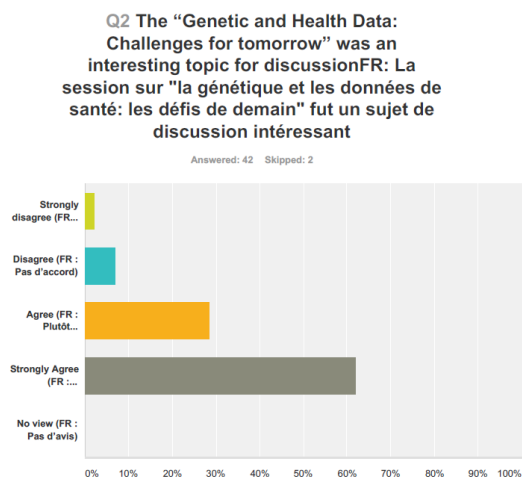
In terms of practical usefulness of the in-depth sessions:
- 74% agreed or strongly agreed that they learnt something from the genetic and health data session that was useful on their return to their office;
- 71% agreed or strongly agreed that they learnt something from the data protection oversight of security and intelligence session that was useful on their return to their office.

However, as might be expected for a session divided into two quite different subjects, there were slightly more polarised views on in-depth topics:

- 3 individuals did not find the intelligence oversight topic interesting and 4 individuals were not interested in the genetics topic.
- 7 respondents did not learn anything useful from the genetics session and 10 did not learn anything useful from the intelligence oversight session.


Q3 I learned something in the "Genetic and Health Data: Challenges for tomorrow" session that I have been able to use on my return to the officeFR: J'ai appris des choses lors de la session sur "la génétique et les données de santé: les défis de demain" et j'ai été en mesure d'utiliser mes connaissances à mon retour au bureau

Answered: 42   Skipped: 2
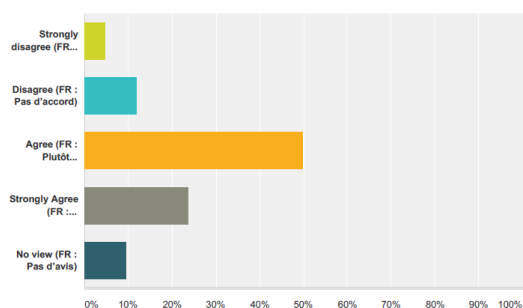
Q5 I learned something in the Data protection oversight of security and intelligence: the role of DPAs in a changing society" session that I have been able to use on my return to the officeFR: J'ai appris des choses lors de la session sur la protection des données, la surveillance, la sécurité et le renseignement : le rôle des Autorités de protection des données dans une société en mutation" et j'ai été en mesure d'utiliser mes connaissances à mon retour au bureau

Answered: 42   Skipped: 2
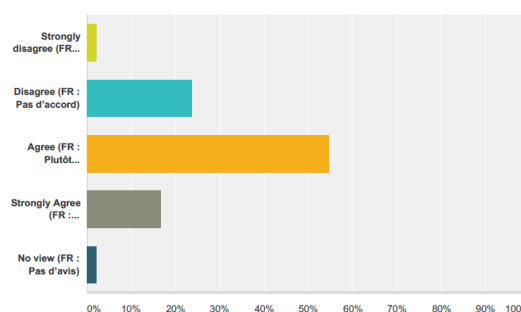
Secretariat comment: The Committee should bear in mind the overall positive satisfaction rating and the adage:

"You can please some of the people all of the time, you can please all of the people some of the time, but you can't please all of the people all of the time"

- John Lydgate of Bury (c. 1370 – c. 1451), monk and poet

Comparison of survey results with previous years

The 2015 session continued to rate highly overall. The rating of the session dropped in terms of perceived practical usefulness, although the results still remain very positive.

| Question	2015 • Genetics • Intelligence oversight	2014 Internet of things	2013 Apps
1. The closed session was a good use of my time	95% agreed	90% agreed	95% agreed
2. The discussion topic was interesting	92% agreed	90% agreed	96% agreed
3. I learnt something from that was useful on my return to the office	71-74% agreed	85% agreed	86% agreed

"Agreed" = agreed or strongly agreed

General comments on the closed session

Participants were invited to comment on the closed session. Comments received included:

- Very good organisation by very kind people.
- Need for translation *(FR: Nécessité d'une traduction).*
- The two topics were a good choice but the speakers didn't meet the expectation.
- While the genetic session was informative and provided useful practical information and raised longer term issues that need to be considered, the session on security agencies and overlap with privacy regulators seemed to only deal with the obvious current circumstances and did not assist in longer term strategy development for handling these issues into the future.
- The panel on security and intelligence was unilateral: pep-talk for intelligence.
- Interesting and current topics, very good presentation topics.
- Beautiful venue, very good organization.
- It was a shame that there was no link between the Closed Session topics and the Open Session.
- The Open Session was very exclusive to people and countries involved in the "Bridges Project", and did not adequately cater for others.
- Both topics were enlightening. The Genetic data was of particular interest because DPAs received information to which they normally don't have access to. The different approaches taken by the speakers helped launching very interesting debate. Discussions on the surveillance session were less relevant. The second day of the closed session was also very interesting. Discussions were more "free". It is important to give DPAs this opportunity to express themselves freely.
- Too many "talking heads" in second session.

What is valued in closed session discussions

The survey asked participants about what they valued in closed sessions. The graph below displays participant preferences. ('Agree/disagree' also include strongly agree/disagree.)
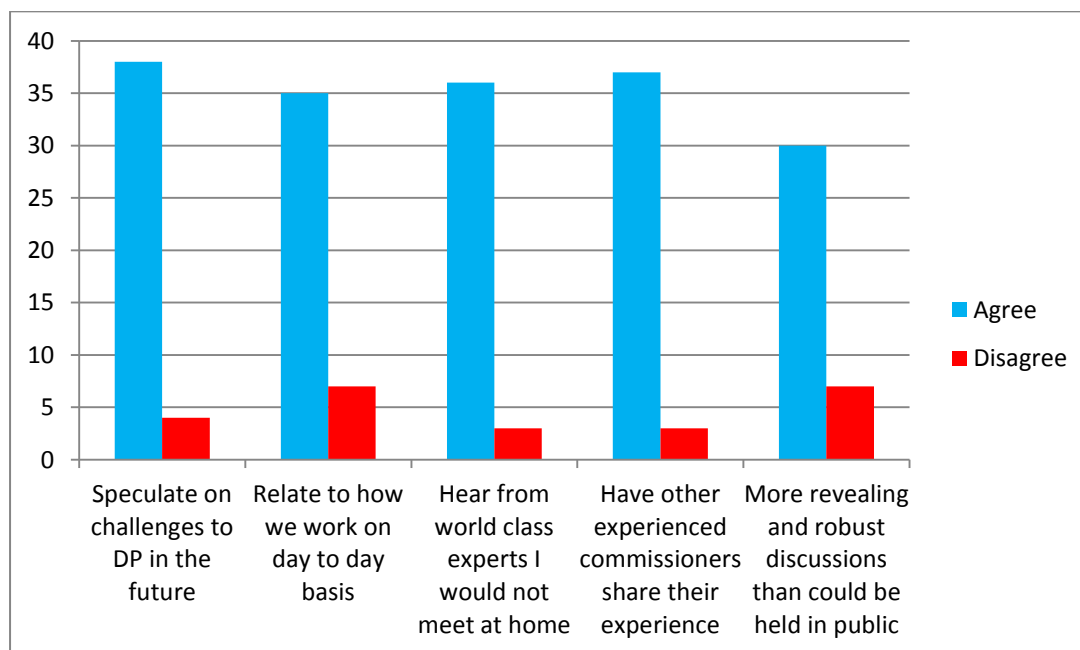
Participant suggestions for future closed session topics

<u>Suggestions for topics and speakers for 2016</u>

Participated were invited to offer suggestions for closed session topics and speakers. Only a few participants offered suggestions:

Suggested topics

- The impact of the connected devices and the IoT: how they run, what could be their impacts on privacy, how DPA manage that question.
- A universal issue and globalizing: how to balance the war against terrorism and insecurity and big data and the protection of personal data? *(FR: Une question universelle et qui se mondialise : comment faire l'équilibre entre la guerre contre le terrorisme et l'insécurité et le big data et la protection des données personnelles?).*
- The meaning of Privacy in the different jurisdictions.
- Global companies and Privacy.
- De-identification and whether it is really possible. Many organisations are trying to rely on de-identification.
- Ethical Analysis of prospective big data uses: can we all agree on at least some parameters?
- Public engagement on the future of privacy: is privacy really dead, or are we just sleeping through it?
- Big Data and Global regulation for terms and conditions used by international providers.
- Implementing data protection legislation in developing /in transition countries. The idea would be to take into consideration that this type of legislation and the DPAs is something very new in a lot of countries. A session/workshop/discussion on the first steps for newly born DPAs would be greatly appreciated.
- Profiling.
- Security versus data protection in a changing world with changing terrorism tactics
- Privacy and nanotechnology *(FR: vie privée et nanotechnologie).*
- Encryption - its potential and limitations in improving data security and personal privacy.
- Genetic data, profiling, anonymization.

Suggested speakers

- Yann Padova (on smart cities and energies).
- The UN Special Rapporteur.
- Eric K. Clemons (on global companies and privacy).
- Rather than the usual people who attend on behalf of some of the larger global online/tech/social media companies (such as regional government relations people or heads of global legal) it could be worth while trying to get the actual CEOs to do a keynote.
- Max Schrems.
- Alessandro Acquisti.

<u>Secretariat recommendations</u>

The Secretariat recommends:

A. The Executive Committee consider the results at the February meeting as part of planning for the 38th Conference closed session.
B. The results (excluding named speaker proposals) should be published on the Conference website.
C. A similar survey be re-run after the 38th Conference.

Conference Secretariat
23 December 2015