

Conference Initial Strategic Plan: 2014 and 2015

Part A: The Conference's mission

The Vision:

An environment in which privacy and data protection authorities around the world are able effectively to act to fulfil their mandates, both individually and in concert, through diffusion of knowledge and supportive connections.

The Mission:

The Conference seeks:

- To be an outstanding global forum for privacy and data protection authorities.
- To disseminate knowledge, and provide practical assistance, to help authorities more effectively to perform their mandates.
- To provide leadership at international level in data protection and privacy.
- To connect and support efforts at domestic and regional level, and in other international forums, to enable authorities better to protect and promote privacy and data protection.

Part B: Strategic priorities

For 2014 and 2015 the Conference's strategic priorities include:

1. *Carving a niche:* To identify the roles that might most productively be taken up by the Conference.
2. *A Firm footing:* To put the Conference on sustainable footing so that it may step confidently into the future.
3. *Building capacity:* To identify what is needed for a successful global network of regulators and to build the capacity to deliver the desired strategic outcomes.

Part C: Action Plan 2014- 2015

The following goals for 2014 and 2015 will contribute to the strategic outcomes:

1. Carving a niche

- a. Review
 - i. List the multinational forums active in privacy and data protection and identify the roles they perform, their work plans and strategic directions.
 - ii. Review how the Conference is viewed by participants and external stakeholders and analyse its strengths and weakness.
- b. Drawing upon the review and other resources, identify the roles that would enable the Conference to make the most useful contribution to its mission and to international privacy and data protection.

2. A Firm footing

- a. Identify the barriers and disincentives to hosting the Conference
- b. Develop a plan to encourage and confirm hosts well in advance.
- c. 2015: Achieve the position of having one or more future hosts confirmed before the 37th Conference.

3. Building capacity

- a. Undertake a gap analysis to identify what is needed for the Conference to reach its goals and either initiate capacity building or recommend to the Executive Committee or Conference as to steps needed to be taken.
- b. In particular, develop a workable plan to fund the Secretariat and present the plan to the 36th Conference for consideration.
- c. 2015: Put into operation the plans adopted by the Conference.