

## Finalists in Use of Online Tools Category of ICDPPC Global Awards announced

## **News release by ICDPPC Secretariat**

10 August 2017

The finalists in the 'use of online tools' category of the ICDPPC Global Privacy and Data Protection Awards were announced today.

"The finalists demonstrate four different deployments of online tools to advance a data protection mandate" said ICDPPC Secretariat, Blair Stewart. "The selected entries cover subject access, public education, experimentation and public enquiries".

The four finalists in the 'Use of Online Tools' category are:

- Infoem, Mexico, "System of Access, Rectification, Cancellation and Opposition of Personal Data of the State of Mexico (SARCOEM)" (entry D8).
- Privacy Commissioner for Personal Data, Hong Kong, "Be SMART Online' Thematic Website Enhancement" (entry <u>D16</u>).
- CNIL, France, "LINC (Laboratoire d'innovation numérique de la CNIL)" (entry D18).
- CNIL, France, "Online responsive self-service" (entry <u>D21</u>).

"The judges noted that SARCOEM allows Mexicans to securely access their information and exercise their privacy rights" said Mr Stewart.

"The fact that the enhancements to the Hong Kong online presence tripled website engagement spoke to their effectiveness in the eyes of the judging panel".

"The French LINC entry was described by the judging panel as a unique innovation and foresight tool while it was noted that the same authority's online responsive self-service tool provided nearly 200,000 answers in 2016".

The winner of the online tool category will be announced at the 39th Conference of Data Protection and Privacy Commissioners in Hong Kong on 26 September 2017.

**Notes:** Use of online tools is one of 4 categories in the ICDPPC Global Privacy and Data Protection Awards. The names of finalists in all categories will be released during August. Summary information on all Use of Online Tools entries appeared in <u>special newsletter 4.4</u>.