

Proposal to Host the

# International Conference of Data Protection and Privacy Commissioners 2017

By the Office of the Privacy Commissioner for  
Personal Data, Hong Kong,  
Hong Kong Special Administrative Region,  
People's Republic of China

November 2015



香港個人資料私隱專員公署  
Office of the Privacy Commissioner  
for Personal Data, Hong Kong

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HONG KONG  
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Meetings &  
Exhibitions  
Hong Kong

Leading enterprises of the ICT industry and the personal data related commercial and professional entities (global and local), as well as the flag carrier airline

**Celebrating the 20<sup>th</sup> anniversary  
of establishment of the Hong  
Kong Special Administrative  
Region in 2017**



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## About the PCPD HONG KONG

- The **Privacy Commissioner for Personal Data, Hong Kong** (the “PCPD HONG KONG”) is an independent statutory body established to oversee the enforcement of the Personal Data (Privacy) Ordinance, Cap 486 (the “Ordinance”) to protect the privacy of individuals with respect to their personal data.
- The Ordinance was first enacted in 1995 and amended in 2012. The PCPD HONG KONG was established on 1 August 1996.



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# | WHY Hong Kong



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# Hong Kong's Global Rankings

## **1<sup>st</sup> World's Freest Economy**

– Fraser Institute Economic Freedom of the World: 2014 Annual Report

## **1<sup>st</sup> Index of Economic Freedom**

– The Wall Street Journal and Heritage Foundation, 2015

## **1<sup>st</sup> in Asia, and 2nd Most Competitive Economy in the World**

– IMD World Competitiveness Yearbook 2015

## **1<sup>st</sup> in Asia, Global Financial Centres Index**

– Z/Yen Group, 2015

# | Free Economy and Rule of Law with Liberal Entry Regulation

- Hong Kong advocates and practises free trade and is an independent member of World Trade Organisation (WTO) from China. A free and liberal investment regime and capital a set of well-established rule of law, the absence of trade barriers, the transparent regulations, the low and predictable taxation have contributed to Hong Kong's continuous success and prosperity. There is no sales tax or value added tax (VAT).
- Hong Kong is fully committed to the freedom of information. It is an open and free society and is one of safest cities in the world. Nationals of around 170 countries can visit Hong Kong visa free. Organisers and participants of convention/exhibition can easily and quickly visit Hong Kong trouble free.





## | Free Economy and Rule of Law with Liberal Entry Regulation (Cont'd)

- China's commitment to “one country, two systems” and to freedom enjoyed by people of Hong Kong is widely recognised and fulfilled.



## | World-class Infrastructure

- The infrastructure of Hong Kong is rated first class, physically as well as intellectually. The well-developed public transport system in Hong Kong is highly efficient, safe and very affordable. It consists of a central skeleton of trains with buses, trams, minibuses, taxis and ferries side-branching to everywhere of the city. The Mass Transit Railway system is one of the most efficient and heavily used in the world and has successfully operated suburban services network and through-trains to the mainland cities like Guangzhou, Shanghai and Beijing.





## | Leading Aviation Hub

- The state-of-the-art Hong Kong International Airport operates 24 hours a day. There are around 1,000 flights daily to and from some 170 destinations worldwide, including 50 China cities. More than 50% of the world's population is within 5 hours' flying time of Hong Kong. With ample capacity to develop and expand, this ensures Hong Kong remains the leading aviation hub for the years to come. To maintain its position as the regional financial hub and to improve the environment and the quality of life, Hong Kong continues to undertake new facilities and infrastructure projects.



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## Events Capital of Asia

- Named as “Events Capital of Asia” and renowned of its excellence in hosting the world’s greatest events, Hong Kong has been the venue of numerous world congresses, regional and local conferences, meeting and seminars each year.
- The Hong Kong Convention and Exhibition Centre attracted almost 6.4 million visitors and a total of 1,113 events in 2014-15.
- Included 38 large conferences or conventions, 31 of which were international conferences.
- From its opening in 1988 through to 30 June 2015, the HKCEC has hosted 44,209 events and welcomed over 92 million visitors.





# Asia's Business Hub

- Few other cities can match Hong Kong's fortuitous positioning in the heart of enterprising Asia. The city's commercial and geographical access to the region's high-growth markets, combined with its comprehensive international transport connections and economic advantages, make it Asia's top spot for strategic events that get down to business both in Hong Kong and beyond.
- Hong Kong's extensive tax, trade and legal benefits, as well as its proximity to some of the world's largest and most robust economies, have made it the most convenient base for doing business in Asia.



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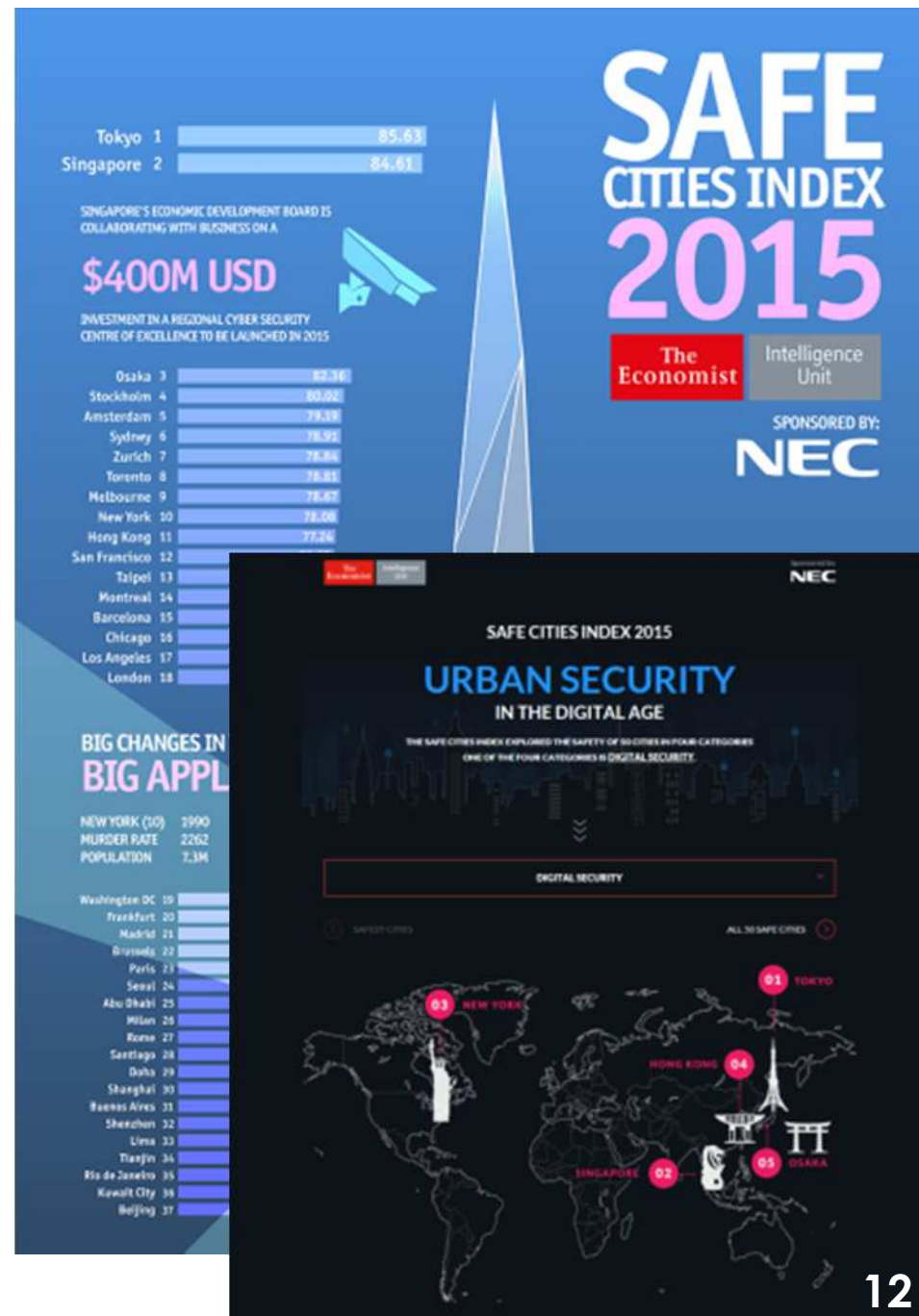
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# Regional and Personal Safety

- Hong Kong is proudly considered one of the safest cities in the world, with a highly efficient and effective police force.
- As a Special Administrative Region of China, the territory is administered by a stable government and independent judiciary, and is highly autonomous.
- Hong Kong is a multi-cultural city enjoying international comity with all countries and regions of different races and religions.





## Vibrant Tourism Industry

- As Asia's premier international city, Hong Kong is a world-class destination for leisure and business visitors. We have an exceptional hotel facilities ranging from superior luxurious to modest tourist class.
- Hong Kong is the meeting point of the East and the West as well as the historical and the modern. As an international city, English is the second official language in Hong Kong, widely used by the residents.
- Several exciting projects are underway in Hong Kong such as the expansion plans of both theme parks and the hotel development in the "hotel belt" adjacent to the Kai Tak Cruise Terminal.



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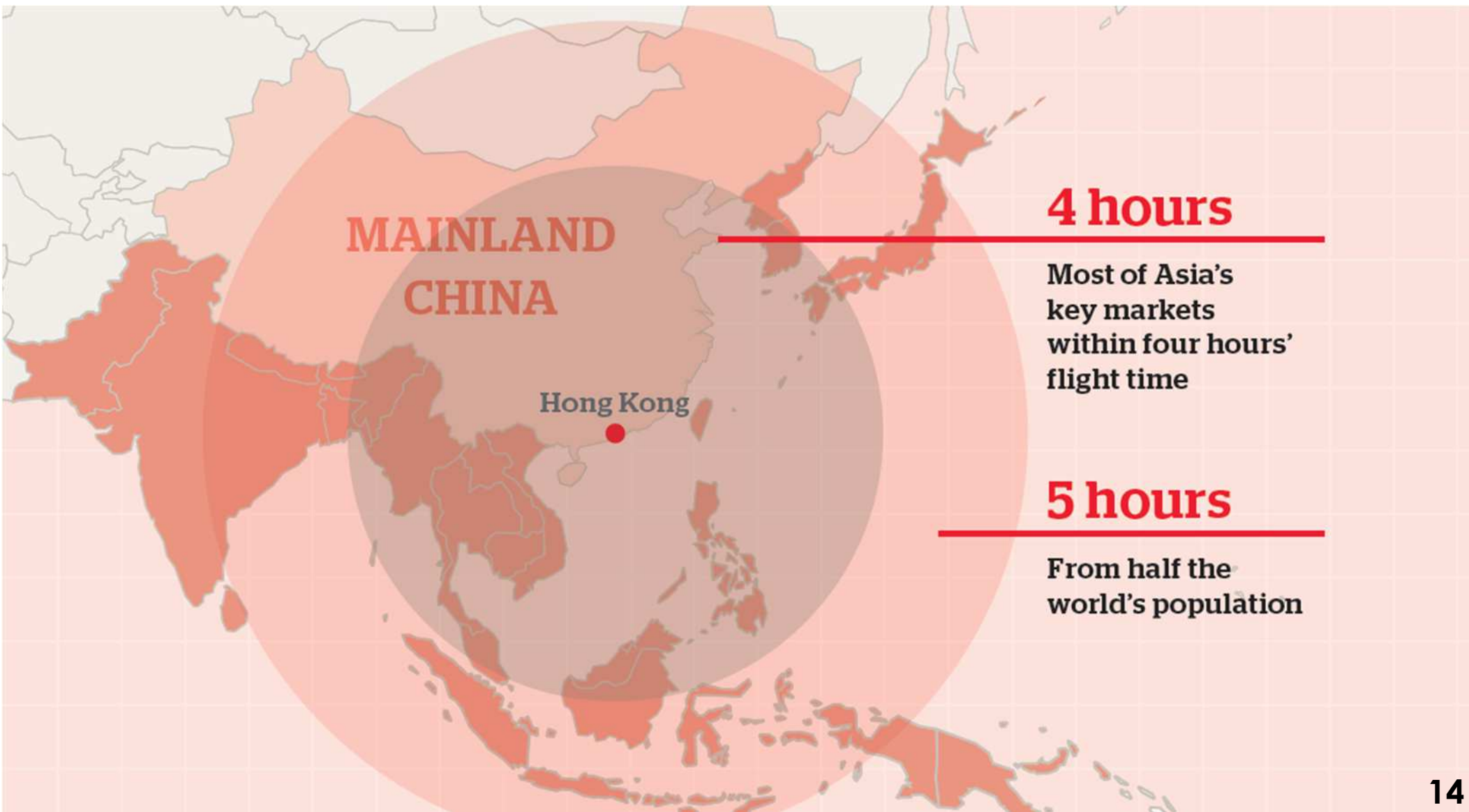
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# | Hong Kong – Central Location in Asia



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# Regional Pioneer on Privacy Protection

- In 1995, Hong Kong enacted the Personal Data (Privacy) Ordinance as the first comprehensive data privacy law in Asia.



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## | International Connections

- The PCPD HONG KONG participates in:



APCE Electronic Commerce Steering Group  
Data Privacy Subgroup



International Working Group  
on Data Protection  
in Telecommunications

APPA's Technology Working Group as the convenor

- The PCPD HONG KONG is a member of:





## | International Connections

- The PCPD HONG KONG meets regularly with delegations of privacy professionals led by the Centre for Information Policy Leadership (CIPL) in Hong Kong (2014 / 2015)



- The PCPD HONG KONG speaks regularly at the annual summits of International Association of Privacy Professionals (IAPP), as well as other international conferences.



# Global Privacy in a Digital Age

- The PCPD HONG KONG joined: -
  - GPEN: Internet Privacy Sweep on Mobile App Transparency in 2013 and 2014; and
  - GPEN: Internet Privacy Sweep on Online Data Collection Practices Targeting Youngsters in 2015
- In 2014, the PCPD HONG KONG initiated an Open Letter jointly with the Office of the Privacy Commissioner of Canada, to call on seven app marketplaces including Google Play and the Apple App Store to make links to Privacy Policies Mandatory. 21 other data protection authorities have signed on in support.



Global Privacy Enforcement Network  
Privacy Sweep Kit

May 11 – 17, 2015

Children's  
Privacy

For more information, please contact the  
2015 Central Sweep Coordinators:  
Information Commissioner's Office, UK – Emma Willmott  
Email: [Emma.Willmott@ic.gov.uk](mailto:Emma.Willmott@ic.gov.uk)  
Office of the Privacy Commissioner of Canada – Tania French  
Email: [Tania.French@pc.gc.ca](mailto:Tania.French@pc.gc.ca)

Open letter issued by 23 privacy authorities on 9 December 2014 to seven app marketplaces:

23 個私隱執法機關向七個應用程式供應平台於 2014 年 12 月 9 日發出公開信（只提供英文版本）：

9 December 2014

Dear Sir or Madam,

We are writing to you as privacy enforcement authorities to highlight an important privacy issue for individuals, related to mobile applications ("apps"). While this letter has been addressed to a few key players that operate app marketplaces, our advice and recommendations are intended for all stakeholders that operate an app marketplace.

This year, the second annual Global Privacy Enforcement Network (GPEN) Privacy Sweep took place, involving 26 privacy enforcement authorities from around the world. The Sweep offered insights into the types of permissions sought by more than 1,200 of the world's most popular apps and the extent to which consumers were informed about each app's privacy practices.

One of the Sweep observations that was of particular concern was that there were numerous instances of apps which appeared to collect personal information but which did not have a privacy policy (or other up-front privacy information), thus removing the ability for individuals to be meaningfully informed when making decisions about the collection, use, and/or disclosure of their personal information. While, by our observation, most marketplaces allow app developers to include a link to a privacy policy, this did not appear to be a mandatory practice.

While app developers clearly have a responsibility to communicate their privacy practices, mobile operating system developers and other app marketplace operators play a unique and integral role in users' interactions with apps, made available through these various app stores and app marketplaces. The app marketplace is an important consumer landing spot where individuals can search for new apps, read reviews, and access technical information about a particular app prior to downloading it – and this information is made available so individuals can make informed decisions about products in that marketplace.

Like any marketplace, there is an expectation that consumer protection issues will be addressed in a positive and privacy friendly manner.

App marketplaces already facilitate communication about a number of matters related to apps, such as details of the app, age rating, size, and version. As noted, while privacy policy links sometimes appear in the app marketplace listings, we observed during the Sweep that this practice is not consistently



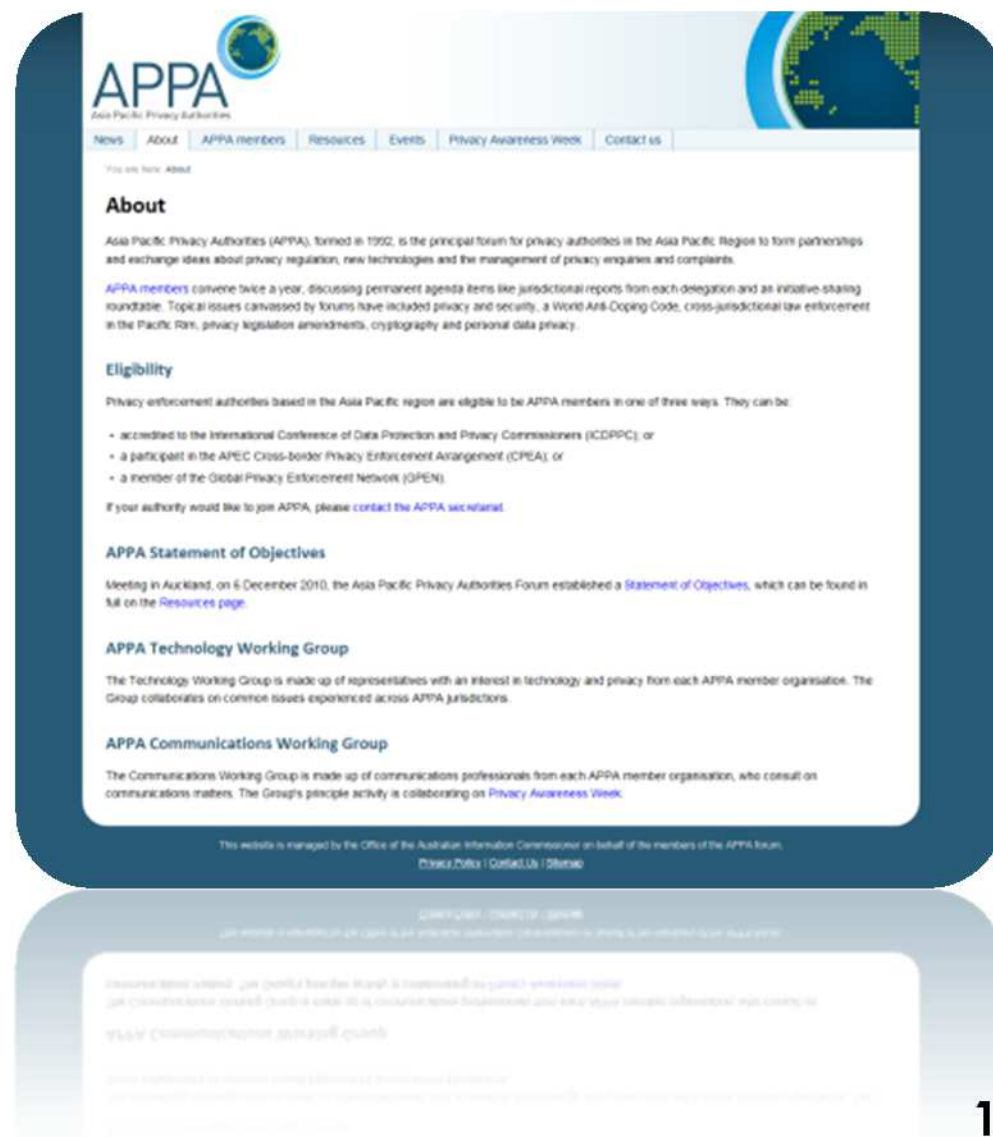
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# Global Privacy in a Digital Age

- As the Convenor of the Technology Working Group (TWG) of the APPA, PCPD HONG KONG, together with other members of TWG, sought clarifications with Google and pressed for improvements in its new privacy practices in 2012/13. The TWG also studied the European Court of Justice's ruling and impact on the Right to Be Forgotten implementation by the search engines for APPA commissioners.



## Liaison with Macao and the Mainland of China

- The PCPD HONG KONG connects and support efforts in Macao and the mainland of China to enable academics and authorities better to promote privacy and data protection:

广东省发展和改革委员会

Development and Reform Commission of  
Guangdong Province



PEKING  
UNIVERSITY



中华人民共和国工业和信息化部

Ministry of Industry and Information Technology of the People's Republic of China



汕頭大學

SHANTOU UNIVERSITY



深圳大學

SHENZHEN UNIVERSITY



武汉大学公益与发展法律研究中心

Wuhan University Public Interest and Development Law Institute



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## Liaison with Macao and the Mainland of China (cont'd)

- The PCPD HONG KONG joined the “Cross-Strait Quad-Regional Forum on Personal Data Protection” hosted by the Office for Personal Data Protection, Macao (2013)
- The PCPD HONG KONG joined the New Era of Consumption – Privacy Protection at the first Cross-strait Symposium on Consumer Protection, co-organised by the Hong Kong Consumer Council and the Macao SAR Government Consumer Council.



# | Gateway to the Mainland of China and Asia

- Hong Kong is at the center of the rapidly developing region of Asia and the mainland of China.
- With the support of the Constitutional and Mainland Affairs Bureau of the Hong Kong SAR Government, PCPD HONG KONG is prepared to explore organising concurrent meetings in Hong Kong or satellite meetings in Macao or other major cities of China.
- Delegates are well positioned to have pre- and post-conference business meetings or tours to various cities of China, Japan, Taiwan, Thailand, Malaysia, Indonesia, Singapore, and the Philippines ... with ease.



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# International Conferences hosted by the PCPD HONG KONG

Year	Conferences
2015	43 <sup>rd</sup> Asia Pacific Privacy Authorities Forum
2015	International Conference on Big Data from a Privacy Perspective
2014	International Conference on Privacy Protection in Corporate Governance
2012	Privacy by Design Conference
2012	37 <sup>th</sup> Asia Pacific Privacy Authorities Forum
1999	21 <sup>st</sup> International Conference of Data Protection and Privacy Commissioners
1998	23 <sup>rd</sup> International Working Group on Data Protection in Telecommunications (the Berlin Group)



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# Good Track Record: Hosting the FIRST International Conference of Data Protection and Privacy Commissioners in Asia

- The PCPD HONG KONG hosted the Conference in September **1999 – 1<sup>st</sup> time in Asia**
- Carrying the theme of “Privacy of Personal Data, Information Technology & Global Business in the next Millennium”, the Conference attracted some 400 delegates from 35 countries.



第二十一屆國際私隱及個人資料保障研討會的會議情況。  
Snapshots of the 21st International Conference on Privacy & Personal Data Protection.







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13 JUNE 2012

# PRIVACY BY DESIGN CONFERENCE



Sponsors:

Deloitte  
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安永

Google

Microsoft



Hosted by the PCPD HONG KONG  
Privacy-by-Design Conference, 13 June 2012

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# International Conference on Privacy Protection in Corporate Governance

11 February 2014

Privacy  
anago

BRANKEN

of the Privacy Commissioner

Personal Data



Hosted by the PCPD HONG KONG  
International Conference on Privacy Protection in  
Corporate Governance, 11 February 2014

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| Hosted by the PCPD HONG KONG  
International Conference on Privacy Protection in  
Corporate Governance, 10 June 2015

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# Time to come back to Asia

- Last time the ICDPPC was hosted in the Asian continent:
  - 1999 (in Hong Kong)
- It will have been 18 years since PCPD HONG KONG hosted the last ICDPPC and it is time to bring global privacy regulators and professionals to Hong Kong again to exchange thoughts and experiences in 2017.
- Hong Kong will be celebrating the 20<sup>th</sup> anniversary of establishment of the Special Administrative Region of the People's Republic of China in 2017.

The International Data Protection and Privacy Commissioners Conference was established in 1979 and convenes once a year. In recent years, the Conference has grown into a one week event, comprising an Open Session accessible to all privacy professionals, a Closed Session only accessible to data protection and privacy authorities, as well as several side meetings organised by international and non-governmental organisations, as well as academia.

## List of previous Conferences:

- 36th Conference – Balaclava – Mauritius (2014)
- 35th Conference – Warsaw – Poland (2013)
- 34th Conference – Punta del Este – Uruguay (2012)
- 33rd Conference – Mexico City – Mexico (2011)
- 32nd Conference – Jerusalem – Israel (2010)
- 31st Conference – Madrid – Spain (2009)
- 30th Conference – Strasbourg – France (2008)
- 29th Conference – Montreal – Canada (2007)
- 28th Conference – London – United Kingdom (2006)
- 27th Conference – Montreux – Switzerland (2005)
- 26th Conference – Wroclaw – Poland (2004)
- 25th Conference – Sydney – Australia (2003)
- 24th Conference – Cardiff – jointly hosted by the Commissioners from Republic of Ireland, Jersey, Guernsey, Isle of Man and the United Kingdom (2002)
- 23rd Conference – Paris – France (2001)
- 22nd Conference – Venice – Italy (2000)
- 21st Conference – Hong Kong (1999) ←
- 20th Conference – Santiago de Compostella – Spain (1998)
- 19th Conference – Brussels – Belgium (1997)
- 18th Conference – Ottawa – Canada (1996)
- 17th Conference – Copenhagen – Denmark (1995)
- 16th Conference – The Hague – The Netherlands (1994)
- 15th Conference – Manchester – United Kingdom (1993)
- 14th Conference – Sydney – Australia (1992)
- 13th Conference – Strasbourg – Council of Europe (1991)
- 12th Conference – Paris – France (1990)
- 11th Conference – Berlin – F.R.Germany (1989)
- 10th Conference – Oslo – Norway (1988)
- 9th Conference – Quebec – Canada (1987)
- 8th Conference – Lisbon – Portugal (1986)
- 7th Conference – Luxembourg (1985)
- 6th Conference – Vienna – Austria (1984)
- 5th Conference – Stockholm – Sweden (1983)
- 4th Conference – London – United Kingdom (1982)
- 3rd Conference – Paris – France (1981)
- 2nd Conference – Ottawa – Canada (1980)
- 1st Conference – Bonn – F.R.Germany (1979)





## Local Stakeholders and Partners

- The PCPD HONG KONG actively participates in the Asia Privacy Scholars Network Conference and other related conferences such as Symposium on Privacy in Greater China hosted every year by the Faculty of Law, The University of Hong Kong.



# Local Stakeholders and Partners

- The PCPD HONG KONG works closely with local stakeholders and partners which represent a wide range of industries and professional sectors.





## Global Stakeholders and Partners

- Microsoft, Google, Facebook, Instagram, Twitter... set up their regional service centres in Hong Kong.



# Advocating Privacy Protection as Corporate Governance

- The PCPD HONG KONG advocates that organisations should make personal data protection part of their corporate governance responsibilities. The maintenance of a comprehensive privacy management programme ("PMP") is of paramount importance.
- In 2014, the Hong Kong SAR Government, together with 25 companies from the insurance sector, 9 companies from the telecommunications sector and 5 organisations from other sectors, all pledged to implement PMP.



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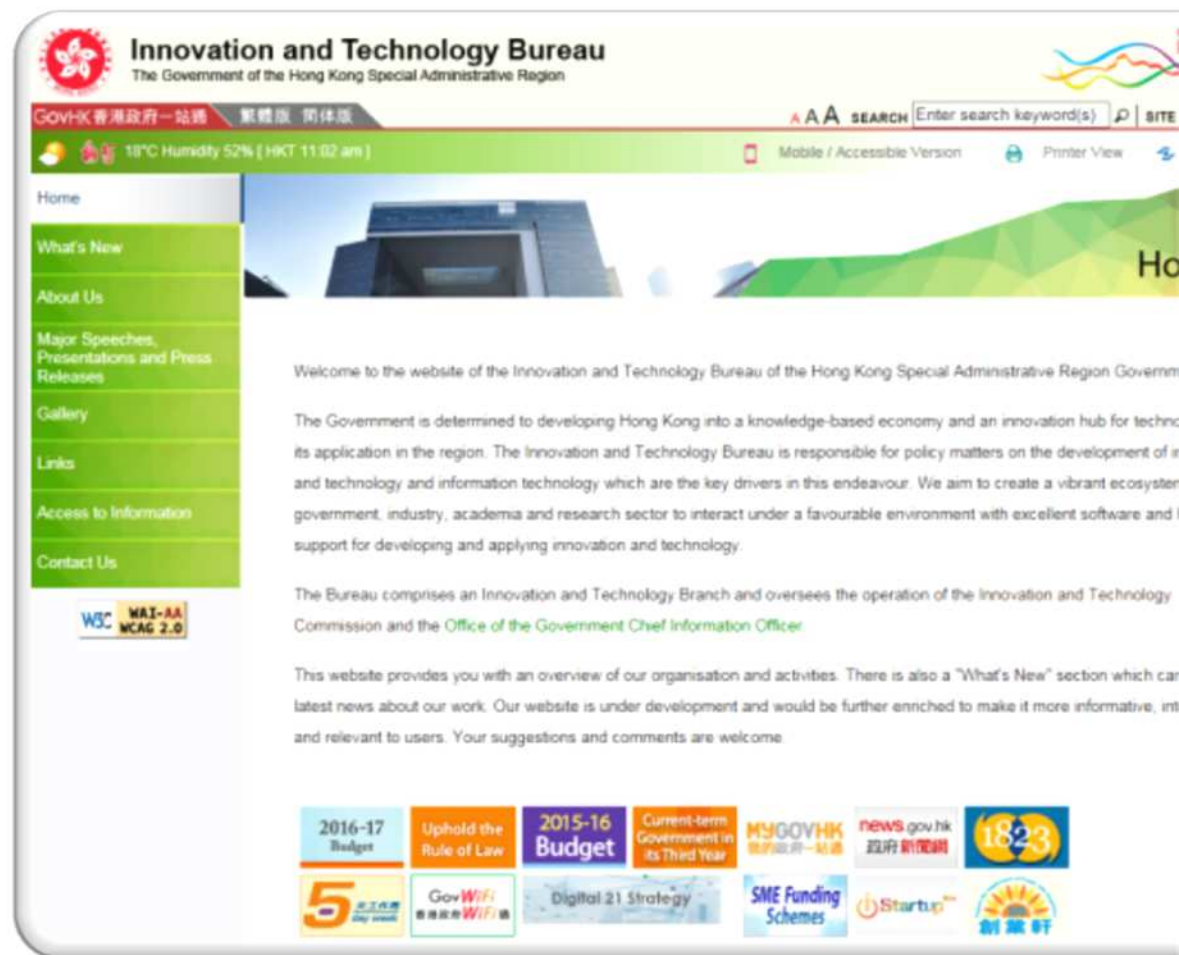
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# | Recent Development in Hong Kong

- The new Innovation and Technology Bureau was established in Hong Kong in November 2015.
- This is the first dedicated policy bureau to oversee the formulation of policies and promote the development of innovation and technology in Hong Kong.



# Information and Communications Technology Industry in Hong Kong

- As Asia's leading logistics, transportation and financial hub, Hong Kong is the natural choice for ICT companies wanting to service clients across Asia.
- Hong Kong itself provides a ready market for ICT companies, with 3,784 regional headquarters or offices based in the city and thousands of Hong Kong businesses located throughout the Greater Pearl River Delta (GPRD) region.



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# Information and Communications Technology Industry in Hong Kong

- Data Centres
  - With its sophisticated high-tech infrastructure, tech-savvy professionals, reliable power supply, and robust enforcement of data privacy and security, Hong Kong offers an excellent location for high-end regional data centres in the Asia-Pacific region. As the region's business hub, Hong Kong is home to many logistics, finance and professional services companies, all of whom rely on secure data centre facilities to support their operations. Many of these companies are outsourcing data storage and management, presenting an exciting opportunity for data centre operators.



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# Information and Communications Technology Industry in Hong Kong

- Cloud Technology
  - Hong Kong is a leading regional hub for cloud technology, offering exciting local opportunities and great potential as a launchpad for expansion into the mainland of China and international markets.
- Software and Services
  - Hong Kong's rigorous legislative protection of intellectual property, and its tech-savvy consumers make the city an ideal testbed for companies seeking to launch new products in the mainland of China.



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# Information and Communications Technology Industry in Hong Kong

- Telecommunications
  - Hong Kong is at the forefront of worldwide telecommunications markets, with an advanced infrastructure and high take-up of services. All sectors of Hong Kong's telecommunications market have been liberalised and there are no restrictions on foreign ownership or limits to the number of operators in the market. This, plus its tech-savvy professionals and consumers, and proximity to the mainland of China, reflects the fact that Hong Kong is an excellent regional base for multinational telecoms companies that seek to access Asia Pacific's high-growth markets.



# *About the* **Privacy Commissioner for Personal Data, Hong Kong**

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## Functions and Duties of the Privacy Commissioner for Personal Data

- The PCPD HONG KONG is headed by the Privacy Commissioner for Personal Data, who is appointed by the Chief Executive of HKSAR. He is responsible for discharging the functions and powers conferred upon him under the Ordinance including promoting, monitoring and supervising compliance with the Ordinance, as well as administering the activities of the PCPD HONG KONG.



## | Functions and Duties of the Privacy Commissioner for Personal Data

- The PCPD HONG KONG comprises different functional divisions to assist the Commissioner to perform his duties. They are the Administration Division, Finance Division, Legal Division, Operations Division, Compliance & Policy Division, Information Technology Division and Corporate Communications Division.





# Conference Programme

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## | Proposed Themes and Programme

- Proposed Themes:
  - West Meets East
  - Gateway to Asia
- Proposed Programme:

	Day 1	Day 2	Day 3	Day 4	Day 5
AM	Side Events	Closed Session	Closed Session	Open Session	Open Session
PM	Side Events	Closed Session	Closed Session	Open Session	Open Session
Evening	Welcome Reception	Dinner	Social Event (Horse Races)	Gala Dinner	Social Event

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## | Day 1 - Side Events

- The venue can cater for concurrent side meetings. Any other organisations are welcomed to host these meetings.
- Possible organisers of the side events:
  - Annual GPEN face-to-face meeting;
  - Centre for Information Policy Leadership workshop on risk-based approach;
  - Information Accountability Foundation workshop on big data ethics;
  - Nymity on privacy management programme implementation;
  - Improving Practical and helpful cooperation between data protection authorities (PHAEDRA) workshop;
  - Internet of Things.



## | Day 2 & Day 3 - Closed Session Themes

- Consisting of at least three half-day parts:
  1. Themed discussions – e.g. intelligent/driverless cars; Automatic video analytics; Internet of Things (e.g. to invite speakers to deliberate on the topic with a view to summarising the areas of privacy concerns);
  2. Closed session standing items (e.g. accreditation, working group reports, resolution debates, declaration discussions etc.)





## | Day 4 & 5 - Open Session Theme

- Three to four plenary sessions over two days which are interlaced by break-out sessions:

### A. Possible plenary session topic: Data Protection Laws in Asia –

To be presented/led by each jurisdictions in Asia, e.g. China, Chinese Taipei, Hong Kong, India, Japan, Republic of Korea, Macao, Malaysia, the Philippines, Singapore, Vietnam.

Since not all Asia jurisdictions have data protection laws in place, and that not all jurisdictions that have data protection laws enacted are observers or members of the ICDPPC so this will be a good opportunity for these jurisdictions to engage with ICDPPC participants for networking and for exchange of information and views. It may take the form of a speech, or a forum led by an Asia jurisdiction followed by other experts in the field, or a panel discussion.



## | Day 4 & 5 - Open Session Theme

B. Possible break-out session topics:

- a. Big data analytics;
- b. Mass surveillance;
- c. Anonymisation of data;
- d. International standards on data protection instruments;
- e. Privacy management programme implementation;
- f. Harmonisation between the APEC Cross Border Privacy Rules and the EU Binding Corporate Rules;
- g. Standardisation of privacy notice presentation;
- h. Cross-device tracking;
- i. Internet of Things;
- j. Others

It is planned to invite officers from the authorities in China and other non-ICDPPC to join the open sessions to facilitate exchange of experience and provide networking opportunities.





## Social Events

- Hong Kong is not only Asia's business hub, but also the vibrant, dynamic city enjoying international notoriety for its intriguing and exhilarating leisure offerings that will enrich the social events of the Conference and leave a lasting impression.



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# A Symphony of Lights Harbour Cruise

- Set sail around the world's most spectacular harbour and discover a new world of dancing lights set to music in the dramatic show that has been named the world's largest permanent light and sound show by Guinness World Records.



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# Unparalleled Viewing Experience at the Tallest Building

- 360-degree views from the city's tallest building, a breathtaking view from **sky100 Hong Kong Observation Deck**.



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## Sky-land-sea Adventure

- Take in the incredible sky, land and sea as guests coast over the Big Buddha, **Ngong Ping 360** is the perfect way to show our guests what a dynamic city of contrasts Hong Kong truly is.







## Horse Racing

- A trip to one of the city's world-class tracks – **Happy Valley Racecourse** – to experience all the real glamour and spectacle of the horse racing sport.



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# | *About the Venue*

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香港會議展覽中心  
Hong Kong Convention and Exhibition Centre



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## Proven Track Records

- The Hong Kong Convention and Exhibition Centre (HKCEC) has hosted more than 44,000 events, among them are the IMF World Bank Conference 1997, WTO Hong Kong Ministerial Conference 2005, 88th Lions Clubs International Convention 2005, World Ophthalmology Congress 2008, Sibos 2009, International Trademark Association 2014 Annual Meeting and the 35th Asian Racing Conference 2014.





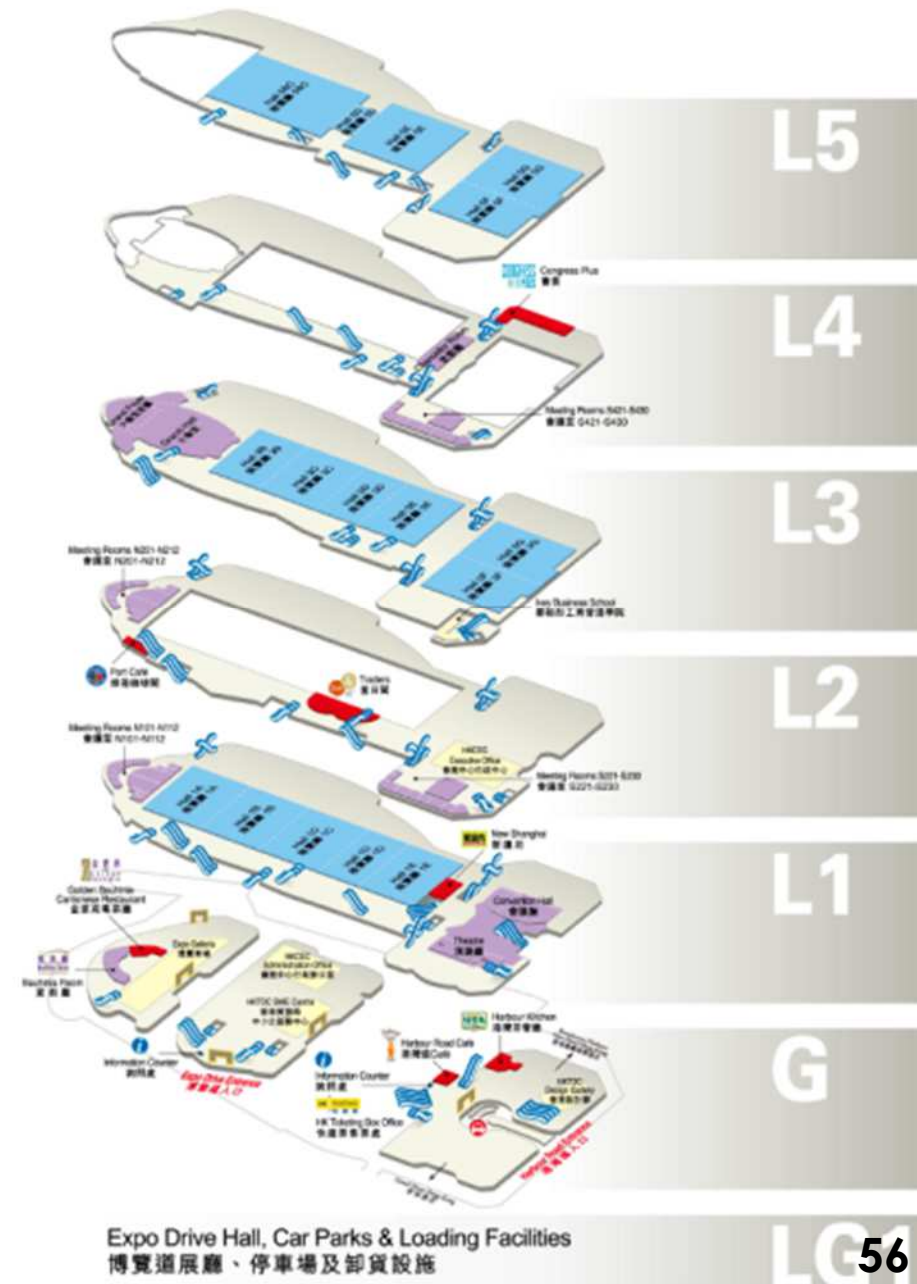
## Location & Transportation

- HKCEC located on the magnificent and renowned Victoria Harbour, right at the heart of the city, within the Central Business District.
- From the closest MTR station or ferry pier: within 10 minutes
- From Hong Kong International Airport:
  - By Bus: estimated time: 80 mins
  - By MTR: estimated time: 40 mins
  - By Taxi: estimated time: 45 mins



## Facilities

- HKCEC Includes:
  - 6 exhibition halls
  - 2 multi-purpose halls
  - 52 meeting rooms
  - For almost any capacity of up to around 20,000 delegates.
- 7 restaurants (international cuisine)
- Free Wi-Fi access
- Barrier-free Access - offers a full range of amenities to assist those with disabilities





# | Floor Plan for the Proposed Meeting Facilities

## Meeting Rooms S421-S430

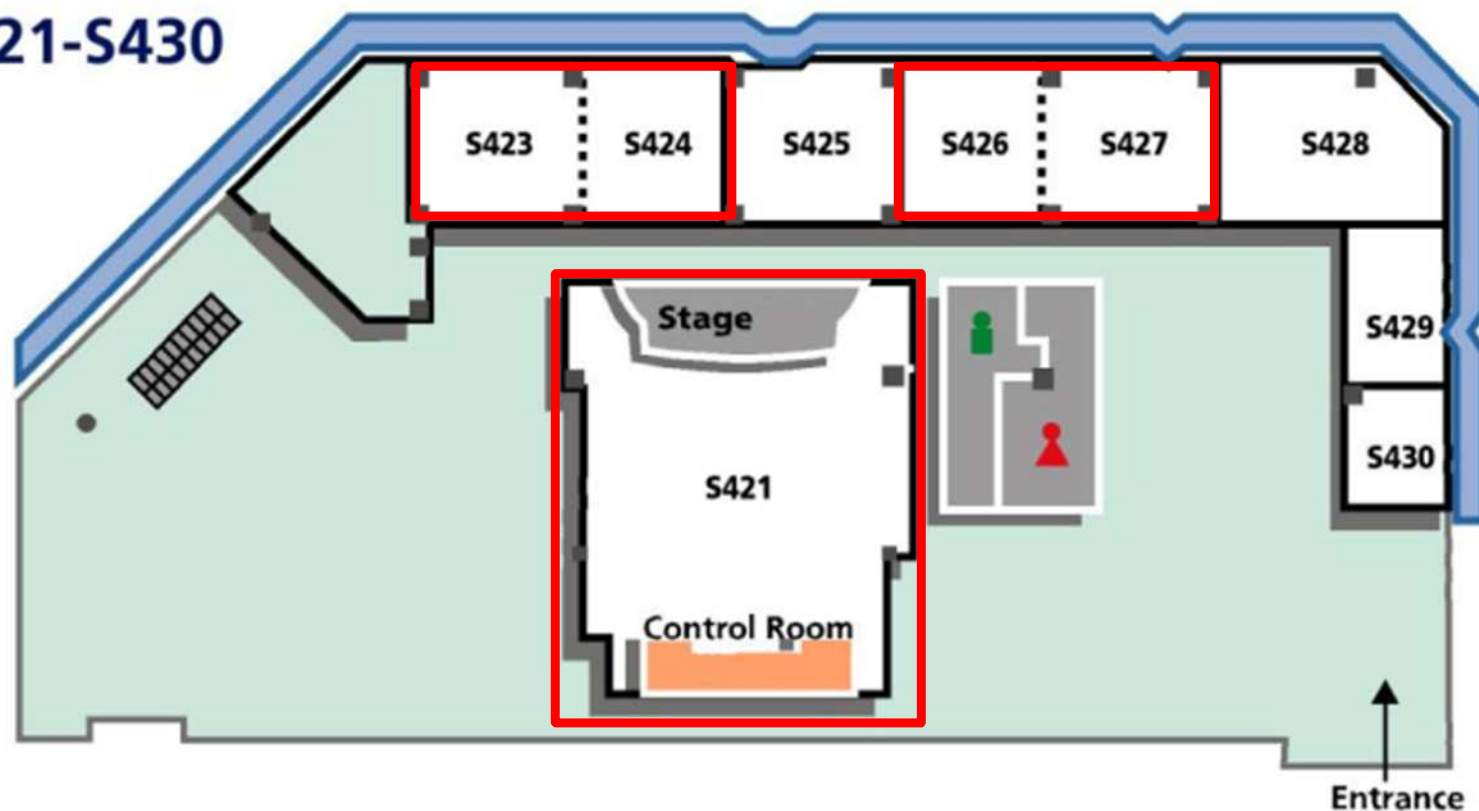
Maximum capacity:  
(Classroom Style)

### S421

Up to 198

### S423+424 / S426+427

Up to 110



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# Floor Plan for the Proposed Meeting Facilities

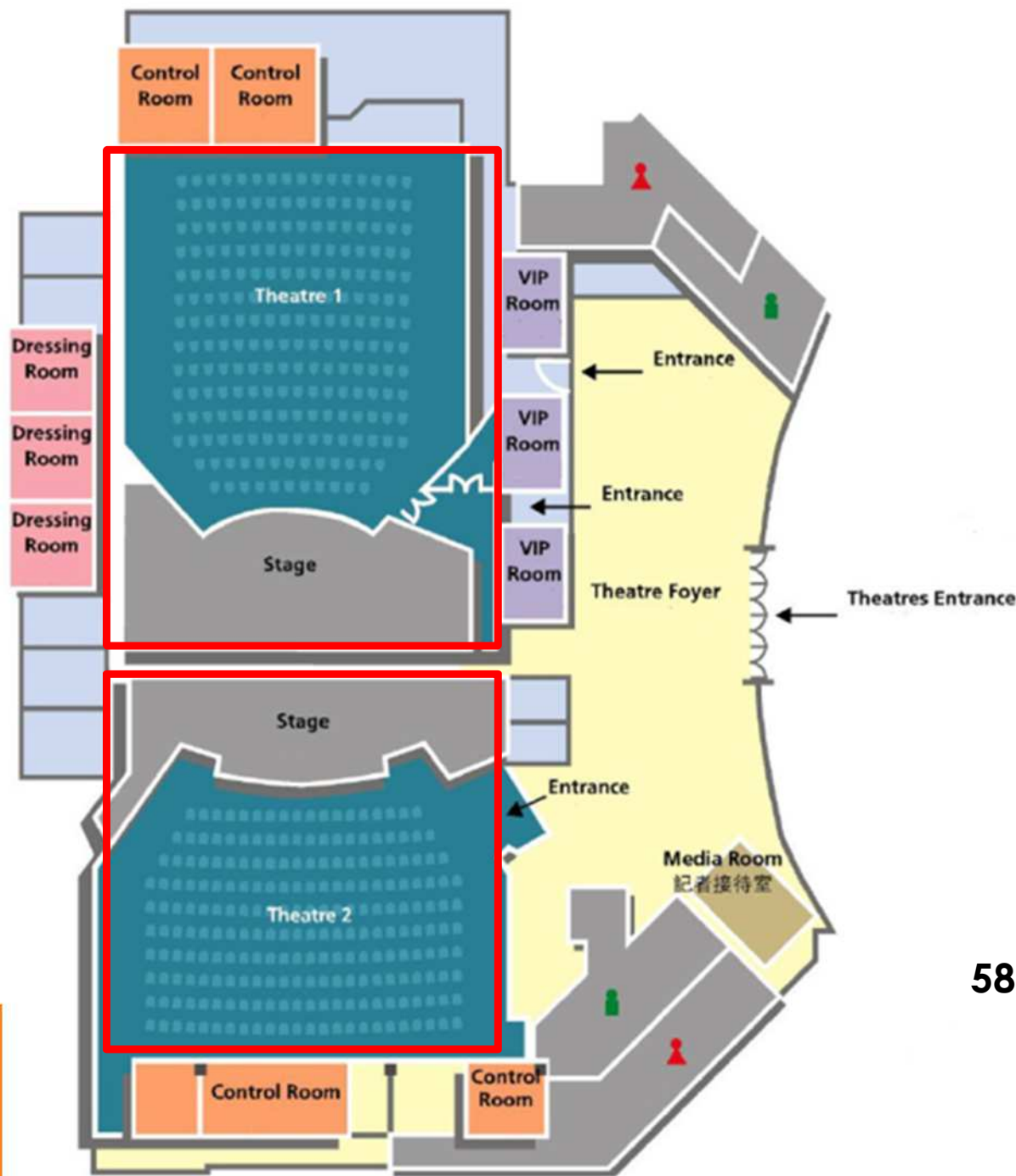
Maximum capacity:  
(Theatre Style)

## Theatre 1

Up to 637

## Theatre 2

Up to 293





## | Other Backup Venues Adjacent to HKCEC

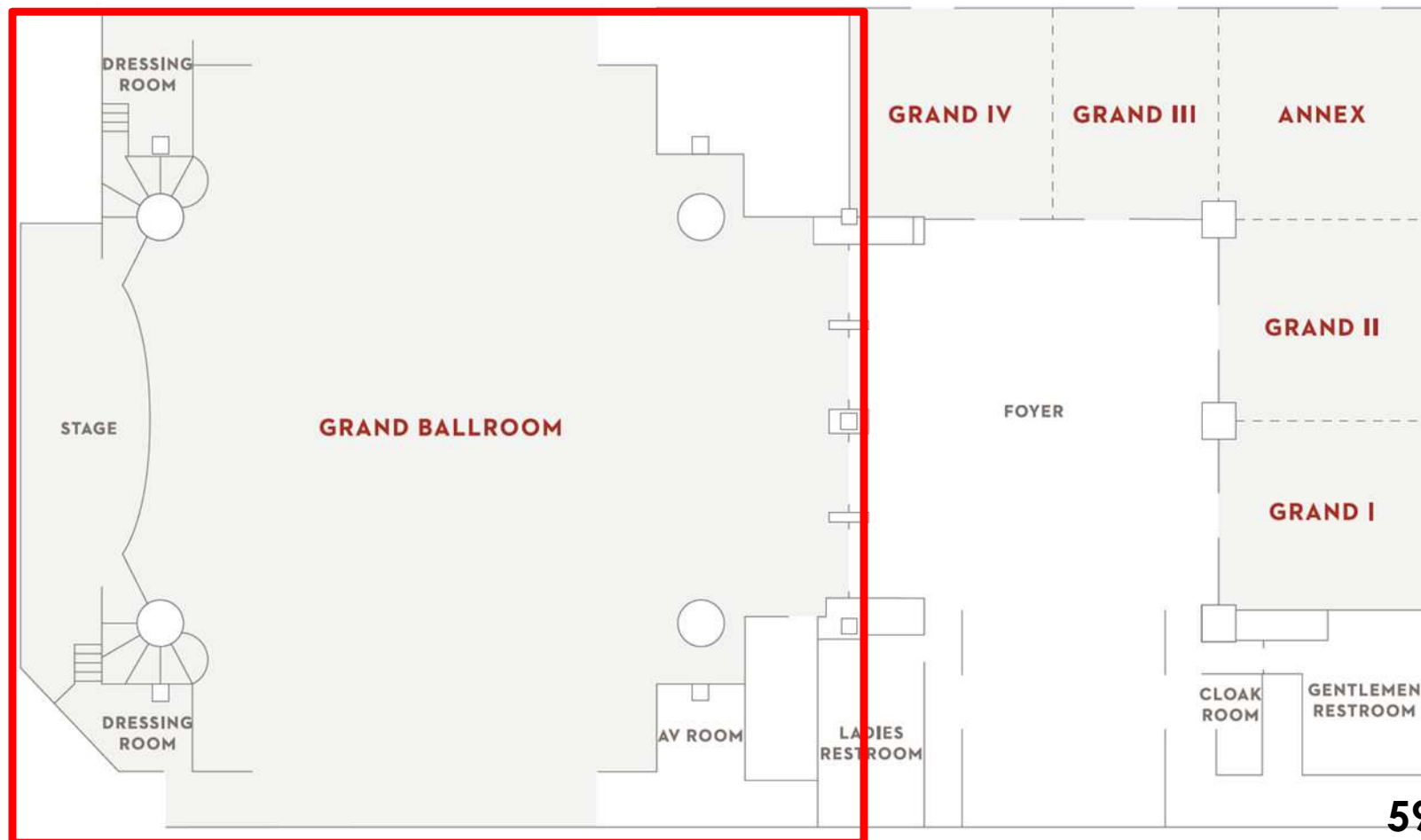
### Grand Hyatt Hong Kong

#### Grand Ballroom

Maximum capacity:

Up to 950

(Theatre Style)



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## | Other Backup Venues Adjacent to HKCEC

### Renaissance Hong Kong Harbour View Hotel

Maximum capacity (Classroom Style):

#### Concord + Oasis Room

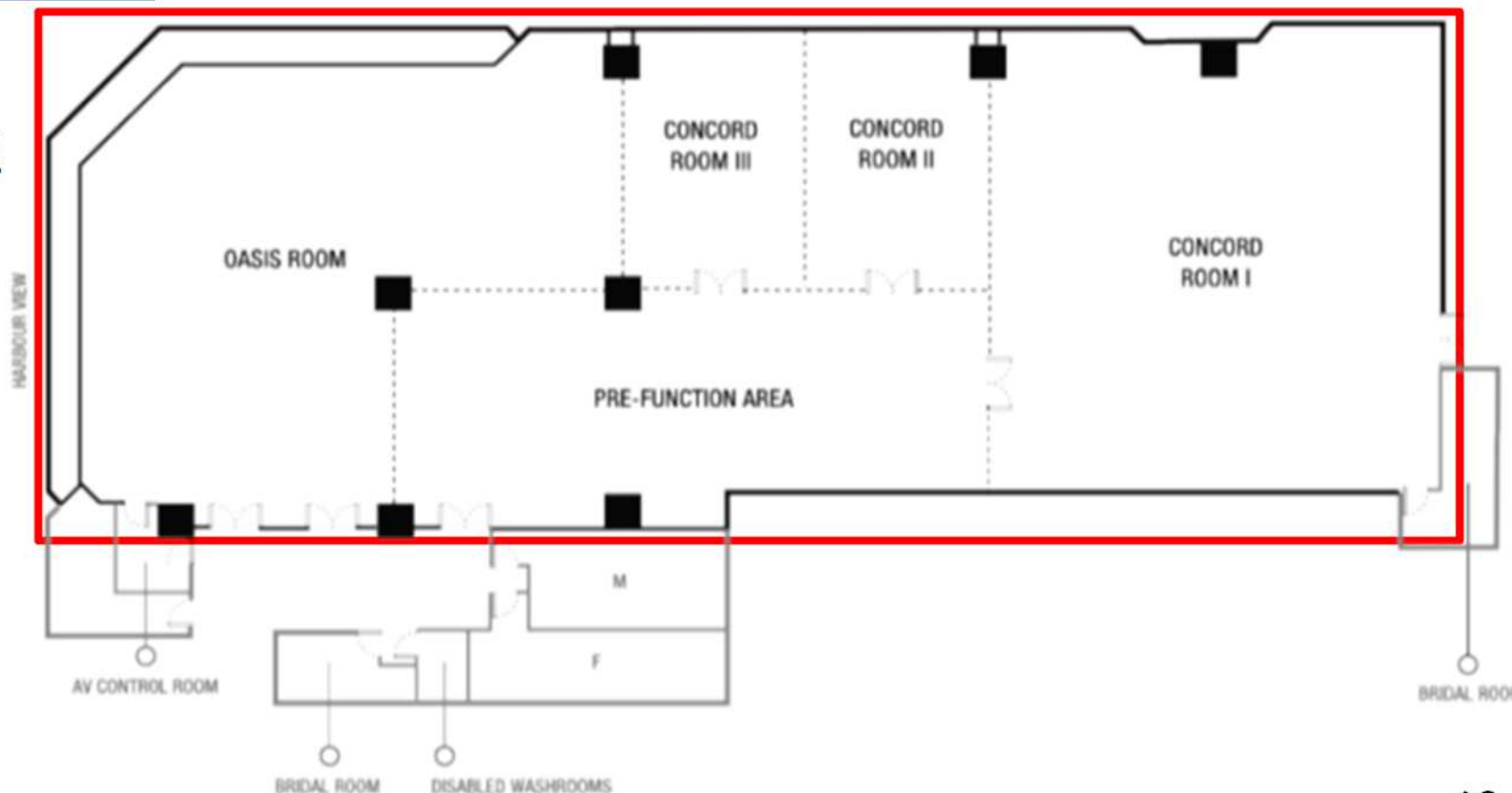
Up to 270

#### Concord Room I

Up to 108

#### Oasis Room

Up to 60



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## | Other Services

- Simultaneous Interpretation – committed to provide SI services for major languages.
- All these services will be financed by the PCPD HONG KONG as the host through sponsorship and funding from the Hong Kong SAR government.



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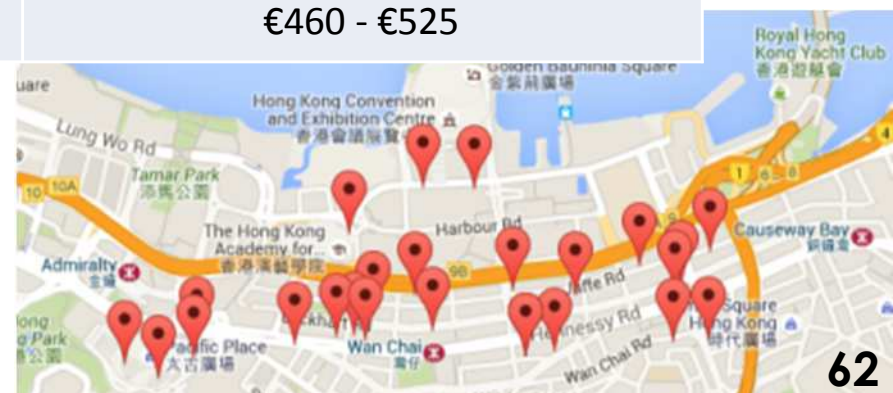
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# Accommodation

- Conference hotels will be identified which are adjacent or within walking distance to the conference venue to suit various budgets.

Hotels	Estimated rate per night (EUR)
Metropark Hotel Wanchai	€115 - €125
Wharney Guang Dong Hotel Hong Kong	€115 - €160
OZO Wesley Hong Kong	€120 - €210
Novotel Century Hong Kong	€150 - €225
The Harbourview	€135 - €150
Gloucester Luk Kwok Hong Kong	€170 - €240
Renaissance Hong Kong Harbour View Hotel	€350 - €365
Grand Hyatt Hong Kong	€460 - €525

\* Subject to 10% service charge and 5% government tax



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# Hong Kong Rewards!

- To support PCPD HONG KONG as the host of the Conference, MEHK will offer the following hospitality privileges:
  1. MEHK welcome gift set consisting of privilege coupons, welcome souvenir and Hong Kong street map;
  2. Digitalised welcome message at the HK International Airport;
  3. Selection of one of the following bonus offers:
    - Acrobat & kung fu Show
    - Lion dance performance
    - Face-changing performance
    - Chinese quartet
    - Chinese drum show
    - Traditional or fluorescent dragon dance
    - Two group airport welcomes with chaperon service (for a maximum of 150 people in each group)
  4. Selection of two of the following Cultural Extravaganza:
    - Chinese rainbow calligraphy
    - Chinese knotting
    - Flour doll making



(for an international conference with 300 to 699 overseas participants staying in Hong Kong for at least two consecutive nights)



# Finance





## | Registration Fees

**The registration fees\* will be set in the following range and subject to sponsorship and funding received, which may render the fees more competitive. 15% discount will also be offered to early birds.**

**Data protection authorities:**

**€875 - €930 (US\$930 – US\$990)**

**Non-data protection authorities**

**€1,070 - €1,140 (US\$1,135 – US\$1,210)**

**Students / non-governmental organisation:**

**€385 - €410 (US\$410 – US\$435)**

\* Inclusive of side events, closed sessions, open sessions, welcome reception, dinners and conference materials



## Finance

	Items	EUR €
	<b>EXPENDITURE</b>	
1.	Venue hire and conference equipment	€104,340
2.	Onsite decoration, photography and other logistics	€9,040
3.	Print, design and production	€27,230
4.	Communications	€6,030
5.	Overseas promotion	€31,330
6.	Food and beverage	€262,900
7.	Committees and speakers	€31,930
8.	Personnel	€65,060
9.	Logistics	€9,040
10.	Contingency (15% of the total budgeted expenditure)	€82,030
	<b>GRAND TOTAL EXPENDITURE</b>	<b>€628,930</b>

**Fully financed by the PCPD HONG KONG through:**

- 1) Registration fees**
- 2) Funding from the Hong Kong SAR Government**
- 3) Commercial sponsorship**





# See You in Hong Kong 2017!



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