

2014-2015 Action Plan Program of the International Working Group on Digital Education

September 2014

In anticipation of the 36th International Conference of Data Protection and Privacy Commissioners for presentation at the Closed Conference of Authorities meeting in Mauritius.

HISTORICAL BACKGROUND:

Adoption of the “*Resolution on Digital Education for All*” at the 31st International Conference of Data Protection and Privacy Commissioners in September 2013;

In application of the Resolution, creation of an International Working Group on Digital Education in the 1st quarter of 2014, composed of 28 data protection authorities and run by the French data protection authority;

Meeting at the time of the 7th General Assembly of the AFAPDP – *Association Francophone des Autorités de Protection des Données Personnelles* – in Marrakesh in November 2013, the *francophone* authorities also adopted a “*Résolution pour promouvoir une éducation au numérique pour tous*” [“Resolution for the Promotion of Digital Education for All”] and decided to take part in the work of this international group;

The International Working Group on Digital Education was entrusted with implementing the operational objectives defined in the “*Resolution on Digital Education for All*”.

2014-2015 DIGITAL EDUCATION ACTION PLAN

Proposal to the working group that it should focus its work **on the following priority actions:**

Action 1: Prior creation of a digital education resources platform, for the purposes of listing members’ educational contents therein. To this end the CNIL French data protection authority has begun a consultation with the European Union

- **Action 2: Develop a tutorial pack aimed at the “training of trainers”**, with regard to the protection of data and privacy, including the rights and duties of citizens in the digital era. This presupposes, on the one hand, each authority making a list of what its organisation does best (methods, adaptable and ready-to-use resources) in this regard, and making it available for assessment by the group. On the other hand, it also presupposes that the intended targets be defined both with regard to the persons to be “educated” and trainers (teachers, data protection Correspondents, continuing/in-service training bodies and other experts)
- **Action 3: Encouraging national competitions aimed at rewarding exemplary and/or innovative educational initiatives with regard to digital education**

We have made action 2 develop in favour of an action which puts competition initiatives launched by authorities to best advantage, giving them great legitimacy on the digital scene, whether they work alone or in partnership with external actors. Prioritising this national competition approach would, on the one hand, make original and creative initiatives emerge capable of being reused and developed by the organiser authority and other authorities alike and, on the other hand, thereby make our authorities better known and, finally, encourage the student world to undertake projects on these issues. We will be able to test the feasibility of the best competition setups. To this end, a competition pack could be created on the basis of shared feedback between authorities before launching an international competition.