

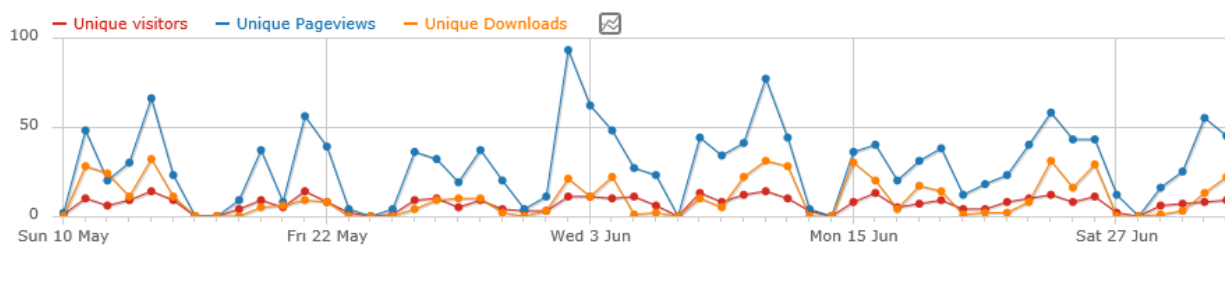
Noting paper by the Secretariat to the Executive Committee on the use of the Conference website
(web analytics)

After the Conference website was launched, the Secretariat wanted to evaluate use made of the website. We installed Piwik web analytics. We chose Piwik because it will not make use of user data nor will it share it with any other parties. Users are non-personally identifiable.

This report reflects on a time period ranging from 10 May 2015 to 2 July 2015. Members from 5 continents used the website and the numbers of visits are on a constant increase. The picture below is an overview of the visits, downloads etc. *The web analytics programme was installed a month after the website was launched so does not offer statistics for the whole life of the website.*

DATE RANGE: FROM 2015-05-10 TO 2015-07-02 ALL VISITS

Evolution over the period





Report


 **503** visits


 **8 min 22s** average visit duration


 **34%** visits have bounced (left the website after one page)

 **7.7** actions (page views, downloads, outlinks and internal site searches) per visit




 **1.12s** average generation time

 **2994** pageviews, **1557** unique pageviews

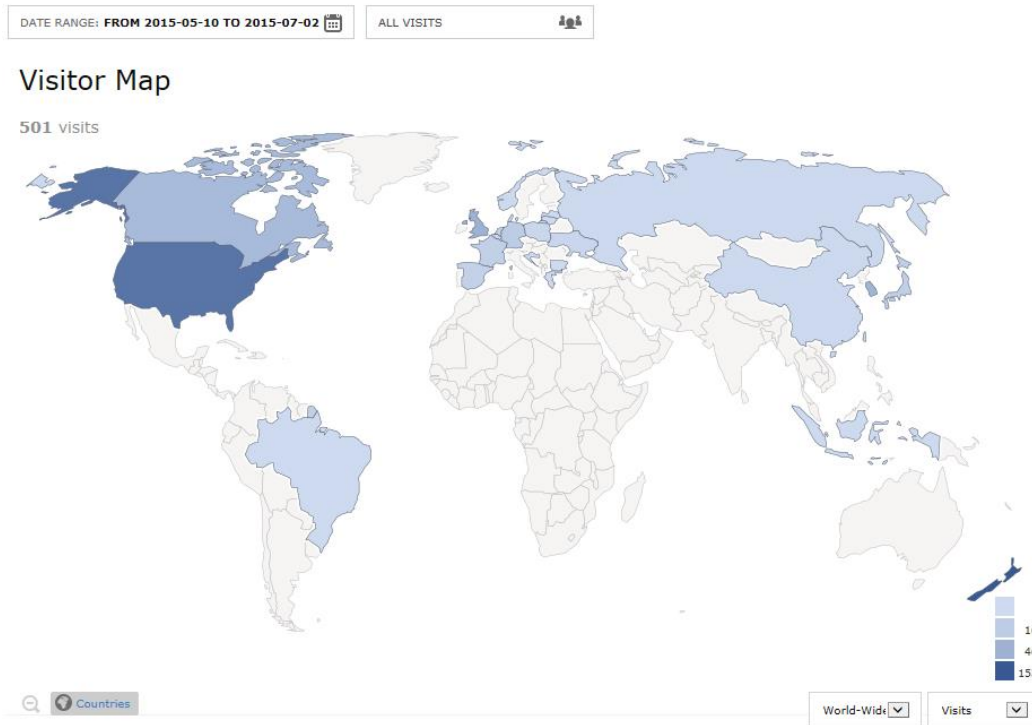
 **18** total searches on your website, **17** unique keywords

 **823** downloads, **538** unique downloads

The picture below is a list of pages members have visited and shows the number of page views.

DATE RANGE: FROM 2015-05-10 TO 2015-07-02 	ALL VISITS 			
<h2>Pages</h2>				
PAGE URL	PAGEVIEWS	UNIQUE PAGEVIEWS 		
+ document-archive	989	386		
↳ /index	557	343		
+ participation-in-the-conference	550	262		
+ news-events	380	256		
+ the-conference-and-executive-committee	325	177		
+ icdppc-executive-committee-secretariat	127	95		
↳ /?attachment_id=1641	21	20		
↳ /?attachment_id=1850	13	5		
+ wp-content	19	5		
↳ /?attachment_id=1791	1	1		
↳ /?attachment_id=1807	1	1		
↳ /?attachment_id=1860	5	1		
↳ /?s=	2	1		
↳ /piwik	1	1		
+ events	1	1		
+ feeds	1	1		
+ icdppc-newsletter-volume-1-edition-2-march-2015	1	1		

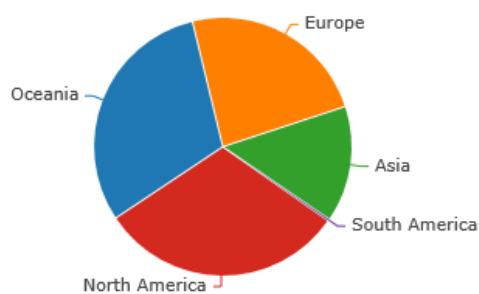
The picture below gives a more detailed description on the member countries/economies that have visited and performed actions on the website.



The picture below displays the number of visits based on continent representation and shows that 27 distinct countries have visited the website.

Continent

— Visits



27 distinct countries

Executive Committee Secretariat

2 July 2015