

ICDPPC Global Privacy and Data Protection Awards

2019

Entry Form

Deadline 29 July 2019

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 July 2019.

Note: ICDPPC member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline of 29 July. Languages: the conference documentation rule 6.2¹ applies:

1. Contact details for this entry:

- a. Name and email address of person completing this form: [REDACTED]
- b. Name of Data Protection or Privacy Authority: Turkish Personal Data Protection Authority

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which **category you wish to enter (delete those that do not apply; you can enter multiple categories but please use separate forms for each entry):**

- a. Education and public awareness

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

Participants in the meeting hall of the Authority are informed about processing of their personal data. They are supposed to pick up green or red cockades or to take a seat green or red labelled area according to their choice on controlling their visual data. Whereas green cockades and green labelled seats mean that you give consent to be taken your visual data, red cockades and red labelled seats mean you don't give consent.

- b. Please provide a full description of the initiative (no more than 350 words):

The Authority has prepared information text in accordance with the Law about the processing of participants' personal data at such events as meeting, seminar and conference. Moreover, information texts that can be easily read by data subjects are hang on the boards.

¹ 6.2 Conference documents

Without prejudice to section 4.2, conference documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other conference documents such as the Conference Rules and Procedures.

After informing, to take photograph or visual record of participants or share these documents at social media accounts of the Authority, it is necessary to obtain explicit consent because there are no other conditions of processing personal data in the Law.

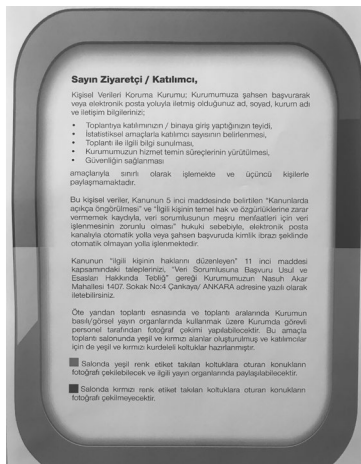
In the hall where the event is taken place, order of seating is created by separating some part of the seats by red labels and others by green labels. While in the part of red-labelled seats, photograph, video and visual record are not taken, in the part of green labelled seats, photograph, video and visual record can be taken and shared in the relevant media. In relation to this, the complementary information visual is presented.

In addition, while the photograph and visual record of participants wearing green cockades with explicit consent at the entrance can be taken in the hall and foyer area, the photograph and visual record of participants who wear red cockades with explicit consent are not taken in the hall and foyer area.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

Thanks to this initiative all participants in the meeting hall will be aware of their right to protect their personal data. Participants will also have free choice on controlling their visual data. The initiative has been implemented successfully in Turkey. Awareness of people on the subject of personal data protection has increased via this initiative. In addition to this, it can be used as an example of obligation to inform of data controllers in Turkey. This creates multiplier effect on the data protection issues. On the other hand, people who participated in any event in the meeting hall of the Authority gave positive feedbacks about the initiative.

- d. Include a photograph or image if you wish (note this will be published with your entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):





- e. Please provide the most relevant link on the authority's website to the initiative (if applicable)
(The website content does not need to be in English):
<https://www.kvkk.gov.tr/SharedFolderServer/ContentImages/ac64fbaa-eb7-49e1-a7e3-648db9bd626e.mp4>
- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):