



GPA COVID-19 TASKFORCE AND IAPP WEB CONFERENCE

New Normal: Data Protection: Security, Privacy and Safety in the Workplace

25 August 2020

8:00am-9:15am ET/ 8:00pm-9:15pm Philippines/ 10:00pm-11:15pm Sydney

The COVID-19 pandemic has affected the entire world and has modified the daily lives of all citizens – from health protocols, to travel restrictions, educational platforms, and business operations, much has changed. As we struggle to adapt and keep the economy up and running, we are reminded to ensure that our employees, customers and the public in general are safe, comfortable and secure.

In this privacy education web conference, the Global Privacy Assembly (GPA) COVID-19 Taskforce and the International Association of Privacy Professionals (IAPP) will explore the implications of this “*new normal*” to companies as they explore implementing new working arrangements, platforms for remote operations and seek to comply with government protocols for resumption of business operations. We will hear from both Data Protection regulators and officers (DPOs) on their strategies and plans to balance management directives vis-à-vis data protection and privacy in the workplace for COVID-19 prevention, response and mitigation.

In this privacy education web conference, you will learn:

- Different working arrangements implemented by companies to ensure continuity of business operations.
- Data protection and privacy risks and challenges with the different working arrangements.
- Protection of personal data in digital transactions and transfer of data.
- Steps for vetting vendors and platforms for remote work and learning.
- Policy responses to the pandemic, including contact tracing, health benefits, and assistance to employees and how practitioners are challenged with enforcement.
- Relationship between the private sector and government in conveying health information while weighing privacy needs against public health benefits.



Moderator

Mr. Jim Campbell, CIPP/US, Region Operations Manager, ANZ, International Association of Privacy Professionals

Opening Remarks (10 mins)

Mr. Raymund E. Liboro, Chair of GPA COVID-19 Taskforce, Privacy Commissioner of the National Privacy Commission, Philippines

Proposed Speakers (10-15 mins per speaker)

- **Mr. Damian Mapa**, Director, Asia Advisory Board, International Association of Privacy Professionals
- **Ms. Christina Montgomery**, Vice President and Chief Privacy Officer, IBM Corporation
- **Atty. Ma. Katrina Naval-Naga**, Corporate Lawyer, Bayer, Philippines