



GPA Global Privacy and Data Protection Awards 2021

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org no later than **14 June 2021**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection
Authority:

CNIL (FRANCE)

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2020.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

An original initiative carried out in cooperation between the CNIL and three other French regulatory authorities, namely the CSA, the Défenseur des droits (Ombudsman) and the Hadopi: they have

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

combined their educational resources to create a "Digital citizen education kit" to help parents and teachers raise awareness among young people on main digital issues.
The kit has been available on the websites of each respective authority since January 2021.

b. Please provide a full description of the initiative (no more than 350 words)

Young people have massive and increasingly early digital practices. However, they are more vulnerable because they are not always aware of the risks to which they are exposed.

Faced with this major societal challenge, parents are often lack the tools to cope with it and teachers are in need of educational resources to develop responsible digital use with the pupils.

For this reason, the four authorities which are entrusted with individual specific missions, means of action and regulatory powers in their respective areas of competence, decided to get committed in a joint project and combine their efforts by pooling their resources (listed in annex) on issues related to their respective fields of competence.

The 4 regulatory authorities are designated as :

- The [CNIL](#) (The French Data Protection Authority),
- The [CSA](#) (The High Audio-Visual Council),
- The [DDD](#) (The Defender of Rights),
- The [Hadopi](#) (the High Authority for the dissemination of works and the protection of rights on the Internet).

The 4 authorities agreed to act so as to facilitate the involvement of parents, adults, young people and trainers in order to help young people become aware of the issues at stake and encourage the development of digital citizenship, which meant in practical terms:

1. Similar targets: such as teachers, parents and young adults to raise awareness among young audiences,

2. Structuring around main themes in the four areas of competences:

- Protection of rights on the Internet,
- Protection of online privacy,
- Respect for creation,
- Make use of screens in a reasoned and responsible manner.

3. Common core objectives:

i) To make people aware of how the Internet and the media work, ii) to protect the young people from online risks and to accompany children and teenagers in their daily use of social networks, iii) to learn how to behave in challenging situations, with providing concrete advice, iv) to know how to secure one's Internet connection, v) to protect one's personal data, vi) to distinguish between legal and illegal sites, vii) to know how to use screens and take advantage in the most beneficial way of the content they offer.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

This initiative can be considered as possibly remarkable for its innovative approach where for the first time four independent regulatory authorities have developed in close cooperation an extensive kit for parents and teachers.

Supporting young people in their digital use is obviously considered as an absolute priority today.

Conducting such a partnership in an unprecedented approach is worth mentioning due to its cross-cutting areas, collective dynamics by responding to concrete cases of use with a set of educational resources immediately available and concrete advice.

CNIL, as one of the stakeholders involved in this initiative, has been working since 2014 (as leader of [the Educnum Collective of actors](#)) to make digital literacy declared an “Important national cause”. It is thus sending a strong message to encourage decision-makers to engage in large-scale public policies in this priority field.

This cooperation approach is replicable for :

- pooling resources developed by public bodies (not private business);
- sorting out information media to reach its targets,
- homogeneity of messages,
- minimal budgetary cost (graphic designers and videos);
- use of in-house expertise ;
- high-level impetus of the Presidents ;

The multiplier effect of communication networks, campaigns, events, speeches, education libraries.

d. Please include a photograph or image, if you wish (*This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided*)



e. Please provide the most relevant link on the authority's website to the initiative, if applicable (*The website content does not need to be in English*)

[La CNIL, le CSA, le Défenseur des droits et l'Hadopi créent le kit pédagogique du citoyen numérique | CNIL](#)
[Kit-pedagogique-du-citoyen-numerique-retrouvez-toutes-les-ressources | Educnum](#)
[Kit pédagogique du citoyen numérique : retrouvez toutes les ressources - CSA - Conseil supérieur de l'audiovisuel](#)
[Kit pédagogique du citoyen numérique | Défenseur des Droits \(defenseurdesdroits.fr\)](#)
[Kit pédagogique du citoyen numérique : retrouvez toutes les ressources | Hadopi](#)

f. Please provide any other relevant links that help explain the initiative or its impact or success (*e.g. links to news reports or articles*):

Some press releases (French):

- AFP « Agence France Presse »: a [global, generalist press agency that](#) can be used directly by all types of media (radio, television, written press, websites)

Quatre autorités créent un "kit pédagogique du citoyen numérique"

internet | médias

Paris, France | AFP | 19/01/2021 17:06 UTC+2

La CNIL, le CSA, le Défenseur des droits et l'Hadopi ont lancé lundi un "kit pédagogique du citoyen numérique", accessible en ligne, qui rassemble des documents éducatifs, des conseils juridiques et des guides pratiques à l'attention des internautes (parents et enfants) ainsi que des éducateurs et formateurs.

Ces quatre autorités indépendantes ont mis en commun leurs ressources en matière d'éducation au numérique, développées selon leurs missions respectives (protection des données personnelles, régulation de l'audiovisuel, défense des droits et libertés, et lutte contre le piratage des œuvres en ligne) pour constituer ce kit, accessible via leurs sites.

Il comprend quatre grandes thématiques: les droits sur internet, la protection de la vie privée, le respect de la création, l'utilisation raisonnée et citoyenne des écrans, détaillant ces institutions dans un communiqué commun.

Des thèmes qui englobent des questions très concrètes: quel recours en cas de cyber-harcèlement? Peut-on faire supprimer une vidéo publiée sans son consentement? Pourquoi faut-il rémunérer les créateurs? Quel rôle les médias jouent-ils dans l'égalité entre les hommes et les femmes?

- the daily national Bulletin "la *Correspondance de la Presse*": aimed at French decision-makers in the fields of politics, economics and the media



► 19 janvier 2021 - N°18096

- <https://www.cap-com.org/actualite/C3%A9s/numerique-responsable-un-kit-pedagogique-du-citoyen> = media for public and territorial communication (25,000 professionals)
- <https://www.01net.com/actualites/avec-son-kit-du-citoyen-numerique-la-cnil-veut-vous-apprendre-les-regles-d-internet-2029702.html> = ICT media
- <https://www.clubic.com/pro/legislation-loi-internet/cnil/actualite-349747-la-cnil-le-csa-l-hadopi-et-le-defenseur-des-droits-creent-un-kit-pedagogique-du-citoyen-numerique.html> = ICT media
- <https://www.nextinpact.com/lebrief/45473/cnil-csa-defenseur-droits-et-hadopi-lancent-kit-pedagogique-citoyen-numerique> = ICT media
- <https://www.actualitesdudroit.fr/browse/affaires/immateriel/30690/creation-par-la-cnil-le-csa-le-defenseur-des-droits-et-l-hadopi-du-kit-pedagogique-du-citoyen-numerique> = legal media

CNIL :

- Published in the 41st [CNIL 2020 Annual Report - P. 55](#)
- Launching news on cnil.fr: 5,380 unique views in total
- Educational kit on [Educnum.fr](http://educnum.fr) : 19,730 unique views in total (the most viewed page over the year 2020 on the educational site of the CNIL and its partners of the Collective)
- Kit brochure: 1,880 unique downloads
- Presentation video: 899 views on YouTube

Ministry of Education :

- <https://eduscol.education.fr/2517/veille-education-numerique#summary-item-14>
Impact: +7000 teacher subscribers linked to this Ministry dissemination
- <https://primabord.eduscol.education.fr/le-kit-pedagogique-du-citoyen-numerique>
"Prim à bord portal" for promoting digital resources of the Ministry aimed at the Primary level on the academic/ regional and national levels
- <https://docplayer.fr/amp/428075-Ressources-pour-le-lycee-general-et-technologique.html> = Resources for high schools

DDD :

- Since the beginning of 2021, there has been around 4,000 connections per month to the kit, with a daily peak of 400 connections on 18 January 2021, the date of the press release of the Digital Citizen education Kit.
(There were approximately 90,000 annual connections to the existing online Manual on Educadroit.fr in 2020).
- Many awareness-raising activities organized in 2021 with high school students (16-18 years), young people in other educational settings, using the new [chapter 11](#) of the kit "Digital world: what rights?" of the [Legal Education Manual](#), animation by partners and DDD Ambassadors in various regions addressing presentations of the rights enshrined in the GDPR: *the right to dereferencing, to erasure, the right of rectification, the video "[Responsible digital life, you can learn it](#)", etc.*