



## GPA Global Privacy and Data Protection Awards 2021

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) no later than **14 June 2021**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection  
Authority:

CNIL, France

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2020.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

#### 4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (*no more than 75 words*)

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

Les Incollables® 2020 interactive quiz “Keep you private life a secret!” designed by CNIL in English aims to raise young people awareness of the protection of their privacy and test their knowledge in a fun way by level of difficulty. This Incoweb Q & A quiz lends itself to a real online competition where parents and teachers can also play online with children and teenagers and learn how to better control their data.

**b. Please provide a full description of the initiative (no more than 350 words)**

Raising children's awareness and promoting data protection through education, helping them to become responsible digital citizens and to exercise their rights are key objectives of actions undertaken by CNIL as national regulator over the years.

The 2020 edition of Les Incollables® is back with more content and innovation adapted to current Privacy challenges. The edutainment version launched by CNIL provides 60 updated questions and answers about children's and teenagers' online practices in a fun way, with practical advice.

The series of 10 questions in the online game are available *in levels - easy - medium – expert* adapted to each age group, and will become familiar to children, teenagers and parents as a way of learning how to behave online, to better protect their privacy, enact digital rights online and contact the data protection authority for assistance.

It addresses various topics such as:

- How to safely surf online, recognise sponsored advertising, spot false information or phishing messages?
- How to manage your privacy settings on Facebook or Instagram, use strong passwords, react to account breaches or hacks?
- How to behave in case of inappropriate, mocking or even threatening messages on social networks, and if you are a victim of cyber-bullying?
- Who should you contact to have embarrassing or annoying photos removed, to have certain search results associated with your name and surname deleted from search engines, or to get help exercising your right of access to online platforms?

This Incoweb version of the Q & A quiz lends itself to a real online competition in which the player must answer multiple choice questions, can be timed, and is given a score out of 10, tells what to do next or congratulates them! The player is given the opportunity to replay the game to improve and test many other combinations.

The set of the Incollables is humorously illustrated with the super hero "Mister Potatoe" created by Martin Vidberg used in other CNIL's pedagogical materials.

The Incoweb game provides a continuum in awareness-raising information accessible on CNIL's website.

**c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)**

Les Incollables® is designed to meet one of CNIL's mission to promote digital education as a way of tackling serious issues in a funny and playful manner for kids and teenagers.

Parents and teachers can also make excellent use of it inside or outside the educational settings.

In the online version of the 2020 edition of Les Incollables®, both young and adult players can learn about good practices to become digital citizens on social networks, in mitigating risks for children in the digital environment, whom to contact in case of cyber harassment, infringement of children's rights to privacy or illegal processing of their data.

The CNIL resorted to PLAY BAC editor as a qualified agency having developed tailor-made publications, games, posters, and quizzes for teenagers so as to produce a unique tailor-made series of questions in Privacy.

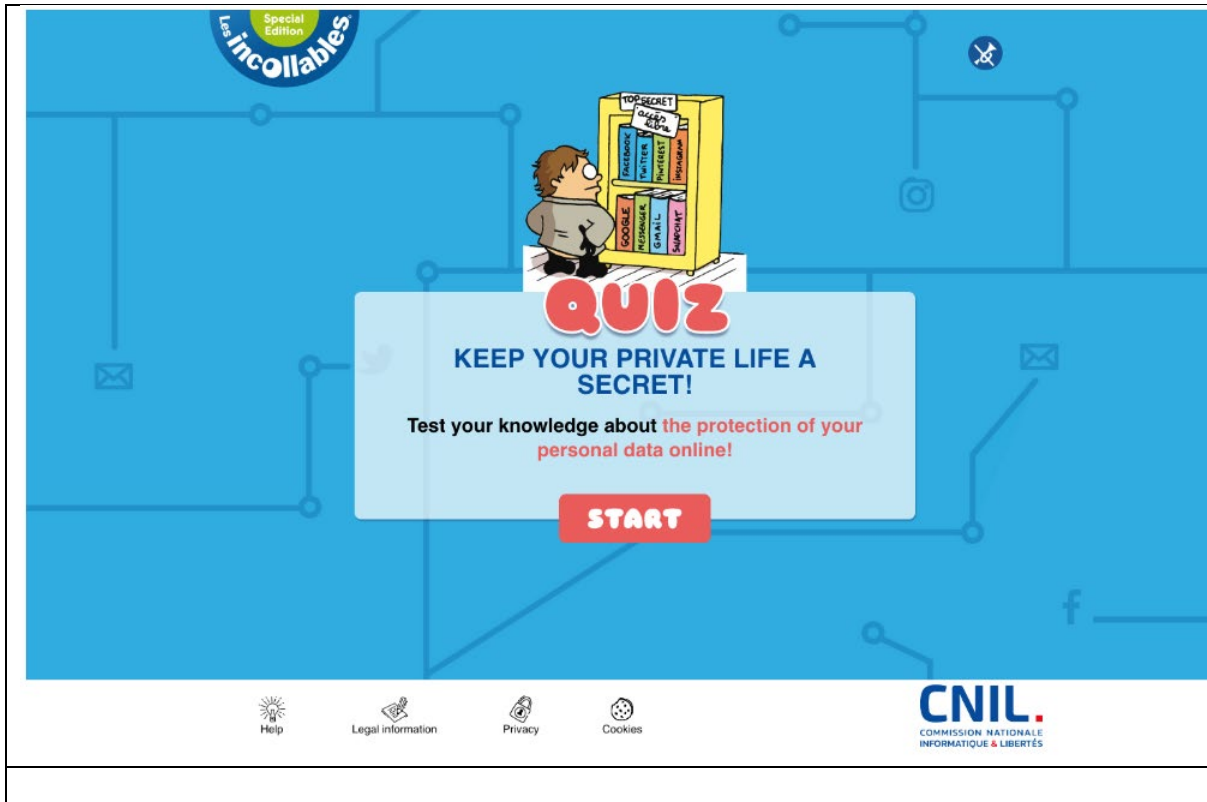
Q & A have already proved successful in the tone and style to communicate with kids.

Other children and educators worldwide can use the quiz.

Based on the generic Incollables® which is a famous gamified series of educational Q&A quiz developed aimed at children, youth in math, geography or history being plugged into primary and secondary school programs and parents, which has grown into an extensive worldwide collection.



**d. Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*



- e. Please provide the most relevant link on the authority's website to the initiative, if applicable (*The website content does not need to be in English*)

<https://www.cnil.fr/en/discover-incollables-2020-quiz-privacy-challenge-each-other-and-showing-your-knowledge-data>

<https://www.educnum.fr/fr/le-quiz-les-incollablesr-nouvelle-version-digitale-2019-sur-la-vie-privée-est-nouveau-en-ligne> = Launching of the French version online in April 2020

- f. Please provide any other relevant links that help explain the initiative or its impact or success (*e.g. links to news reports or articles*):

Since the launch of this new version of Les Incollables® 2020 in French, the online game has registered opening of some 61 044 accounts in 10 months until February 2021.