



GPA Global Privacy and Data Protection Awards 2022

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2022.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority: Information and Privacy Commissioner of Ontario (IPC)

Vance Lockton

Person completing this form:

First name *Last name*

Senior Policy and Technology Advisor

Job title:

vance.lockton@ipc.on.ca

Email address:

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2020.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

The *Info Matters* [podcast](#) dives into conversations with people from all walks of life about the access and privacy issues that matter most to them. Hosted by Ontario's Information and Privacy Commissioner, *Info Matters* invites special guests to share their perspectives, stories, and facts in an accessible way that helps listeners understand real-world issues in access and privacy. *Info Matters* builds on our office's strong legacy of public outreach and education, providing useful information in a freely available and easy to understand format.

b. Please provide a full description of the initiative (no more than 350 words)

In 2021, the Office of the Information and Privacy Commissioner of Ontario (IPC) expanded its outreach efforts and hit the digital airwaves, launching *Info Matters*, a podcast about people, privacy, and access to information.

Podcasts are a highly popular form of communications. It's estimated that [more than half](#) of Canadians over the age of 18 have listened to a podcast. This medium provides an ideal opportunity for the IPC to extend its direct reach to audiences, building visibility and familiarity with stakeholders, including the general public, in a way that isn't possible through written documents or other means.

As host, Commissioner Patricia Kosseim welcomes guests who speak about everything from avoiding online phishing scams to navigating the ins and outs of digital health technologies and talking to kids about privacy. Now in its second successful season, the podcast continues to provide timely, in-demand information on the privacy and access issues that Ontarians care most about.

With listeners from across Canada and around the world, *Info Matters* is available on all major podcast streaming services. Our growing audience can listen to interesting episodes anytime, anywhere! A number of these episodes are dedicated to the [four strategic priorities](#) that guide our office's work in advancing Ontarians' privacy and access rights. Among the most popular: [Demystifying the FOI Process](#), [Don't get caught! Protect yourself against phishing](#), [First Nations data sovereignty](#), [Putting patient trust at the centre of virtual health](#), and [Teaching kids about privacy](#).

From seniors to parents and teachers, children and youth to healthcare workers, Franco-Ontarians and culturally diverse communities across the province, everyone's invited to take part in the conversation.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

Info Matters has helped put the IPC on the map as a modern and accessible regulator and raise awareness of the everyday relevance of privacy protection to a broader audience.

With 4,700 downloads (as of June 14, 2022), the podcast has reinforced the IPC's reputation as an expert source of information and recognized leader in access and privacy education and guidance. Moreover, this mode of communication has helped us overcome geographical barriers to extend the IPC's reach, opening the door to fascinating conversations with Ontarians from all parts of the province.

Info Matters has also inspired offices in [other jurisdictions](#) to launch similar podcasts of their own, a testament to the podcast's pioneering success in supporting our stakeholders in a convenient, accessible, and innovative way.

- d. **Please include a photograph or image, if you wish** (*This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided*)



<Large-sized image provided as attachment with entry>

- e. **Please provide the most relevant link on the authority's website to the initiative, if applicable** (*The website content does not need to be in English*)

<https://www.ipc.on.ca/ipc-launches-new-podcast/>
<https://www.ipc.on.ca/media-centre/info-matters-podcast/>

Season 2 episodes:

[S2-Episode 5: Data, technology, and public policy](#) (with Jim Balsillie)

[S2-Episode 4: Focusing in on police use of body-worn cameras](#) (with Dr. Alana Saulnier, Queen's University)

[S2-Episode 3: Power to the people! Access, privacy, and civic engagement](#) (with community activist, Dave Meslin)

[S2-Episode 2: Family ties: Using investigative genetic genealogy to solve crimes](#) (with DNA forensics expert, Dr. Frederick Bieber)

[S2-Episode 1: Real or fake? The buzz about synthetic data](#) (with Dr. Khaled El Emam, co-founder, Replica Analytics)

Season 1 episodes:

[S1-Episode 10: From the bedside to the board: Building a culture of privacy and security in health institutions](#) (with Shafique Shamji and Nyranne Martin of The Ottawa Hospital)

[S1-Episode 9: Teenage confidential: Teens, technology, and privacy](#) (with Matthew Johnson of MediaSmarts)

[S1-Episode 8: From FOI to front page news!](#) (with Canadian Press reporter Jim Bronskill)

[S1-Episode 7: First Nations data sovereignty](#) (with Jonathan Dewar, First Nations Information Governance Centre, and Carmen Jones, Chiefs of Ontario)

[S1-Episode 6: Building privacy and transparency into sexual assault investigations](#) (with women's justice advocate, Sunny Marriner, and Stephen McCammon, IPC legal counsel)

[S1-Episode 5: Putting patient trust at the centre of virtual health](#) (with Dr. Duncan Rozario)

[S1-Episode 4: Teaching kids about privacy](#) (with privacy expert and author, Daniel Solove)

[S1-Episode 3: Demystifying the FOI process](#) (with IPC Director of Adjudication, Gillian Shaw)

[S1-Episode 2: À la rencontre des Franco-Ontariens | Reaching out to Franco-Ontarians](#) (with French Language Services Commissioner, Kelly Burke)

[S1-Episode 1: Don't get caught! Protect yourself against phishing](#) (with Fred Carter, IPC Senior Policy and Technology Advisor)

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

<https://twitter.com/IPCinoprivacy/status/1532007693124136960>

https://www.linkedin.com/posts/office-of-the-information-and-privacy-commissioner---ontario-canada_consumer-dna-testing-kits-youve-no-doubt-activity-6902990583833403392-R_6y

https://www.linkedin.com/posts/office-of-the-information-and-privacy-commissioner---ontario-canada_dont-miss-the-latest-episode-of-our-popular-activity-6938882061499822080-a1Fb