



GPA Global Privacy and Data Protection Awards 2022

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2022.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Information and Privacy Commissioner of Ontario (IPC)
Person completing this form:	Vance Lockton
Job title:	Senior Policy and Technology Advisor
Email address:	vance.lockton@ipc.on.ca

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2020.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

[Privacy Pursuit! Games and Activities for Kids](#) is a fun activity book for kids designed to help young children learn about online privacy. It features games like word searches, crossword puzzles, and cryptograms. With easy-to-understand tips, kids learn how to identify scams, protect their privacy, and stay safe online. Thought-provoking questions also guide kids through a process of self-discovery, encouraging them to reflect on what privacy means to them and how to respect the privacy of others through empathy.

b. Please provide a full description of the initiative (no more than 350 words)

Children are wired to play, so the Office of the Information and Privacy Commissioner of Ontario (IPC) created [Privacy Pursuit! Games and Activities for Kids](#) a fun activity book to help them learn more about privacy through play.

Privacy Pursuit! advances the IPC's mission to promote digital literacy among young people as part of our strategic priority focused on [Children and Youth in a Digital World](#). With entertaining games like word searches, crossword puzzles, cryptograms, and word matches, kids can learn about privacy and why it's important, as well as some easy tips to protect it. From how to use and protect passwords, limit what they share online, and show privacy empathy for others, this entertaining resource helps kids start to develop awareness and good privacy reflexes from a young age. The activity book's thought-provoking activities and games can be completed by children on their own or with the help of friends, siblings, parents, guardians, and teachers.

Free to [download](#) from the IPC's website, *Privacy Pursuit!* is a fun way for kids to learn about online safety through self-reflection and discovery, and can help spark deeper conversations about what privacy means to them and to others.

The IPC has provided this resource to school boards, parent associations, and child and family service providers across Ontario. It was also shared with the YMCA and Boys and Girls' Clubs of Ontario, and featured on the International Association of Privacy Professionals' [resource centre](#).

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

During the pandemic, children's use of the Internet and social media networks has [increased](#). Helping kids understand the privacy risks of the technologies they use has, therefore, never been more important.

[Privacy Pursuit! Games and Activities for Kids](#) does just that. It teaches kids how to build the digital literacy skills they need to navigate the tricky terrain of today's online world and protect their privacy. Although going online can have many benefits for our children, it also comes with some privacy risks. This fun resource introduces young people, and the

adults in their lives, to these risks and encourages them to assert their privacy rights through thought-provoking games and activities. Ultimately, *Privacy Pursuit!* equips kids with the skills they need to enjoy online activities safely and help support their growth and development as good digital citizens.

- d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)



<Large-sized image provided as attachment with entry>

- e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

https://www.ipc.on.ca/wp-content/uploads/2021/09/privacy-pursuit-activity-book-for-kids_ipc.pdf

<https://www.ipc.on.ca/newsrelease/office-of-the-information-and-privacy-commissioner-of-ontario-launches-privacy-pursuit-games-and-activities-for-kids/>

- f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

<https://iapp.org/resources/article/privacy-pursuit-games-and-activities-for-kids/>

