**GPA Global Privacy and Data Protection Awards 2022**

**Entry Form**

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later** **than 17 June 2022.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[[1]](#footnote-2) applies.

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| 1. **CONTACT DETAILS FOR THIS ENTRY** | | |
| Privacy/Data Protection Authority: | Information Commissioner’s Office | |
| Person completing this form: | Sophia | Ignatidou |
|  | *First name* | *Last name* |
| Job title: | Group Manager for Technology Policy | |
| Email address: | [sophia.ignatidou@ico.org.uk](mailto:sophia.ignatidou@ico.org.uk)  [gpa@ico.org.uk](mailto:gpa@ico.org.uk) | |

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| 1. **ELIGIBILITY** | |
| By submitting this entry, I confirm that (*please tick all boxes to confirm)*: | |
|  | The Authority is a member of the Global Privacy Assembly |
|  | The initiative described in this entry was undertaken since January 2020. |
|  | I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat. |

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| 1. **CATEGORIES** | |
| Please indicate which category you wish to enter.  *Please tick* ***one;*** *please use a separate form for each category you wish to enter:* | |
|  | Education and Public Awareness |
|  | Accountability |
|  | Dispute Resolution and Enforcement |
|  | Innovation |
|  | People’s Choice |
| 1. **DESCRIPTION OF THE INITIATIVE** | |

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| 1. **Please provide a brief summary of the initiative** *(no more than 75 words)* |
| The Information Commissioner’s Office (ICO) and the Competition and Markets Authority (CMA) published the joint statement in May 2021, setting out their shared views on the relationship between competition and data protection in the digital economy. The statement from the UK regulators for competition and data protection – the first of its kind globally – highlights the strong overlap between promoting and protecting competition in digital markets and safeguarding people’s data. |

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| 1. **Please provide a full description of the initiative** *(no more than 350 words)* |
| The CMA-ICO joint statement set out the strong synergies between the interests of data protection and competition, that had been demonstrated by the close working relationship the two regulators had developed in the last couple of years. The paper explained how the ICO and the CMA would enhance the synergies between the two UK regulators’ policy agendas, as well as how they would seek to identify and address any potential for tensions.  At a high level the statement articulated:  • the interactions between competition and data protection in the digital economy, highlighting the synergies and potential tensions between these policy areas;  • how the ICO and the CMA were working together to maximise regulatory coherence, illustrated by two projects they had launched (two investigations into the adtech industry and Google’s Privacy Sandbox) concerning the use of personal data in digital advertising; and  • the next steps they would take together, including through the Digital Regulation Cooperation Forum, to understand and promote outcomes in the digital economy that simultaneously promote competition and enhance data protection and privacy rights.  It concluded that:   * More competitive markets will deliver the outcomes that consumers care about most, which increasingly includes enhanced privacy and greater control over personal data. * This relationship is mutually reinforcing. Well-designed regulation and standards that preserve individuals’ privacy and place individuals in control of their personal data can promote positive competitive outcomes. In turn, with appropriate and targeted regulation, competitive pressures can be harnessed to incentivise responsible innovations that protect and support users. * The creation of a level playing field is fundamental for enabling effective competition to thrive. Data protection law helps to achieve a level playing field with regards to data access, by ensuring that processing of personal data by all parties is fair and lawful and individual rights are upheld. |

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| 1. **Please explain why you think the initiative deserves to be recognised by an award***(no more than 200 words)* |
| Different regulatory domains are often presented in opposition or conflict with each other. Such an approach is not only inaccurate but it can create obstacles for meaningful enforcement of data protection and privacy law.  With their joint statement the ICO and CMA affirmed that rather than competition and data protection being in opposition, they are complementary agendas. The regulators committed to working together to find regulatory solutions that achieve both good competition and data protection outcomes.  Following the joint statement the two UK regulators continued to cooperate on projects that put the statement into practice. This was the case with the CMA’s investigation into Google’s Privacy Sandbox that led to Google offering formal commitments in terms of GPS’s development to the CMA and the ICO’s Opinion on data protection and privacy expectations for online advertising proposals. |

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| 1. **Please include a photograph or image, if you wish***(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)* |
| n/a |

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| 1. **Please provide the most relevant link on the authority’s website to the initiative*,* if applicable** *(The website content does not need to be in English)* |
| <https://www.gov.uk/government/publications/cma-ico-joint-statement-on-competition-and-data-protection-law> |

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| 1. **Please provide any other relevant links that help explain the initiative or its impact or success***(e.g. links to news reports or articles):* |
| The CMA-ICO joint statement on competition and data protection in digital markets was shortlisted for an Antitrust Writing Awards 2022 in the Digital category:  <https://awards.concurrences.com/en/awards/2022/soft-law/competition-and-data-protection-in-digital-markets-a-joint-statement-between>  Joint work that built on the statement:  <https://www.gov.uk/cma-cases/investigation-into-googles-privacy-sandbox-browser-changes>  <https://assets.publishing.service.gov.uk/media/62052c6a8fa8f510a204374a/100222_Appendix_1A_Google_s_final_commitments.pdf>  ICO opinion following the statement:  <https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-privacy-expectations-for-online-advertising-proposals.pdf> |

1. [GPA Rules and Procedures](https://globalprivacyassembly.org/wp-content/uploads/2020/10/GPA-Rules-and-Procedures-October-2020.pdf), Rule 6.2 ‘Assembly documents’:

   Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures. [↑](#footnote-ref-2)