



## GPA Global Privacy and Data Protection Awards 2023

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection

Authority: Dubai International Financial Centre

Person completing this form: Lori Baker  
*First name Last name*

Job title: Director of Data Protection

Email address: [lori.baker@difc.ae](mailto:lori.baker@difc.ae)

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

## 4. DESCRIPTION OF THE INITIATIVE

**a. Please provide a brief summary of the initiative (no more than 75 words)**

DIFC website guidance, tools and breach notification forms, including slides from monthly Data Protection Talks (Tuesdays with Lori), contain substantial amounts of information to enable building a culture of compliance in DIFC licensed entities. As a small, relatively young jurisdiction where data protection awareness is developing at great rates, the DIFC data protection website has become an essential component in the local compliance arsenal.

**b. Please provide a full description of the initiative (no more than 350 words)**

The DIFC DP website contains comprehensive data protection guidance that is largely modelled on the UK ICO efforts, and tools and templates that help SMEs in particular implement as robust and scalable a compliance framework as required.

Included on the DP website are the presentations for the DIFC Monthly Data Protection Talks, Tuesdays with Lori. In these talks, the DIFC Director of Data Protection represents the Commissioner's Office to provide helpful feedback on a variety of topics both from the DP Law 2020 and in general. Initiated in February 2022, Tuesdays with Lori is widely attended now by people from all over the world, not only in the DIFC. The format is simple – address a topic from the DP Law or in the data protection field today, go through key questions to ask and resolve, and take questions from the open lines to the audience.

Also, as a further gesture to encourage additional participation, the Tuesdays attendees received a certificate from DIFC Academy, acknowledging their commitment to learning.

In addition to the above, the Commissioner's Office established 2 new sub-menus in 2022: Tools & Templates, and Supervision & Enforcement.

1. [Tools & Templates](#) contains Assessment Tools that assist users in understanding all basic topics of the DP Law, from Applicability and Notifications to Controller and Processor Obligations, Export and Sharing, Article 28, and Responding to Data Subjects Rights Requests.
2. [Supervision & Enforcement](#) contains information about inspections, complaints and investigations, enforcement action and decisions, and directives impacting supervision. It is there to provide transparency regarding the Commissioner's actions and objectives.

**c. Please explain why you think the initiative deserves to be recognised by an award**  
*(no more than 200 words)*

The initiative is worthy of an award because it is yet another part of a holistic, multi-faceted supervisory function undertaken by the DIFC DP Commissioner's Office. Outreach is essential to supervision. The Commissioner's Office engages in supportive, engaging supervision to help entities here in DIFC learn about why DP Law and compliance is important. It does so in a collegial, hands on way.

Having the advantage of being a smaller, finite jurisdiction, the Commissioner's Office takes its role in awareness and education very seriously, not only through Tuesdays with Lori but in direct consultation with companies that ask for support by presenting to their teams, discussion issues they need help understanding, and conducting ongoing webinars and consultations.

**d. Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*



**e. Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

DIFC DP website, built in current format through major website overhaul in 2022:

<https://www.difc.ae/business/operating/data-protection>

<https://www.difc.ae/business/operating/data-protection/guidance/#s23>

**f. Please provide any other relevant links that help explain the initiative or its impact or success** *(e.g. links to news reports or articles):*

[Linked In post from a Tuesdays Talks participant](#) based outside the UAE. Reaching far and wide!

Tools & Templates <https://www.difc.ae/business/operating/data-protection/tools-and-templates/>

Supervision & Enforcement <https://www.difc.ae/business/operating/data-protection/supervision-enforcement/>

