



## GPA Global Privacy and Data Protection Awards 2023

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	PERSONAL DATA PROTECTION OFFICE (PL: URZĄD OCHRONY DANYCH OSOBOWYCH, UODO)
	ANNA DUDKOWSKA
Person completing this form:	<i>First name</i> <i>Last name</i>
Job title:	DIRECTOR OF THE INTERNATIONAL COOPERATION AND EDUCATION DEPARTMENT
Email address:	<a href="mailto:a_dudkowska@uodo.gov.pl">a_dudkowska@uodo.gov.pl</a> <a href="mailto:dwme@uodo.gov.pl">dwme@uodo.gov.pl</a>

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

#### 4. DESCRIPTION OF THE INITIATIVE

**a. Please provide a brief summary of the initiative (no more than 75 words)**

**Summer Academy for Personal Data Protection** was a new initiative in the Nationwide Educational Programme of the Personal Data Protection Office “Your data – Your concern” in 2022. The Polish supervisory authority was organising a series of online meetings with the representatives of the Office as well as the leaders of the “Your data – Your concern” programme. The initiative is directed to students of classes VII and VIII of primary schools and students of secondary schools.

**b. Please provide a full description of the initiative (no more than 350 words)**

The main objective of the “Your data – Your concern” Programme is to include the issues related to personal data protection and the right to privacy in the educational offer of teachers vocational training centres, primary, secondary and high schools in Poland. The purpose of **Summer Academy for Personal Data Protection** was directly related to the specific aims of the “Your data – Your concern” Programme.

Every day, **from 22<sup>nd</sup> to 26<sup>th</sup> August 2022, from 10:00 to 10:45 a.m.**, young people were able to, among other things:

- learn more about the mechanisms of the digital art of manipulation, the so-called dark patterns;
- learn about the principles of personal data protection and the possible consequences of privacy breaches;
- learn about the use of biometric data as an invasive method of verifying access to devices;
- learn practical ways to anonymise photos, remove location data and other methods to foster privacy protection with free IT tools.

The initiative was organised with the aim of helping young people to develop informed and responsible attitudes in order to use the Internet safely, by spreading knowledge of the principles of handling personal data in the world of new technologies. The initiative also served to emphasise the role of the value of personal data protection in everyone’s lives – the representatives of the younger generation in particular.

**Schedule of the meetings:**

22.08.2022 - "Dark patterns, or how they fish on the Web"

23.08.2022 - "Can personal data be in colour? That is a coloured element on a black and white background"

24.08.2022 - "DODO Agency - a mythological intervention"

25.08.2022 - "How to protect your privacy in photos?"

26.08.2022 - "Biometric data - security or risk?"

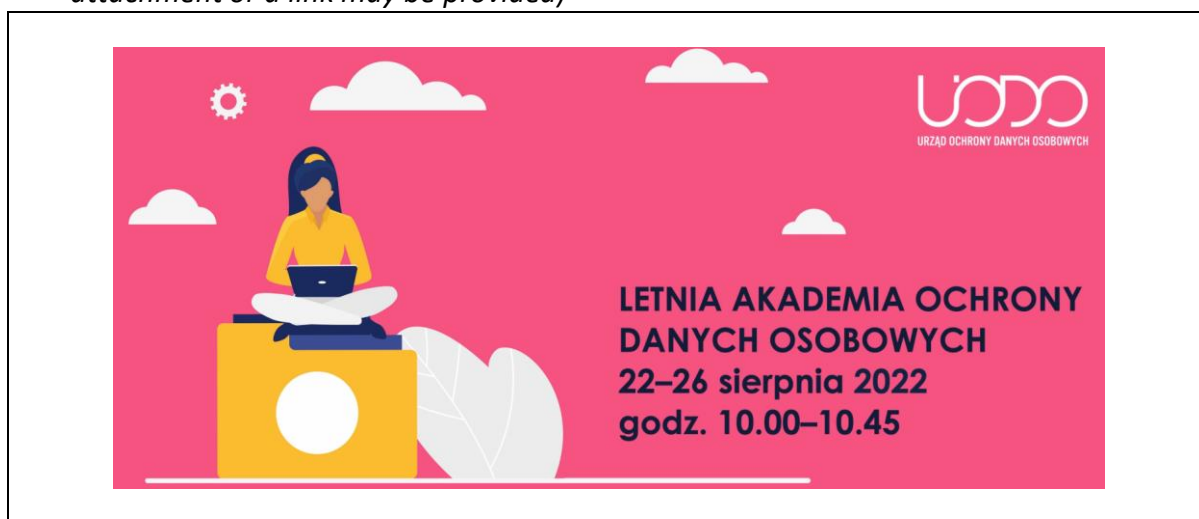
**c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)**

Educational activities and raising public awareness are a very important part of the activities of the Personal Data Protection Office. This task is supported by the successfully implemented Nationwide Educational Programme of the Personal Data Protection Office “Your data – Your concern. Effective protection of personal data. Educational activity addressed to students and teachers”.

The Polish supervisory authority believes that education, especially of children and young people, is very important nowadays, when we are exposed to more and more risks related to the use of new technologies. It is worth remembering to take care of privacy and to ensure the protection of personal data at the same time. **Importantly, this is worth being remembered not only during the school year, but also during the holidays.** For these reasons that the Polish supervisory authority decided to implement the initiative.

What is more, the webinars provide an opportunity to familiarise young people with the aims of the nationwide educational programme "Your data - Your concern" and encourage them to participate in it in the new school year, in the upcoming 13<sup>th</sup> edition. Summer Academy for Personal Data Protection was very popular. In average, 100 schools took part in the webinars, with an average of 30 students from each school, which means that **approximately 15 000 participants took part in the Summer Academy for Personal Data Protection in 2022.**

- d. **Please include a photograph or image, if you wish** (*This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided*)



- e. **Please provide the most relevant link on the authority's website to the initiative, if applicable** (*The website content does not need to be in English*)

<https://archiwum.uodo.gov.pl/en/553/1365>

- f. **Please provide any other relevant links that help explain the initiative or its impact or success** (*e.g. links to news reports or articles*):