



## GPA Global Privacy and Data Protection Awards 2023

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	National Institute for Transparency, Access to Information and Personal Data Protection (INAI, Mexico)	
Person completing this form:	Josefina	Román
	<i>First name</i>	<i>Last name</i>
Job title:	INAI's Commissioner	
Email address:	<a href="mailto:josefina.roman@inai.org.mx">josefina.roman@inai.org.mx</a>	

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

- Dispute Resolution and Enforcement
- Innovation
- People's Choice

#### 4. DESCRIPTION OF THE INITIATIVE

**a. Please provide a brief summary of the initiative (no more than 75 words)**

The contest aims to promote the importance of privacy and personal data protection among childrens as part of civic education regarding the exercise of the right to personal data protection. The development of the contest prioritizes the principles of non-discrimination, inclusion, and protection of individuals, as well as children's rights.

Furthermore, the contest aims to encourage creativity and an interest in getting involved in personal data protection topics among children and adolescents.

**b. Please provide a full description of the initiative (no more than 350 words)**

This is a National Contest consisting of three stages: State, Regional, and National. It is promoted in all Federal Entities of the country and jointly organized by the National Institute for Transparency, Access to Information, and Personal Data Protection (INAI) and the National Transparency System (SNT). The INAI also invites other public and private institutions to participate in promoting the contest.

It begins with a public call for children between the ages of 10 and 12 to submit a video discussing personal data protection concerning their age group. The video must be up to 3 minutes long.

The following topics are proposed for development, as indicative but not limited to:

- Personal data protection and privacy on social media: the dangers that children and adolescents face when sharing personal or family information with strangers or in open forums; how to avoid these dangers; the responsibilities you have as a user of these networks, among other topics to consider (rooming, sharenting, cyberbullying, doxing, digital rights, digital violence, identity theft, to name a few).
- The value of children's personal data: Why is your personal data valuable? Can you identify daily activities where you are asked for your personal data in exchange for a prize or gift? How much do you think your personal data is worth? What do you think could be the consequences of providing your personal data?
- Security measures children use to protect my personal data in the digital environment.
- The importance of personal data protection and privacy: Is it a matter for children and adolescents? What are your rights and responsibilities in this regard? Can you

imagine how your life would be if many people had access to your personal information? How do I set up security for the devices I use?

- Personal data protection and privacy at school: Do you use electronic devices like tablets or computers at your school? Do you share your own photos or those of your friends online? Before posting photos and videos online, do you ask yourself if it's okay for them to be visible to everyone? Do you ask a trusted adult before posting a photo or video? Do you think you should ask permission from your friends to share their photos? What advice would you give to your peers who share photos of other people without their permission?
- How do I explain to my grandparents that they should protect their personal data?

Participants can choose one of these topics or reflect on a different one but related to personal data protection and privacy.

Stages of the contest:

1. State-level Stage: It begins with the publication of the Call for Entries and corresponding Guidelines and concludes with the issuance of the State Jury Report, declaring the three winners from each state.
2. Regional-level Stage: It starts with the receipt of the State Jury Report and the winning entries from the State Stage by the Technical Committee and concludes with the issuance of the Regional Jury Report, declaring the three winners from each SNT Region.
3. National-level Stage: It begins with the receipt of the Regional Jury Reports and the winning entries from the Regional-level Stage by the Technical Committee at the INAI facilities and concludes with the award ceremony for the participants declared as national winners by the National-level Jury.

Juries: There will be juries in all three stages to evaluate the best entries.

Contest details can be consulted on the contest's microsite at <https://concurso.inai.org.mx/plenoninos/>, on the official website of the INAI, and on the Institute's social media platforms.

**c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)**

As stated in Article 4 of the Mexican Constitution, the State must ensure and comply with the principle of the best interests of the child, fully guaranteeing their rights. Children have the right to the satisfaction of their needs for nutrition, health, education, and healthy recreation for their integral development. This principle should guide the

design, implementation, monitoring, and evaluation of public policies for childhood.

In the 21st century, children grow up and develop in an increasingly interconnected world, where technology has profoundly transformed the way we build and transmit knowledge, express ourselves, participate, and communicate with each other. Therefore, the skills, behaviors, and attitudes generated towards the use and development of technology are gaining greater prominence and centrality in shaping a free, responsible, and effective citizenship in the contemporary era. It is necessary to consider the vulnerable situation and special needs of Childrens who require specific public policies for the protection of their personal data and privacy, both to promote a culture in this matter and to reduce the risks of misuse of their personal information.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)

**CONVOCAN AL CONCURSO PARA SER COMISIONADA Y COMISIONADO INFANTIL y formar parte del Pleno Niñas y Niños 2023**

Si tienes de **10 a 12 años cumplidos** y eres de nacionalidad mexicana

**¡Participa!**

**Realiza un video**  
De **3 minutos** donde expongas sobre la protección de datos personales.

**¿Cómo participar?**  
Para participar deberás registrarte en <https://concurso.inai.org.mx/plenoninos/> llena el formulario y subes tu video mediante una URL o bien, lívalos al Instituto de transparencia de tu estado.

**El concurso se realizará en 3 etapas**

- 1. ESTATAL**  
Los 3 ganadores de cada Estado serán acreedores a:  
1 Reconocimiento que les permitirá participar en la ETAPA REGIONAL.
- 2. REGIONAL**  
Los 3 ganadores de cada Región serán acreedores a:  
1 Reconocimiento que les permitirá participar en la ETAPA NACIONAL.  
Un premio simbólico consistente en un dispositivo electrónico. Participación en una conferencia de prensa.
- 3. NACIONAL**  
Los 3 ganadores Nacionales serán acreedores a:  
1 Reconocimiento y una medalla.  
Tu participación en la sesión del "Pleno Niñas y Niños" en la Ciudad de México o virtuosamente.  
1 Beca de beca.  
Adicionalmente un viaje a la Ciudad de México en compañía de sus padres, representantes o tutores, o un evento en especie equivalente.

**Fecha límite**  
2 de junio de 2023  
23:59 h  
\*No se aceptarán trabajos extemporáneos.

\*Nota: La fecha límite para recepción de trabajos corresponde a la Zona Estadal, cuyos ganadores pasaran de manera automática a la siguiente Etapa, la Regional y, luego, de resultar ganadores, a la última Etapa, la Nacional.

**Consulta la convocatoria en**  
[www.inai.org.mx](http://www.inai.org.mx)  
<https://concurso.inai.org.mx/plenoninos/>

**Si tienes duda...**  
(55) 50042400, ext. 2529, 2558, 2891 y 3022  
[plenoninos@inai.org.mx](mailto:plenoninos@inai.org.mx)

e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

<https://concurso.inai.org.mx/plenoninos/>

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

<https://home.inai.org.mx/>

<https://www.youtube.com/watch?v=2VQ-9DzTBY8>

[https://www.youtube.com/watch?v=k5oH\\_yZ2Qdg&t=15s](https://www.youtube.com/watch?v=k5oH_yZ2Qdg&t=15s)

[https://www.youtube.com/watch?v=Pjb7\\_TT6kyA](https://www.youtube.com/watch?v=Pjb7_TT6kyA)

<https://home.inai.org.mx/wp->

<content/documentos/SalaDePrensa/Comunicados/Comunicado%20INAI-191-21.pdf>