



GPA Global Privacy and Data Protection Awards 2023

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Ombudsman's office of the City of Buenos Aires
Person completing this form:	María Julia Giorgelli
	<i>First name</i> <i>Last name</i>
Job title:	Subcoordinadora
Email address:	cpdp@defensoria.org.ar mjgiorgelli@defensoria.org.ar

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

The objective of this initiative was promoting Public Awareness around the urgency of preventing and eradicating digital gender violence. Its ultimate goal is to promote a virtual environment free of discrimination and ensure that technological innovation respects the dignity and privacy of individuals. The commitment that it promotes is part of a dialogue process that the Ombudsman began many years ago, but in March 2023 the signing of the "Commitment Letter against Violence of Digital Gender" among more than 50 organizations.

b. Please provide a full description of the initiative (no more than 350 words)

The commitment that it promotes is part of a dialogue process that the Ombudsman of the City of Buenos Aires began several years ago with the processing of particular cases on digital gender violence.

From this approach, the document constitutes a starting point and an open call for the incorporation of contributions and the addition of new adherences of social organizations and public institutions of an international, national and local nature, representatives of the academic world, and referents of the fight for gender equality and sexual diversity.

Key- commitment

- 1: Join efforts and work in a coordination to promote a digital environment that is respectful of human rights, free of violence and discrimination based on gender.
- 2: Develop awareness and training actions that warn about the characteristics and consequences of digital gender violence; promote education on citizen cybersecurity with clear and accessible language; and inform in a simple way about places and procedures for reporting.
- 3: Carry out collaborative actions to prevent digital gender violence in the use of emerging technologies, particularly aimed at children and adolescents.
- 4: Carry out studies and research that contribute to denature this problem and favour a comprehensive and intersectional understanding of it, associated with a systemic context of gender inequality.
- 5: Generate instances of mutual assistance in order to facilitate the channelling and follow-up of the individual or collective complaints that are received.
- 6: Strengthen channels of dialogue with technology-based companies with a view to preventing the different manifestations of digital gender violence, mitigating its negative effects and preserving the necessary data for the criminal prosecution of the aggressors.
- 7: Support the development of technologies without discriminatory biases and with algorithmic ethics, and promote the inclusion of the protection of personal data in the design of social responsibility policies.
- 8: Accompany regulatory reform processes that aim to classify as a crime and explicitly recognize digital gender violence among the modalities included in the comprehensive protection law to prevent, punish and eradicate violence against women.
- 9: Promote the preparation and implementation of public policies for the prevention and punishment of digital gender violence that establish effective administrative and judicial

protection devices, and promote national, regional and international cooperation with specialized organizations in the protection of rights.

10: Incorporate in each of these measures, the perspective of women, girls, adolescents and LGBTIQ+ people affected by digital gender violence and the organizations that group and/or represent them.

c. Please explain why you think the initiative deserves to be recognised by an award
(no more than 200 words)

From the Ombudsman's Office we consider that we are deserving of this recognition. It is clear that since the signing of the commitment letter, the problem of the dissemination of images without consent has become much more visible, especially bearing in mind gender issues. The letter was signed by almost 50 organizations, various UN agencies, large and small NGOs, journalists with a distinguished track record in our country who have been suffering from violence in the digital media. The initiative exceeded all our expectations and demonstrated the need to create collective spaces among those who, from different fields and perspectives, have been working to end this form of violence.

After the signing of the letter, different actions were launched, such as awareness campaigns by different partners and collaborative work. On the other hand, in recent weeks the opinion was signed in the National Congress, which generates significant progress in the possibility that the Chamber of Deputies votes on a bill incorporating digital gender violence as a modality of gender violence.

The deputy, President of the Gender Commission of the Chamber of Deputies, attended our event in November 2021, where we began to think about the necessary mechanisms to modify the current regulation. In July 2022, the deputy presented the project that received a favorable opinion a few weeks ago.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)

<https://drive.google.com/file/d/1yPkPQvFaBTmI5Ea6bH87KzBQxOpgF6-T/view?usp=drivesdk>

or

https://drive.google.com/file/d/1i0q_PeDZ4u3IC3S_0zFCwyrW3k6tF3o2/view?usp=drivesdk

e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

<https://defensoria.org.ar/noticias/8m-compromiso-contr-la-violencia-de-genero-digital/>

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

<https://www.pagina12.com.ar/554306-la-violencia-digital-como-otra-forma-de-violencia-machista>

<https://www.iprofesional.com/legales/383570-avanzo-en-diputados-proyecto-de-ley-contr-la-violencia-digital>

<https://www.youtube.com/watch?v=ltRf5ZAoNd0>

<https://www.infobae.com/sociedad/2023/03/10/se-firmo-un-compromiso-contr-la-violencia-digital-en-la-defensoria>

https://www.clarin.com/opinion/violencia-genero-digital-censura-autocensura_0_xuonDGE3j4.html

<https://iigg.sociales.uba.ar/2023/05/01/32835/>

<https://www.noticiasurbanas.com.ar/noticias/campana-de-la-defensoria-del-pueblo-portena-contr-la-violencia-de-genero-digital/>

<https://www.telam.com.ar/notas/202303/622061-violencia-genero-digital-convenio-onu.html>

<http://feim.org.ar/2023/03/13/carta-compromiso-contr-la-violencia-digital/>

<https://adc.org.ar/2023/03/10/la-adc-firmo-una-carta-compromiso-contr-la-violencia-de-genero-digital/>

<https://www.pagina12.com.ar/529697-diez-puntos-contr-la-violencia-digital-de-genero>