GPA Global Privacy and Data Protection Awards 2023

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 9 June 2023.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[1] applies.

1. CONTACT DETAILS FOR THIS ENTRY	
Privacy/Data Protection Authority:	The Israeli Privacy Protection Authority
Person completing this form:	Sharon Shemesh Azarya
	First name *Last name*
Job title:	Head of International Affairs
Email address:	sharonaz@justice.gov.il

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm)*:

☒ The Authority is a member of the Global Privacy Assembly

☒ The initiative described in this entry was undertaken since January 2022.

☒ I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

☒ Education and Public Awareness

☐ Accountability

☐ Dispute Resolution and Enforcement

☐ Innovation

☐ People's Choice

---

[1] GPA Rules and Procedures, Rule 6.2 'Assembly documents':
Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative *(no more than 75 words)*

The Israeli Privacy Protection Authority aims to make the Privacy Protection Law and regulations accessible to organizations and companies from all sectors of the economy. For this purpose the PPA developed online tutorials that enable a better comprehension of the provisions of the Privacy Protection Law and its regulations, in a clear and simple manner. The tutorials were launched in 2022 and were published on the Authority's website and were circulated to various parties proactively (for example, to the heads of local authorities), in order to assist them and improve their level of compliance with the law and regulations.

b. Please provide a full description of the initiative *(no more than 350 words)*

1)The Israeli Privacy Protection Authority aims to make the Privacy Protection Law and regulations accessible to organizations and companies from all sectors of the economy. For this purpose the PPA developed online tutorials that enable a better comprehension of the provisions of the Privacy Protection Law and its regulations, in a clear and simple manner. The tutorials were launched in 2022 and were published on the Authority's website and were circulated to various parties proactively (for example, to the heads of local authorities), in order to assist them and improve their level of compliance with the law and regulations.

2. The tutorials are designed to give employees practical tools to deal with the various data security and cyber threats they may encounter in their work. The turtorials provide a solution for organizations that wish to raise the awareness of their employees to identify the basic threats that are a risk factor for the organization, and how to mitigate the risks.

3. Following is a link to the tutorials:

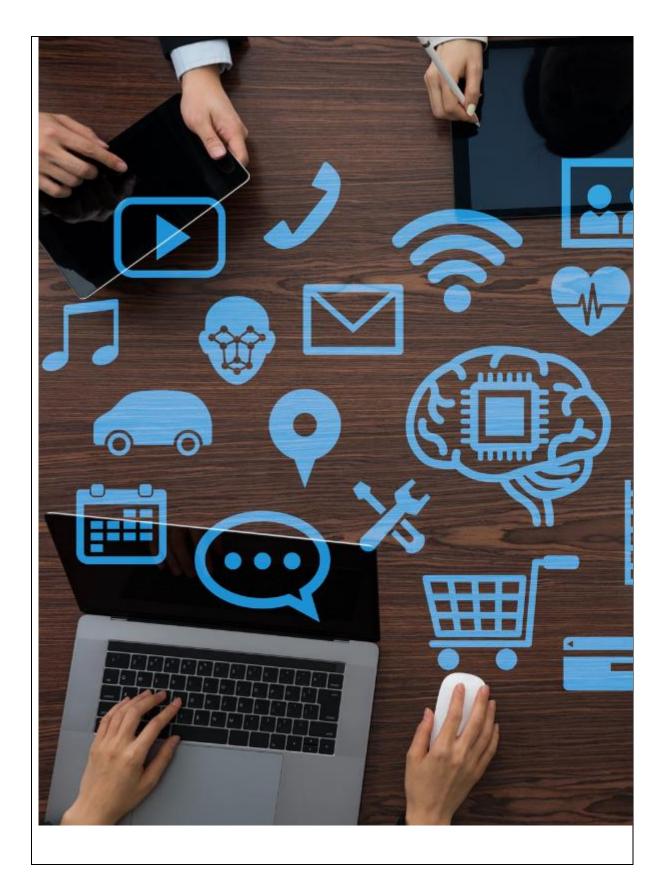https://www.gov.il/he/Departments/news/new_interactive_software

The tutorials are an important initiative of the Authority to make various issues it deals with accessible to all sectors of the economy in order to raise public awareness to privacy, data security and cyber. The software in which the tutorials are displayed is an interactive experience, and it provides users with a friendly, easy, accessible and efficient experience to learn about key issues they face during day-to-day activities of the organization. The goal was to simplify to the level of laymen the various requirements listed in the Privacy Protection Act and various regulations, so that it would be very easy to understand them and, accordingly, to apply them more easily.

c. Please explain why you think the initiative deserves to be recognised by an award *(no more than 200 words)*

The software in which the tutorials are displayed is designed in a smart way, aiming to give an interactive experience, and it provides users with a friendly, easy, accessible and efficient experience to learn about key issues they face during day-to-day activities of the organization.

The goal was to simplify to the level of laymen the various requirements listed in the Privacy Protection Act and various regulations, so that it would be very easy to understand them and, accordingly, to apply them more easily.

d. Please include a photograph or image, if you wish *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*

e. **Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

https://www.gov.il/he/Departments/news/new_interactive_software

f. Please provide any other relevant links that help explain the initiative or its impact or success *(e.g. links to news reports or articles):*