



GPA Global Privacy and Data Protection Awards 2023

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Personal Data Protection Service of Georgia	
Person completing this form:	Ana	Tokhadze
	<i>First name</i>	<i>Last name</i>
Job title:	Head of International Relations, Analytics and Strategic Development Department	
Email address:	Atokhadze@pdps.ge	

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

- Innovation
- People's Choice

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

Last year, the Personal Data Protection Service of Georgia announced a blog contest for school students on the topic of personal data protection. In particular, the topic was: "My Personal Data and Eyes Wide Open". 9th, 10th, 11th, and 12th-grade students had the opportunity to participate in the competition, which aimed to raise awareness amongst the school students about the importance of personal data protection.

b. Please provide a full description of the initiative (no more than 350 words)

Amid the technological progress, personal data protection has become even more significant, as the threats of illegal interference in the right to privacy are increasing in conjunction with new opportunities. Unfortunately, children are unaware of the negative consequences of personal data processing. They often cannot use data protection mechanisms and remedies independently to protect their rights. Awareness raising among school students with respect to personal data protection is crucial in equipping them with the knowledge, skills, and ethical framework. It empowers them to protect their privacy effectively. To this end, the Personal Data Protection Service of Georgia launched a blog contest mentioned above.

The blog contest allowed the students to share their thoughts about personal data protection; they learnt and expressed their ideas while developing important skills like researching and critical thinking. Students learnt about the risks and consequences of not protecting their personal information and can share this knowledge with others. The activity created a sense of community and helped students expand their understanding of personal data protection.

In sum, the blog contest helped the school students raise their awareness, encourage critical thinking, empower their voices, foster collaboration, and inspire future privacy advocates.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The initiative of organizing a blog contest on personal data protection by the Service deserves to be recognized with an award for several reasons:

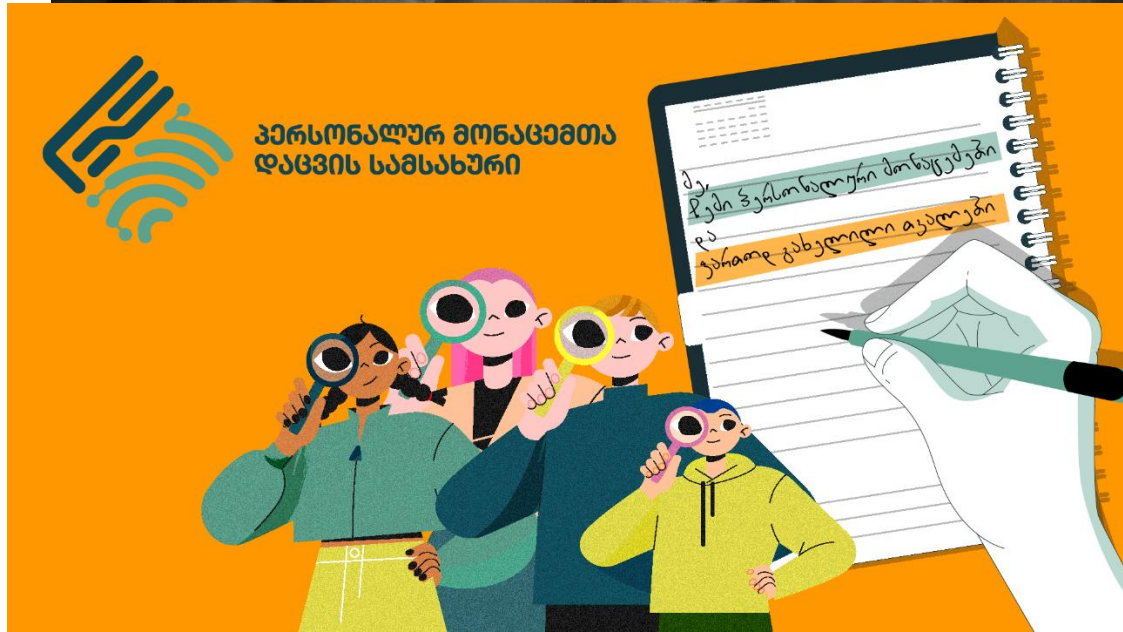
- Blog contests give students a fun and interactive way to share their thoughts about protecting personal information;
- Blog contests teach school students about the importance of protecting their personal information;
- Blog contests help raise awareness among students, their families, and their communities about the significance of personal data protection;
- Blog contests encourage students to think critically about personal data protection.

It is worth noting that the Personal Data Protection Service of Georgia awarded the school students winning the blog contest. The President of the Service - Prof. Dr. Dr. Lela Janashvili, hosted the winning students at the office of the Service. She awarded the winners with certificates, as well as prizes - tablets and branded items and wished them success in their future endeavours. The winning blogs were published by one of the news agencies (“Interpressnews”).

The Personal Data Protection Service of Georgia continuously tries to arrange various activities to raise children’s awareness towards privacy and data protection. Therefore, it is noteworthy that the blog contest has aroused interest throughout Georgia.

d. Please include a photograph or image, if you wish *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*





e. Please provide the most relevant link on the authority’s website to the initiative, if applicable *(The website content does not need to be in English)*

- <https://personaldata.ge/en/press/post/8609>
- https://www.facebook.com/PDPSGeorgiaOfficial/posts/1541250402969921/?v=e&extid=MSG-UNK-UNK-UNK-IOS_GK0T-GK1C

f. Please provide any other relevant links that help explain the initiative or its impact or success *(e.g. links to news reports or articles):*

One of the Georgian news agencies – “Interpressnews” published information about the contest and the winning blogs.

- <https://www.interpressnews.ge/ka/article/737946-personalur-monacemta-dacvis-samsaxurma-blogebis-konkursshi-gamarjvebuli-skolis-moscavleebi-dajildova/>