



GPA Global Privacy and Data Protection Awards 2023

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org no later than **9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	CNDP (<i>Commission Nationale de contrôle de la protection des Données à caractère Personnel</i>)	
	Souha	EL ALLAM
Person completing this form:	<i>First name</i>	<i>Last name</i>
	Member of the Koun3labal team	
Job title:		
Email address:	Souha.elallam@cndp.ma	

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

The “Koun3labal” platform is a virtual school (www.koun3labal.cndp.ma) **which was launched on December, 9th 2022**. It aims to raise awareness among children, teenagers and women about the dangers, risks, rights, means of protection, and available channels of recourse for the protection of their digital privacy, at both Moroccan and African levels.

It provides examples of best practices, recommendations and tools to help children, teenagers and women deal with the world of digital technology with caution. It also targets parents/guardians, teachers and researchers to raise awareness of these issues.

b. Please provide a full description of the initiative (no more than 350 words)

Context: “Koun3labal” (كون على بال) is in Moroccan spoken Arabic (darija), and it means “be watchful/aware”.

“Koun3labal” is a platform with an African focus, dedicated to the protection of the digital privacy of children, teenagers and women aiming to:

- **Raise awareness** about digital privacy among children, teenagers, women, parents/guardians and teachers: dangers and risks, rights, means of protection, means of recourse;
- **Provide guides, best practices, educational resources**, etc. through different types of media and artistic creations: drawings, instructional videos, educational games, etc.;
- **Encourage the participation of children and teenagers in content production** by organizing artistic workshops and competitions and by setting up digital privacy ambassador spaces;
- **Encourage research** and development in the field of personal data protection and digital privacy, focusing on teachers, professors, researchers and others.
- **Provide civil society and all stakeholders with tools** to better reach out and raise awareness among young people and women in their activities.

Plenty conventions were concluded with several authorities in this regard:

- Burkina Faso;
- Benin;
- Senegal;
- Niger;
- Tchad

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

Moroccan society, like all other societies, is facing the challenges that come with the almost unchecked expansion and evolution of Digital technologies. Young people and women, however, seem to be more vulnerable to the risks internet in general implies. These risks range from personal data stealing, online violence and sexual harassment to various forms of online fraud.

The aim of the “Koun3labal” platform is to raise awareness and help reduce risk-taking and promoting safety-oriented behaviours among the above-mentioned targets as effectively as possible.

The platform's innovative feature is the participation of several African contributors through a joint Committee of Contributors. Through its position as Permanent Secretariat of the NADPA-RAPDP ("Network of African Data Protection Authorities"), the CNDP's ambition is to bring in as many African partners as possible to enrich this platform and consolidate its African vocation. This Committee of Contributors also includes national partner institutions.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)

Koun3labal
كون على بال

Plateforme Koun3labal Bonnes pratiques Références et Ressources Presse et Médiathèque Concours et Jeux

Plateforme Koun3labal

Une « Ecole virtuelle » qui vise à sensibiliser les enfants, les adolescents et les femmes vis-à-vis des dangers et risques encourus sur le net, en attirant leur attention sur leurs droits, les moyens de protection à leur disposition et les voies de recours en matière de la protection de leur vie privée numérique.

[Lire plus](#)

e. Please provide the most relevant link on the authority's website to the initiative, if applicable (*The website content does not need to be in English*)

www.koun3labal.cndp.ma

f. Please provide any other relevant links that help explain the initiative or its impact or success (*e.g. links to news reports or articles*):

- <https://www.mapnews.ma/fr/actualites/social/protection-des-donn%C3%A9es-%C3%A0-caract%C3%A8re-personnel-la-cndp-lance-la-plateforme-%C3%A0>
- <https://snrtnews.com/fr/article/protection-de-la-vie-privee-la-cndp-lance-la-plateforme-koun3labal-61632>
- <https://fr.hespress.com/293119-koun3labal-lancement-de-la-plateforme-dediee-a-la-protection-de-la-vie-privee-au-maroc-et-en-afrique.html>
- <https://lematin.ma/express/2022/cndp-lance-plateforme-koun3labal/384141.html>
- <https://laquotidienne.ma/article/economie/koun3labal-une-nouvelle-plateforme-dediee-a-la-protection-de-la-vie-privee>
- <https://ledesk.ma/encontinu/la-cndp-lance-la-plateforme-koun3labal-dediee-a-la-protection-de-la-vie-privee/>
- https://www.lopinion.ma/Cybersecurite-La-plateforme-Koun3labal-s-installe-dans-le-Cyberspace_a34415.html
- <https://www.lebrief.ma/protection-des-donnees-personnelles-lancement-de-koun3labal/>