



## GPA Global Privacy and Data Protection Awards 2023

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority: Office of the Information and Privacy Commissioner of Ontario, Canada

Person completing this form: Vance Lockton  
*First name* *Last name*

Job title: Policy Manager

Email address: vance.lockton@ipc.on.ca

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

#### 4. DESCRIPTION OF THE INITIATIVE

**a. Please provide a brief summary of the initiative (no more than 75 words)**

Building on the IPC's popular [Privacy Pursuit!](#) activity book, the IPC has developed four new classroom-ready [lesson plans](#) to help educators teach students in Grades 2 through 8 about why privacy is important and how to protect their privacy online. Our office invited young Ontarians to join the IPC's new [Youth Advisory Council](#) to share their views about digital literacy, access, and privacy rights to inform our efforts empower Ontario's next generation of digital citizens.

**b. Please provide a full description of the initiative (no more than 350 words)**

Throughout 2022, the IPC worked with [MediaSmarts](#), Canada's Centre for Digital Literacy, to develop four [lesson plans](#) for teachers, parents, and caregivers. These lesson plans build on and are inspired by the important messages in our popular [Privacy Pursuit! Games and Activities for Kids](#).

Launched in April 2023, they cover the following topics and support and raise awareness of the IPC's strategic priority, [Children and Youth in a Digital World](#).

[What is Privacy?](#) (Grades 2-3)

Students draw connections between their existing concepts of privacy and how it applies to the internet and networked devices.

[Protecting Your Privacy](#) (Grades 4-5)

Students review what the word "privacy" means in an online context and learn key privacy-related vocabulary.

[The Value of Privacy](#) (Grades 6-7)

Students learn practical strategies and tools for managing their privacy and consider how these can be used to limit what audiences have access to their personal information.

[My Privacy, Your Privacy](#) (Grades 7 – 8)

Students consider how their actions and decisions can affect others' privacy and develop a list of "dos" and "don'ts" for managing both their own and others' privacy.

The lesson plans have proven to be popular at public outreach events in the three months since we launched them. We anticipate demand will further increase as educators gear up for the 2023-24 school year and we broaden our outreach efforts.

In 2022, the IPC issued a call to Ontario youth, inviting them to join our new [Youth Advisory Council](#). We brought together ten incredibly impressive young people, ranging in ages from 15 to 24, from different communities across the province, and from diverse backgrounds, experiences, and outlooks. This group of highly engaged youth are advising

our office in developing education and outreach materials that are more relevant to young people.

With a seat at the table, our Youth advisors are sharing their views about digital literacy, access, and privacy rights in Ontario. Guided by the Youth Advisory Council's advice on IPC program ideas and resources, our office is more committed than ever to enhancing privacy education and digital literacy, specifically among children and youth.

**c. Please explain why you think the initiative deserves to be recognised by an award**  
*(no more than 200 words)*

One of the great challenges of our time is how parents, teachers, and regulators, can help guide young people through the maze of online risks and opportunities so they feel better equipped to participate in the digital world.

Our Privacy Pursuit! [lesson plans](#) are an important step in that direction. Released in time for the 2023-24 academic year, the plans fill a need for teachers by providing them with trusted content they can use in their classrooms. They're a great free resource to help kids develop the digital literacy skills they need to protect themselves online and shape their own future.

The IPC wants to give young people a voice in policy decisions that affect them, and help us build policies that reflect their priorities. With our bold [Youth Advisory Council](#) initiative, we're doing just that. The work of this group of talented youth is broadening the conversation and engaging young people with our office's work. With their input, we are confident we can make a real difference in the lives of children and youth and ensure the digital world is a better place for future generations.

**d. Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*





Members of the IPC's Youth Advisory Council

<Large-sized images provided as attachments with entry>

**e. Please provide the most relevant link on the authority's website to the initiative, if applicable** (*The website content does not need to be in English*)

- [Privacy Pursuit! lesson plans](#)
- [Privacy Pursuit! Games and Activities for Kids](#)
- [IPC Youth Advisory Council](#)
- [Children and Youth in a Digital World](#)

**f. Please provide any other relevant links that help explain the initiative or its impact or success** (*e.g. links to news reports or articles*):

<https://iapp.org/resources/article/privacy-pursuit-games-and-activities-for-kids/>  
<https://mediasmarts.ca/teacher-resources/privacy-pursuit-what-privacy>  
<https://mediasmarts.ca/teacher-resources/privacy-pursuit-my-privacy-your-privacy>  
<https://mediasmarts.ca/teacher-resources/privacy-pursuit-value-privacy>  
<https://mediasmarts.ca/teacher-resources/privacy-pursuit-protecting-your-privacy>  
<http://biggrassy.ca/looking-for-youth-aged-15-to-24-for-new-youth-advisory-council/>  
<https://youthrex.com/community-board-post/application-form-ipc-youth-advisory-council-2/>