



## GPA Global Privacy and Data Protection Awards 2023

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 9 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection

Authority: CNIL (FRANCE)

Person completing this form: Carina CHATAIN  
*First name* *Last name*

Job title: Head of digital education

Email address: cchatain-marcel@cnil.fr

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

#### 4. DESCRIPTION OF THE INITIATIVE

**a. Please provide a brief summary of the initiative (no more than 75 words)**

At the end of 2022, the CNIL launched a campaign entitled “**All together, be careful on the Internet!**”. It encompasses cartoons, videos, practical information sheets for parents and teachers, a card game, a quiz and a poster. This kit of new, free and ready-to-use resources is available for children aged 8 to 10 and adults looking after them, to help children make better use of the internet.

**b. Please provide a full description of the initiative (no more than 350 words)**

Knowing how to protect themselves online, understanding how the digital world works, being informed of their rights and learning how to exercise them with their parents: having control over these issues should enable children to gradually become digital citizens. In this way, they will be able to safely take full advantage of the opportunities offered to them on the internet.

At the end of 2022, the CNIL launched its promotional campaign "All together, be careful on the internet!". These resources are aimed at children, their parents and teachers. It encourages them to think about their digital practices, and provides them with core understanding of the digital world. The aim is to teach children aged 8 and over how to protect their personal data and privacy online.

The kit of resources consists of:

- 4 cartoons depicting characters in their daily lives, discussing online identity, cookies, cyberbullying and exercising rights;
- 1 pack of cards to play in class or with the family: 1 question and 3 possible answers; when you turn over the card, you can read the answer, which includes concrete tips;
- 1 fun quiz: by answering all the questions, children can find out how much they know about digital technology and their user practice;
- 1 educational poster/ glossary to reinforce basic knowledge;
- 1 booklet for teachers: it includes a cross-reference table with the official school curriculum, a number of teaching fact sheets which put forward practical cases and recommended activities and are designed for immediate use in the classroom;
- 1 booklet for parents, a "talking stick" for discussing topics with children.

All the formats published online have been designed for easy printing.

These resources recall **key definitions** and are based on **real-life cases** that engage children. Learning through games and popularising concepts are concrete tools to help adults **teach youngsters about good practices on the Internet.**

**c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)**

This initiative is particularly noteworthy because the CNIL is offering with this campaign free, turnkey resources for adults who supervise and interact with children, whether in the classroom, in the extracurricular sector or in the family.

Moreover, this campaign adopts a playful, light-hearted tone, combining humour and real-life scenarios; the approach is positive: "the Internet is fun, but you have to learn how to use it". The content is age-appropriate, having been developed with the target audiences (children, parents and teachers) and tested before broadcast.

To develop these resources, the CNIL collaborated with an educational publications' agency for young people, which conducted on-site interviews with young people, teachers and parents. The resources are based on children's current digital practices, and both the characters and texts illustrating the resources are in line with the target audience.

Last, the campaign has been officially supported by the French Ministry of Education and Youth, and also widely supported by a number of organisations, including child protection associations, education actors, public institutions, regulatory authorities, and the [Educnum collective of actors](#) (including 60 non-profit organisations) with the aim of spreading a digital citizenship culture to all audiences, especially the youngest, across the country.

- d. Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*



## PRUDENCE SUR INTERNET

**CNIL.**  
COMMISSION NATIONALE  
INFORMATIQUE & LIBERTÉS

- e. Please provide the most relevant link on the authority's website to the initiative, if applicable (*The website content does not need to be in English*)

[All together, be careful on the Internet! Resources for 8-10 year olds | CNIL](#) (*available in French*)

- f. Please provide any other relevant links that help explain the initiative or its impact or success (*e.g. links to news reports or articles*):

The publication of the new kit of resources was an opportunity to **create a new section on the CNIL website designed as "Children and teenagers"**, which can be accessed with other existing themes such as "How to protect your privacy", "Cyberbullying", "Social networks", "Smartphones and applications"...

[www.cnil.fr/fr/enfants-et-ados](http://www.cnil.fr/fr/enfants-et-ados)

The hub page has been well identified, with more than 15,000 views in the 5 months since it went online.

*Publication of the kit on the following Ministry of Education's institutional websites:*

- [Prudence sur Internet - Prim à bord \(education.fr\)](#) [aimed at primary school teachers].
- <https://eduscol.education.fr/3481/ressources-pour-des-usages-responsables-sur-internet#summary-item-1> [target 800,000 teachers]