



## GPA Global Privacy and Data Protection Awards 2023

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 16 June 2023**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	The Swedish Authority for Privacy Protection/Integritetsskyddsmyndigheten (IMY)
	Elisabeth Jilderyd
Person completing this form:	
	<i>First name</i> <i>Last name</i>
	Senior Legal Advisor, Head of EU Team
Job title:	
	Elisabeth.jilderyd@imy.se
Email address:	

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

## 4. DESCRIPTION OF THE INITIATIVE

### a. Please provide a brief summary of the initiative (no more than 75 words)

IMY is providing guidance and support to innovators on privacy and data protection matters. This is a permanent part of our organisation, with dedicated budget and resources working at our **“innovation hub”**.

The activities include:

- **A regulatory sandbox**, where innovators get in-depth, dialogue-based guidance which is later on presented in public exit reports.
- **Learning activities**, such as webinars, lectures and dedicated information on our website
- **Extensive stakeholder cooperation** with academia, tech organizations and the public sector.

### b. Please provide a full description of the initiative (no more than 350 words)

Based on an assignment from the Government, IMY started analysing the need for guidance and support among innovation stakeholders. The analysis resulted in IMY during 2022 performing a number of different activities to provide guidance and support.

In April 2023, the work took another step forward with the creation of the “innovation hub” within our agency. This is now a permanent body in our agency, providing guidance regarding privacy and data protection in order to meet the needs and concerns from innovation stakeholders. Our most important activities are listed below.

**Regulatory Sandbox.** In 2022 IMY started our first regulatory sandbox pilot project together with two other stakeholders in health care and AI Sweden (the Swedish national center for applied AI). The project referred to the use of federated machine learning between two hospitals and was presented to the public in an exit report and a webinar.

Please find the report on the first regulatory sandbox project and more information on our website:

<https://www.imy.se/publikationer/slutrapport-om-imys-pilotprojekt-med-regulatorisk-testverksamhet-om-dataskydd/>

As of June 2023, we are starting up a second pilot sandbox case, focusing on the use of Internet of Things to increase and measure public safety.

An application process for the sandbox will be set up in the fall of 2023, allowing more public and private innovation initiatives to be part of the sandbox in 2024.

**Learning activities**, such as webinars, lectures, round tables and workshops to support innovation actors in different ways are held frequently.

Our work also includes the launch of an ‘innovation portal’, which is a dedicated part of our website specifically addressed to the innovation community and SME:s.

We are also currently working together with the Swedish Agency for Digital Government on more guidance for innovation actors in governmental agencies.

**Stakeholder cooperation** has from the start been a core part of our work. IMY's academic outreach includes research hearings and other forms of cooperation with different universities and the Research Institute of Sweden (RISE).

We have also set up cooperation with business and tech organisations such as AI Sweden, IoT Sweden and TechSverige, and public agencies such as Sweden's innovation agency (Vinnova).

**c. Please explain why you think the initiative deserves to be recognised by an award**  
*(no more than 200 words)*

A sustainable digitalization requires innovation stakeholders who develop new technology and services with strong data protection and privacy by default. We note that there is often insecurity in how to reconcile innovation with the rules in the GDPR. It is therefore an important part of our work to give guidance and support to innovation stakeholders on these matters.

We are developing a broad spectrum of channels, projects and co-creation practises, involving stakeholders in identifying the needs and using different formats. Our work is getting very positive feedback from innovators. We have made it a permanent, ambitious part of our authority, with its own budget and resources.

Our work is guided by the OECD:s principles for innovation in the public sector. We appreciate the multifaceted nature of innovation processes and stakeholders, and have taken on a systemic portfolio approach in establishing long term partnerships with academia, public, private and not-for-profit organisations.

We also recognise the learning that comes from exploration, and appreciate the development for our staff and our agency that comes from this approach.

**Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*

Please find an image attached to our e-mail.



- d. Please provide the most relevant link on the authority's website to the initiative, if applicable (*The website content does not need to be in English*)

<https://www.imy.se/publikationer/slutrapport-om-imys-pilotprojekt-med-regulatorisk-testverksamhet-om-dataskydd/>

<https://www.imy.se/nyheter/imy-startar-innovationshubb/>

<https://www.imy.se/verksamhet/dataskydd/innovationsportalen/introduktion/>

- e. Please provide any other relevant links that help explain the initiative or its impact or success (*e.g. links to news reports or articles*):