



## GPA Global Privacy and Data Protection Awards 2024

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Information and Privacy Commissioner of Ontario
Person completing this form:	Andrea Corlett
Job title:	Director of Communications
Email address:	<a href="mailto:andrea.corlett@ipc.on.ca">andrea.corlett@ipc.on.ca</a>

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

## 4. DESCRIPTION OF THE INITIATIVE

### a. Please provide a brief summary of the initiative (no more than 75 words)

*Info Matters* is a podcast about the latest issues in privacy and information access, hosted by Information and Privacy Commissioner [Patricia Kosseim](#). Joined by guests from all walks of life — from privacy researchers and policy experts to high school students — we explore questions in an accessible and engaging format. Topics include [the ethics of genetic data](#), [neurotechnology and mental privacy](#), [co-designing digital health systems with patients](#), and [empowering women and girls in the digital world](#).

### b. Please provide a full description of the initiative (no more than 350 words)

Now in its fourth season, *Info Matters* promotes information literacy and enhancing the public's knowledge of their privacy and access rights. In each episode, we tackle the most pressing questions of our time: [How can we guard against cybercrime?](#) [What are the human rights implications of facial recognition technology?](#) [What does Gen Z think about privacy?](#) *Info Matters* shares essential tips to help listeners stay safe and informed in a digital world.

Privacy matters to each of us—but it matters in different ways. *Info Matters* features guests from a wide range of backgrounds, each with a unique perspective. Through this diversity, the show offers an intersectional look at privacy and information access from the perspective of groups whose experiences are not often heard or understood. As examples, we have explored the [unique privacy, identity and dignity needs of individuals experiencing homelessness](#), [using health data to make a positive difference for marginalized communities](#), and [seeing privacy through an equity lens in the child welfare sector](#).

*Info Matters* demonstrates our commitment to listening to different perspectives, demystifying issues and making them more understandable, and serving the needs of everyday Ontarians. Fostering these human connections is key to our overall mission of acting as a modern and effective regulator.

Below are some of *Info Matters*' most popular episodes.

#### [Season 1 Episode 7: First Nations data sovereignty](#)

This episode explores how the principles of data ownership, access, control, and possession (OCAP) help promote the ethical use of data about First Nations, by First Nations, and for First Nations.

#### [Season 2 Episode 2: Family ties: Using investigative genetic genealogy to solve crimes](#)

Commissioner Kosseim speaks with renowned DNA forensics expert Dr. Frederick Bieber about the use of genetic genealogy by police, and the associated privacy risks.

#### [Season 3 Episode 3: A casual conversation between two Canadian privacy commissioners \(Bilingual\)](#)

Commissioners Kosseim talks to Privacy Commissioner of Canada Philippe Dufresne about some of the challenges and opportunities they face and potential areas for collaboration between their offices.

Also see our [“Best of Season Three” episode](#) for the highlights of our 2023 season.

**c. Please explain why you think the initiative deserves to be recognised by an award**  
*(no more than 200 words)*

Since its launch in 2021, *Info Matters* has been downloaded nearly **15,000 times**, reaching audiences in Canada and beyond. In 2023, the show was awarded a **Canadian Podcast Award for Outstanding Technology Series**, a testament to its success in bringing crucial information to the public. As of 2024, *Info Matters* was ranked by Feedspot as the **#7 data security podcast** worth listening to in 2024.

In the digital age, privacy education is more important than ever, but oftentimes, key information remains inaccessible to the general public. *Info Matters* is filling a crucial knowledge gap, inviting listeners of all backgrounds to join in the conversation through a different medium. It's also arming listeners in Ontario with invaluable knowledge about their own privacy and transparency rights, giving them the tools they need to protect themselves and their personal information.

**d. Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*

See attached file(s):  
GPA\_Info Matters\_1

**e. Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

<https://www.ipc.on.ca/en/media-centre/multimedia/info-matters-podcast>

**f. Please provide any other relevant links that help explain the initiative or its impact or success** *(e.g. links to news reports or articles):*

<https://www.ipc.on.ca/en/media-centre/multimedia-resources/ipc-podcast-info-matters-wins-2023-canadian-podcast-award>