GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org no later than 17 June 2024.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority: CNIL

Person completing this form: Jennifer ELBAZ
First name Last name

Job title: Digital education project manager

Email address: jelbaz@cnil.fr

2. ELIGIBILITY

By submitting this entry, I confirm that (please tick all boxes to confirm):
☒ The Authority is a member of the Global Privacy Assembly
☒ The initiative described in this entry was undertaken since January 2022.
☒ I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

Please tick one; please use a separate form for each category you wish to enter:
☒ Education and Public Awareness
☐ Accountability
☐ Dispute Resolution and Enforcement
☐ Innovation
☐ People’s Choice

¹ GPA Rules and Procedures, Rule 6.2 ‘Assembly documents’:
Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.
4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

As digital usages are increasing at a very young age, challenging everyday both families, schools to inform children, parents, teachers about digital citizenship; the CNIL, VYV, a health protection organization, the French ministry of education, the science museum and An@é-Educavox, a non profit organization managing a medium for all citizens about digitalization of society with a focus on education, created a booklet for children aged 9 to 13 and adults (parents and teachers) gathering all important information about data protection, cyberbullying, fake news, video games, influence mechanism.

b. Please provide a full description of the initiative (no more than 350 words)

Since 2013, the CNIL gathers non profit organizations involved in digital education in a group called “Collectif Edumun”.

In 2019, the group created an escape game to help families, schools and children to understand data protection, cyberbullying, fake news, video games, influence mechanism, data economy. 7 000 people had a chance to play the game.

The experience of playing an escape game helps to anchor knowledges by approaching such complex and serious subjects in a fun and engaging way.

The people who benefited from the experience told us they wanted to know more about each theme, and keep the information “inked”.

To fix the information, circulate it among the public, and greatly multiply its dissemination, we created a booklet grouping together for children, and adults the main information about the above-mentioned topics.

The booklet “Tous en mission” has a side for children (recto) and a side for adults: teachers and parents (verso). For all, one theme, one double page.
On the children side: there is part of text and a game. Each game is different, to keep attention, and exercise brain all the time. Stickers children can fix for each mission done helps to maximize the game effect.

On the adult’s side, text and link to activities that can be done at home or at school.

In the middle of the booklet, there's a proposal for a family pact: an opportunity to discuss digital issues and agree on rules to be applied inside and outside home.
To add more fun and create a positive emotion, a sense of attachment to the subjects covered, we added stickers of the characters, which the youngsters enjoy sticking on their personal belongings. A way to make children think about their private life every time they see the character.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The initiative is remarkable for the heterogeneous nature of the entities involved in the project, for the awareness of protecting privacy online, and think about all the dimensions of online life. The format particularly suits to children and adults, taking into account their cognitive maturity.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)
e. Please provide the most relevant link on the authority's website to the initiative, if applicable *(The website content does not need to be in English)*


f. Please provide any other relevant links that help explain the initiative or its impact or success *(e.g. links to news reports or articles)*:

Many entities share the link to the booklet:

https://www.marseille.fr/education/actualites/une-semaine-d-education-au-numerique-dans-les-ecoles-de-marseille