



GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	ANPD – Autoridade Nacional de Proteção de Dados	
Person completing this form:	Waldemar	Ortunho
	<i>First name</i>	<i>Last name</i>
Job title:	Director-President	
Email address:	presidencia@anpd.gov.br	

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

The "ANPD Convida" project is an initiative designed to train senior federal officials on data protection. Convening personnel from Ministries, regulatory agencies, and other public institutions, the project encompasses periodic in-person meetings, fostering knowledge sharing among experts and federal officials. It also strengthens a data protection culture, offering opportunities for learning and exchanging experiences on the General Data Protection Law (LGPD) and other related topics, ultimately generating a significant impact on a national scale.

b. Please provide a full description of the initiative (no more than 350 words)

Although the National Data Protection Authority (ANPD) is a relatively young institution, with only three years of existence, it already demonstrates a significant commitment to expanding knowledge in personal data protection. This initiative is particularly impactful for senior federal public administration officials, reflecting the ongoing effort to strengthen data protection practices.

The project invites public sector entities to participate in the "ANPD Convida" program, which is carefully segmented by the nature of the entities, forming groups with similar practical experiences in personal data protection.

The program content, developed by ANPD specialists, is widely applicable to the public sector and covers crucial topics, including:

- The trajectory and mission of the ANPD, highlighting its main competencies;
- Fundamental concepts of privacy and data protection, legal bases, and the pillars of the LGPD;
- The interaction between the Access to Information Law (LAI) and the LGPD, focusing on the compatibility between these laws;
- The essential role of the Data Protection Officer in the public sector.

After approximately six hours of presentations at ANPD headquarters, the program dedicates time to an interactive question-and-answer session. Given the homogeneous composition of the groups, the questions raised by the officials reflect practical and real issues, facilitating the acquisition of clarifications that benefit all participants.

This engagement not only brings the ANPD closer to the challenges faced by public managers in adapting to the LGPD but also serves as a vital tool for improving the Authority's actions aimed at the public sector.

c. Please explain why you think the initiative deserves to be recognised by an award
(no more than 200 words)

The LGPD entrusted the ANPD with the responsibility of promoting awareness of the rules, public policies, and security measures related to personal data protection within society.

The "ANPD Convida" initiative is strategic for fulfilling this institutional mission, as it focuses on the public sector as a personal data processing agent, thereby achieving a significant multiplier effect.

The provision of public services is a crucial area when it comes to exercising the right to the protection of personal data.

When considering the people who use public services as data holders, it is clear that the more the public sector aligns itself with best practices in data protection, the more likely it is that public services will also be in conformity.

In this regard, promoting educational actions on personal data protection among public sector officials is of crucial importance. With the advancement of its regulatory and supervisory agenda, the ANPD has been expanding its role in data protection education across various sectors of society.

"ANPD Convida" exemplifies a comprehensive, strategic, and high-impact approach well-suited for the Global South and Brazil. This program merits recognition for its contribution to promoting data protection best practices in Latin America.

- d. **Please include a photograph or image, if you wish** (*This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided*)



- e. Please provide the most relevant link on the authority's website to the initiative, if applicable (*The website content does not need to be in English*)

<https://www.gov.br/anpd/pt-br/assuntos/noticias/primeira-edicao-do-encontro-supera-expectativas-e-reune-mais-servidores-publicos-do-que-o-numero-de-vagas-oferecidas-inicialmente>

<https://www.gov.br/anpd/pt-br/assuntos/noticias/segunda-edicao-do-projeto-reuniu-profissionais-de-agencias-reguladoras>

- f. Please provide any other relevant links that help explain the initiative or its impact or success (*e.g. links to news reports or articles*):

<https://www.gov.br/defesa/pt-br/aceso-a-informacao/governanca-e-gestao/portal-da-integridade-unindo-forcas-em-prol-da-integridade/esplanada-em-dia-com-a-protecao-de-dados-2>