



## GPA Global Privacy and Data Protection Awards 2024

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection

Authority: National Privacy Commission

Person completing this form: ERWIN ESPENILLA

*First name*

*Last name*

Job title: HEAD EXECUTIVE ASSISTANT to the PRIVACY COMMISSIONER

Email address: erwin.espenilla@privacy.gov.ph

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

#### 4. DESCRIPTION OF THE INITIATIVE

**a. Please provide a brief summary of the initiative (no more than 75 words)**

Data Privacy (DP) Roadshow is a collaborative project of the National Privacy Commission (NPC) and the Data Privacy (DP) Council to enhance data privacy awareness of both public and private sectors, empower Data Protection Officers and/or Compliance Officers for Privacy, boost companies' compliance with the Data Privacy Act of 2012 (DPA) and NPC's issuances, and establish regional points of contact for data privacy while bolstering sectoral participation.

**b. Please provide a full description of the initiative (no more than 350 words)**

The four (4) legs of the DP Roadshow were conducted in the 4 largest provinces in the Philippines where thousands of participants in total have attended. The DP Roadshow is geared towards the following objectives: (1) strengthen data privacy awareness of companies including the government and private in these locations; (2) equip Data Protection Officers (DPOs) and /or their Compliance Officers for Privacy (COPs) and boost compliance of companies with the requirements of the DPA and the NPC's issuances; and (3) establish data privacy point of contacts in the regions and boost sectoral participation.

The DP Roadshow has featured DPOs who shared their knowledge and expertise on how to substantially comply with the NPC's mandate which is to ensure compliance of personal information controllers in the Philippines. The convergence of the DPOs and heads of organizations nationwide has enabled collaboration and knowledge-sharing between and among them, both private and public sectors. The DP Roadshow has featured an NPC Registration System help-desk for those availed assistance in their registration with the NPC Registration System.

**c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)**

The NPC was established only in 2016 and only less that 20% of the Philippine's population know its existence, thus many Filipinos have unfeigned ignorance of the DPA. It was only during the height of pandemic where Filipinos were made aware of NPC when voluminous reports about online lending applications were filed before the NPC. Only then when NPC conducted several compliance checks to various lending companies who processed personal data which are not proportional to the declared purpose.

To resolve this mainstream issue, the NPC has continued its active collaboration with the DP Council in order to strengthen data privacy awareness of the private and public sectors, especially on the compliance aspect with the DPA. Thus, this continuous collaborative efforts between the NPC and DP Council, through the DP Roadshow, many companies and organizations are now able to ensure that they comply with the DPA and

the NPC's issuances, evident by the number of NPC seals of registration posted within their premises and on their websites.

**d. Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*



**e. Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

DP Roadshow First Leg: Clark, Pampanga- [Data Privacy Roadshow 2023: Strengthening Data Privacy Knowledge and Compliance - National Privacy Commission](#)

DP Roadshow Second Leg: Cebu City- [NPC, DP Council Empower Privacy Advocates in Cebu City - National Privacy Commission](#)

DP Roadshow Third Leg: Davao City- [Empowering Mindanao: Data Privacy Roadshow in Davao City - National Privacy Commission](#)

DP Roadshow Fourth Leg: Laguna- [NPC, DP Council Marks Triumph in Fostering Data Privacy Awareness Across the Philippines - National Privacy Commission](#)

**f. Please provide any other relevant links that help explain the initiative or its impact or success** *(e.g. links to news reports or articles):*

DP Roadshow First Leg: Clark, Pampanga- [Data Privacy Roadshow 2023: Strengthening Data Privacy Knowledge and Compliance - National Privacy Commission](#)

DP Roadshow Second Leg: Cebu City- [NPC, DP Council Empower Privacy Advocates in Cebu City - National Privacy Commission](#)

DP Roadshow Third Leg: Davao City- [Empowering Mindanao: Data Privacy Roadshow in Davao City - National Privacy Commission](#)  
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