

GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org no later than 17 June 2024.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY							
Privacy/Data Protection Authority:	National Privacy Commission						
	Leandro Angelo	Aguirre					
Person completing this form:							
	First name	Last name					
	Deputy Privacy Commissioner and Chairman of the Data						
Job title:	Privacy Competency Program Committee, National						
	Privacy Commission (Philippines)						
	LYAguirre@privacy.gov.ph						
Email address:							

2. ELIGIBILITY

By submitting this entry, I confirm that (please tick all boxes to confirm):

- ☐ The Authority is a member of the Global Privacy Assembly
- ☐ The initiative described in this entry was undertaken since January 2022.
- ☐ I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

Please tick **one;** please use a separate form for each category you wish to enter:

Piec	ise tick one; piease use a separate Jorm
\boxtimes	Education and Public Awareness
	Accountability
	Dispute Resolution and Enforcement
П	Innovation

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

¹ GPA Rules and Procedures, Rule 6.2 'Assembly documents':

Peo	nle	, c	Ch	noi	CP
reu	שוע		CI.	וטו	ᄕ

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

The Data Privacy Competency Program (Program) provides accessible and quality data privacy education in the Philippines through the development of courses and animation videos on the foundational concepts and principles of the Data Privacy Act (DPA). The Program serves as a mechanism to create a multiplier effect across the Philippines, particularly in areas outside the capital, to ensure that anyone interested will have a better understanding of data privacy and its application to actual situations.

b. Please provide a full description of the initiative (no more than 350 words)

The Program consists of courses on data privacy that are essential for anyone who seeks to have a better understanding of the DPA and other related topics, and projects geared towards data privacy education. The framework is set forth in NPC Circular 2023-02.

For each course, the NPC will develop a uniform curriculum, modules, and learning outcomes to establish a standard and ensure the quality of data privacy education in the Philippines. The Program is designed to allow training providers to easily deploy the courses in a cost-effective manner in order to provide more individuals with opportunities to learn about data privacy.

The use of the uniform materials will be licensed to qualified training providers. The training providers will prepare training courses consistent with the prescribed curriculum and conduct the courses to the public. The NPC will also consult with data privacy practitioners in the private sector to ensure that the courses under the Program are practical.

In lieu of a one-time application fee, the NPC will collect from training providers royalties based on the enrollees for a specific course from training providers. A one-time application fee posts a barrier to entry for smaller training providers given the economic considerations in the Philippines.

The Program includes the Data Privacy Foundational Course, which focuses on the fundamental concepts and principles of Philippine data privacy law. A pilot and feedback session was conducted in partnership with the Bangsamoro Parliament of the Bangsamoro Autonomous Region in Muslim Mindanao. To supplement this, the NPC also produced animation videos that break down the basic concepts and principles into bite-sized and easy-to-understand pieces. The videos are available in English, Tagalog, and Bisaya, which are widely spoken languages in the Philippines, in order to empower a wider audience. The videos may be accessed through this link: https://www.youtube.com/@DataPrivacyCompetencyProgram/videos

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

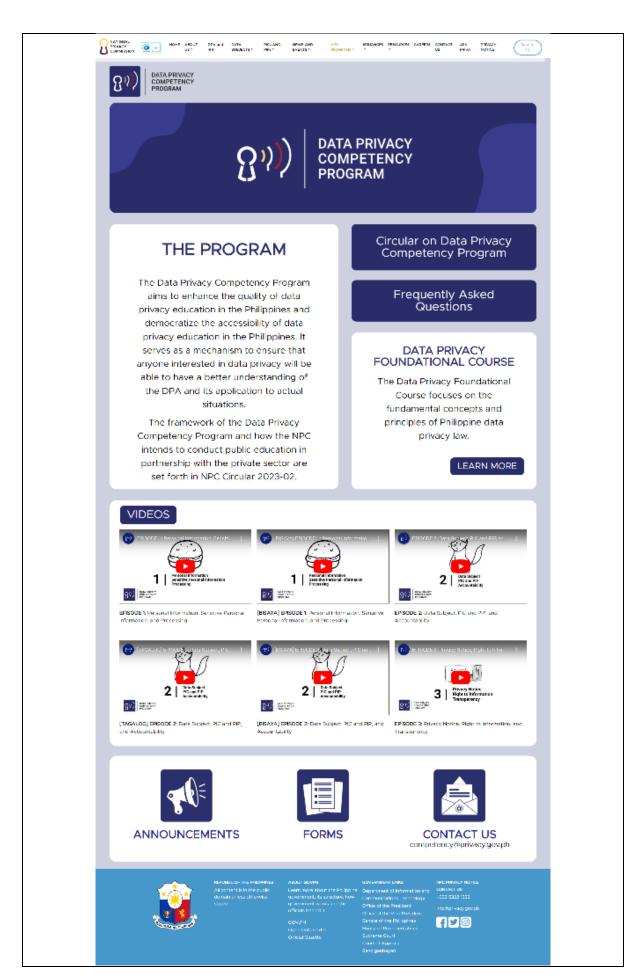
The Program seeks to create a positive impact by taking the next step from awareness to nurturing a deeper understanding of data privacy.

There is no precise word for privacy in Filipino or in any of the Philippines' languages or dialects. With the Program, we aim to educate more people and encourage more discussions on data privacy in the Philippines.

The Program is designed to democratize access to and provide cost-effective quality data privacy education in the Philippines by ensuring that everyone, not just the privileged few, is on a similar footing when it comes to understanding and applying the foundational concepts and principles of the DPA. It establishes a framework for collaboration between the NPC and qualified training providers to ensure that the courses and materials will be relevant and practical for a contextual understanding of privacy specific to the Philippines.

The Program will provide the necessary building blocks to help anyone navigate the complexities of the constant processing of personal data. This encourages controllers, processors, and data subjects to develop privacy-preserving practices. After all, the more people who understand privacy, the better it is for cultivating a culture of privacy within the Filipino community.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)



e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

The Data Privacy Competency Program page on the official website of the NPC Philippines: https://privacy.gov.ph/competency-program/

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

Overview of the Data Privacy Competency Program (DPCP) Foundational Curriculum: https://privacy.gov.ph/wp-content/uploads/2024/04/Overview-of-the-Curriculum-of-the-Data-Privacy-Foundational-Course.pdf

The Data Privacy Competency Program YouTube page launched on 16 March 2024: https://www.youtube.com/@DataPrivacyCompetencyProgram/videos

DPCP Pilot Session with representatives from the Bangsamoro Parliament of the Bangsamoro Autonomous Region in Muslim Mindanao held on 19 March 2024:

https://www.linkedin.com/posts/dinoaguirre we-recently-conducted-the-pilot-session-of-activity-7178606630366838784-

zjMl?utm source=share&utm medium=member desktop

Article by the Daily Tribune on the DPCP's relevance to NPC's efforts to raise awareness of cybersecurity and data privacy:

https://tribune.net.ph/2024/02/14/raising-the-level-of-awareness-of-cybersecurity-imperative-npc

Article by the BusinessMirror on the DPCP's role in addressing the ongoing challenges in understanding fundamental data privacy concepts:

https://businessmirror.com.ph/2024/02/12/npcs-strategic-vision-safeguarding-privacy-for-a-competitive-phl/

Article by OneTrust Data Guidance on the publication of NPC Circular 2023-02 on for the DPCP.

https://www.dataguidance.com/news/philippines-npc-publishes-circular-data-privacy