

GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org no later than 17 June 2024.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY						
Privacy/Data Protection	Ombudsman's City of Buenos Aires - Personal Data					
Authority:	Protection Center (CPDP)					
	María Julia	Giorgelli				
Person completing this form:						
	First name	Last name				
	Abogada - Subcoordinadora del Centro de Protección de					
Job title:	Datos Personales- Defensoría del Pueblo de la Ciudad de					
	Buenos Aires					
	mjgiorgelli@defensoria.org.ar					
Email address:	cpdp@defensoria.org.ar					

2. ELIGIBILITY

By submitting this entry, I confirm that (please tick all boxes to confirm):

- ✓ The Authority is a member of the Global Privacy Assembly.
- ✓ The initiative described in this entry was undertaken since January 2022.
- ✓ I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

Please tick **one**; please use a separate form for each category you wish to enter:

- ✓ Education and Public Awareness☐ Accountability
- □ Dispute Resolution and Enforcement

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

¹ GPA Rules and Procedures, Rule 6.2 'Assembly documents':

Innovation		
People's Choice		

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

As a Public Authority in defense of human rights, the Ombudsman's office believes, work and supports all actions and public policies that contribute to eradicate all kinds of violations of rights and violence. In particular, digital gender-based violence. This kind of violence encompasses behaviors and practices that violate the rights of women, adolescents, girls, and people of the LGBTIQ+ community, committed, facilitated, or aggravated by the use of technology.

We do believe that raising awareness is important because it educates, informs, and sensitizes the population

Preventing and combating it is essential to create a virtual environment with equality.

b. Please provide a full description of the initiative (no more than 350 words)

The initiative has taken different kinds of actions, activities, campaigns, trainings and oficial interventions.

The most relevant are:

Special button on the homepage of our institutional website

We have installed a special button on the homepage of our institutional website that provides access to all the information that the population needs about digital gender-based violence. Visitors to the website can find a definition of digital gender-based violence, a detailed description of the situations in which they can report rights violations, and a button to fill a report.

Commitment Letter Against Digital Gender-Based Violence

In the framework of International Women's Day, we call on international human rights organizations, academic institutions, and social organizations of women, children, diversity, and technology to celebrate the signing of a Commitment Letter Against Digital Gender-Based Violence.

The objective of this initiative was to strengthen consensus and joint working networks to raise awareness, prevent, and eradicate this problem that affects the private and public trajectories of women and LGBTQ+ people.

Campaigns

The virtual is real / violation of rights

Is composed of six audiovisual pieces in which behavior patterns are given around 4 main points:

- -Identity theft
- -Harassment
- -Leak intimate images
- -Share intimate images

The virtual is real / Digital violence

The campaign featured three videos: the first illustrating situations of gender-based violence suffered by public figures.

Within the framework of the stand that the institution sets up at the Buenos Aires *International Book Fair*, through which around 1 million people circulate for 6 weeks each year, in 2024 we held a workshop under the title "Let's talk about digital gender violence." Training

Together with the organization Faro Digital, we developed a training program focused on the dissemination of non-consented images. The program is composed of three modules that are available in virtual format.

Partnerships

Strategic work is carried out with civil society actors and other state organizations in order to generate alliances that strengthen the promotion of rights and the need to establish defense mechanisms against digital violence against women:

Grooming Argentina

Invited by Tik Tok and Grooming Argentina, the Ombudsman, María Rosa Muiños, spoke on the panel "Good practices in promoting the rights and safety of children and teenagers." Olimpia Coral Melo

The Ombudsman of the City of Buenos Aires, María Rosa Muiños, together with the team of the Personal Data Protection Center (CPDP), received the Mexican activist whose life story inspired the enactment of the Olimpia Law, which punishes digital violence and crimes against sexual privacy committed through telematic means.

<u>Dialogue with institutions and companies</u>

We maintained permanent dialogue with TIK TOK, X (formerly Twitter) and the UN in order to coordinate joint actions and have direct channels to report situations of digital gender violence on those platforms.

Oficial intervention-Cases

Through the intervention of the Personal Data Protection Center with the Google company and through legal channels, the misogynistic blog "Cazador Legal" was taken down. This blog was dedicated to taking photos in public spaces of the intimate parts of young women and girls who fit a dominant beauty pattern, without any consent.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The internet holds immense potential, but for many women and girls, it is marred by a constant threat: gender-based digital violence. Taking action against this abuse is crucial: Shattering Stereotypes: online harassment often reinforces sexist attitudes. By combating it, we challenge these stereotypes and create a more respectful online environment for everyone.

Promoting Equality: when women are targeted online, it restricts their participation in public discourse and undermines their right to free expression. Addressing digital violence promotes gender equality in the digital sphere.

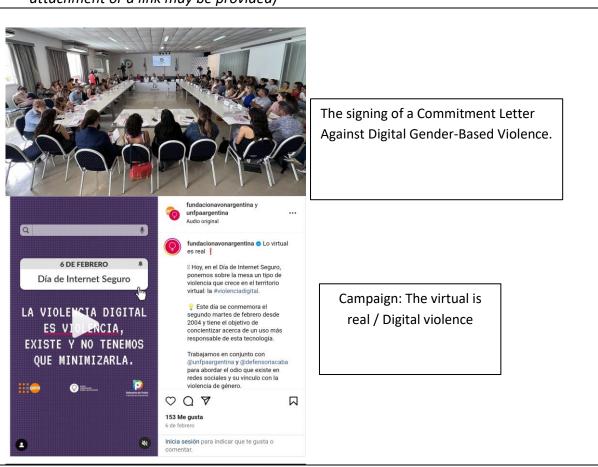
Fostering Safety and Inclusion: the fear of online harassment can silence women and girls, limiting their access to information, education, and economic opportunities. Action leads to a safer and more inclusive digital space where everyone can thrive.

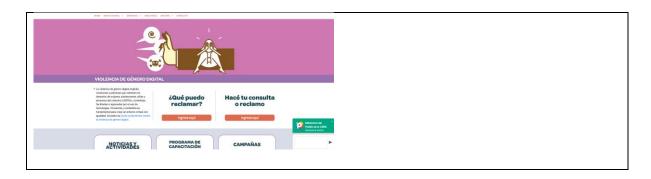
Breaking the "Cycle of Violence": digital abuse can escalate into real-world threats and violence. Tackling it helps prevent these situations from developing and protects women both online and offline.

Empowering all Voices: a world free from gender-based digital violence opens doors for diverse perspectives and amplifies the voices of women and girls, leading to a richer and more vibrant online experience for all.

Fighting gender-based digital violence is not just about protecting women; it is about creating a more just and equitable online world for everyone. It is about ensuring a space where all voices can be heard and respected.

d. Please include a photograph or image, if you wish (*This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided*)





e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

https://defensoria.org.ar/violencia-de-genero-digital/

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

Special button on the homepage of our institutional website

https://defensoria.org.ar/violencia-de-genero-digital/

Commitment Letter Against Digital Gender-Based Violence

https://defensoria.org.ar/noticias/8m-compromiso-contra-la-violencia-de-genero-digital/Campaigns

https://defensoria.org.ar/violencia-de-genero-digital/campanas/

https://defensoria.org.ar/noticias/charla-la-violencia-de-genero-en-el-entorno-digital-en-la-feria-del-libro/

Training

https://defensoria.org.ar/violencia-de-genero-di Partnerships Special button on the homepage of our institutional esentacion-de-la-

https://defensoria.org.ar/noticias/maria-rosa-m guia-de-tiktok-para-madres-padres-y-tutores/

https://defensoria.org.ar/noticias/por-el-avance-de-la-ley-olimpia-en-el-congreso/https://defensoria.org.ar/noticias/la-defensora-recibio-a-una-militante-contra-la-violencia-digital-2/

Dialogue with institutions and companies

https://defensoria.org.ar/noticias/reunion-con-representantes-de-la-onu-por-violencia-de-genero-digital-2/

https://defensoria.org.ar/noticias/violencia-de-genero-digital-reunion-con-miembros-de-twitter-2/

https://defensoria.org.ar/noticias/dialogo-con-la-empresa-tik-tok-para-avanzar-contra-la-violencia-de-genero-digital/

Oficial intervention-Cases

https://defensoria.org.ar/noticias/a-raiz-de-la-intervencion-de-la-defensoria-se-dio-de-baja-el-blog-misogino-cazador-legal/