



## GPA Global Privacy and Data Protection Awards 2024

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Turkish Personal Data Protection Authority	
Person completing this form:	Şule Nur	KARAÇELİK SEO
	<i>First name</i>	<i>Last name</i>
Job title:	Assistant Expert	
Email address:	sule.karacelik@kvkk.gov.tr	

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

#### 4. DESCRIPTION OF THE INITIATIVE

**a. Please provide a brief summary of the initiative** *(no more than 75 words)*

LEARN PERSONAL DATA WITH THE VERİCAN PROJECT

Scripted stories about the protection of children's personal data on different themes were presented in 6 cartoon magazines of the "I'm Learning My Personal Data with Verican" series.

**b. Please provide a full description of the initiative** *(no more than 350 words)*

This project is a cartoon magazine consisting of 6 issues to increase the awareness of secondary and high school students, their teachers, and their parents on the topic of protecting personal data. These magazines were distributed to the students within the scope of the KVKK At School project.

At the end of every issue, there are games specially designed for children such as cross-words that are about personal data

The cartoon's main character is called "Verican". "Veri" means data and "Can" is a Turkish name. With the help of Verican Ahmet and Ayşe (other characters that participating) learn the meaning and content of personal data. Also, issues covering topics such as cookies, protecting children's privacy on social media, safe credit card usage, right to data protection, right to be forgotten, cyberbullying, and awareness about privacy on mobile games.

**c. Please explain why you think the initiative deserves to be recognised by an award** *(no more than 200 words)*

Based on the character of Verican, there is a need to increase the awareness level of parents and children on cyberbullying, game addiction, and sensitive personal data. In our age where personal data leaves a digital trace, important developments are taking place and the awareness level of children and adults whose personal data is processed must be high on behalf of data protection.

**d. Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*



- e. Please provide the most relevant link on the authority's website to the initiative, if applicable (*The website content does not need to be in English*)

- f. Please provide any other relevant links that help explain the initiative or its impact or success (*e.g. links to news reports or articles*):