



GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org no later than **17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	PERSONAL DATA PROTECTION OFFICE (PL: URZĄD OCHRONY DANYCH OSOBOWYCH, UODO)	
Person completing this form:	ANNA	DUDKOWSKA
	<i>First name</i>	<i>Last name</i>
Job title:	HEAD OF INTERNATIONAL COOPERATION AND EDUCATION DEPARTMENT	
Email address:	a_dudkowska@uodo.gov.pl	

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

4. DESCRIPTION OF THE INITIATIVE

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

a. Please provide a brief summary of the initiative (no more than 75 words)

“Children’s Day with the Polish SA. How we protect personal data with the GDPR-buddy” was the 45-minute e-lesson which was conducted by a teacher from the Princess Aleksandra Ogińska Primary School No. 10 in Siedlce. During the meeting, students learned that an image is also considered to be personal data and should be protected.

b. Please provide a full description of the initiative (no more than 350 words)

“The GDPR-buddy” (in Polish: “Roduś”) is a character created by students and teachers of a school in Siedlce to help children understand what personal data are and how to protect them. “The GDPR-buddy” became the protagonist of the educational initiative. Through play, children learned how they should behave when using the Internet to ensure their own safety and that of others. Participation in the e-lesson was free of charge, and the meeting was available to all teachers of classes 1 to 3 in primary schools and for students of these classes via online broadcast (link was active on the day of the event). The announced event was another initiative of the supervisory authority, in addition to the Personal Data Protection Office’s educational programme for students and schools [“Your Data - Your Concern”](#) aimed at building children’s awareness of personal data protection and privacy. This was an example of the practical implementation of the requirement contained in Recital 38 of the preamble to the General Data Protection Regulation (GDPR). It states that “children merit specific protection with regard to their personal data, as they may be less aware of the risks, consequences and safeguards concerned and their rights in relation to the processing of personal data”. In order to consolidate the knowledge, practical exercises were prepared for the participants.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

Educational activities and raising public awareness are a very important part of the activities of the Personal Data Protection Office. The GDPR places particular emphasis on the protection of children's privacy and personal data in all European Union countries. This task is supported by the successfully implemented Nationwide Educational Programme of the Personal Data Protection Office “Your data – Your concern. Effective protection of personal data. Educational activity addressed to students and teachers”. The Polish supervisory authority believes that education, especially of children and young people, is very important nowadays, when we are exposed to more and more risks related to the use of new technologies. It is worth remembering to take care of privacy and to ensure the protection of personal data at the same time. For these reasons the Polish supervisory authority decided to implement the initiative. Lesson with “The GDPR-buddy” was a very popular initiative.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)

e. Please provide the most relevant link on the authority's website to the initiative, if applicable *(The website content does not need to be in English)*

The recording of the lesson (in Polish) is available on the website:

<https://www.uodo.gov.pl/pl/527/2722>

f. Please provide any other relevant links that help explain the initiative or its impact or success *(e.g. links to news reports or articles):*