



GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection

Authority:

ANPD – Autoridade Nacional de Proteção de Dados

Person completing this form:

Rodrigo

Santana

First name

Last name

Job title:

Regulatory General Coordinator

Email address:

rodrigo.santos@anpd.gov.br

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

ANPD has been committed to aligning its regulatory efforts with the goal of educating society about privacy and data protection. To this end, the Authority has issued 12 guidelines and a glossary, organizing webinars following the publication of its regulations to aid the public in comprehending their technical intricacies.

b. Please provide a full description of the initiative (no more than 350 words)

From its inception just under four years ago, the ANPD has prioritized public education and awareness on privacy and data protection. Even amidst the challenges of the pandemic and limited resources, the Authority has consistently strived to reconcile its regulatory efforts with providing clear guidance to society. This commitment is reflected in the publication of 12 guidelines and the organization of webinars following the release of regulations. These webinars, hosted on the ANPD's YouTube channel, fostered public engagement by facilitating a question-and-answer format.

The ANPD recently published a privacy and data protection glossary, serving as a guiding document. This glossary aims to enhance the legal certainty, transparency, and clarity of ANPD-issued documents. It further serves to optimize understanding for personal data subjects, controllers, and processors. The glossary consolidates key concepts and definitions based on ANPD publications and standardized legislation.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The ANPD recognizes the importance of its guiding and enforcement roles. By publishing guidelines and hosting webinars, the Authority demonstrates this commitment to fostering a data protection culture in Brazil. This focus is particularly relevant considering the nation's relatively recent adoption of data protection regulations compared to European countries. The ANPD's educational materials cater to diverse audiences, ranging from large data controllers to SMEs, Data Protection Officers (DPOs), and individual data subjects.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)



e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

<https://www.gov.br/anpd/pt-br/documentos-e-publicacoes>
<https://www.youtube.com/@anpdgov>

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

<https://www.gov.br/anpd/pt-br/assuntos/noticias/anpd-lanca-glossario-de-protecao-de-dados-pessoais>
<https://www.gov.br/anpd/pt-br/assuntos/noticias/anpd-realiza-webinario-sobre-tratamento-de-dados-pessoais-de-alto-risco>
<https://www.gov.br/anpd/pt-br/assuntos/noticias/tratamento-de-dados-pessoais-de-alto-risco-foi-tema-de-webinario-da-anpd>
<https://www.gov.br/anpd/pt-br/assuntos/noticias/anpd-lanca-guia-orientativo-sobre-legitimo-interesse>

<https://www.gov.br/anpd/pt-br/assuntos/noticias/anpd-lanca-guia-orientativo-sobre-tratamento-de-dados-pessoais-para-fins-academicos>

<https://www.gov.br/anpd/pt-br/assuntos/noticias/anpd-divulga-modelo-de-registro-simplificado-de-operacoes-com-dados-pessoais-para-agentes-de-tratamento-de-pequeno-porte-atpp>

<https://www.gov.br/anpd/pt-br/assuntos/noticias-periodo-eleitoral/anpd-lanca-guia-orientativo-201ccookies-e-protecao-de-dados-pessoais201d>

<https://www.gov.br/anpd/pt-br/assuntos/noticias/nova-versao-do-guia-dos-agentes-de-tratamento>

<https://www.gov.br/anpd/pt-br/assuntos/noticias/anpd-publica-guia-de-seguranca-para-agentes-de-tratamento-de-pequeno-porte>

<https://www.gov.br/anpd/pt-br/assuntos/noticias/no-dia-internacional-da-protecao-de-dados-anpd-publica-guia-orientativo-sobre-tratamento-de-dados-pessoais-pelo-poder-publico>