



GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org not later than **17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2 ¹applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection

Authority:

The Catalan Data Protection Authority (APDCAT)

Person completing this form:

Olga

Rierola Forcada

First name

Last name

Job title:

Responsible for the DPO's Register in the APDCAT as well for Cooperation and Training Programmes.

E-mail address:

olga.rierola@gencat.cat

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*) :

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be published by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

The Catalan Data Protection Authority launched in 2023 the program “**Who are you? Data that speaks about you**”, in collaboration with the Catalan Ministry of Culture, to spread the culture of privacy to libraries throughout Catalonia.

The initiative aims to raise awareness among citizens, especially young ones, about the importance of their personal data and how to protect it in an eminently digital world, through games, reading, debate and other activities, specially designed by the APDCAT. These activities take place in the network of Catalan public libraries, optimal spaces for the development of these recreational activities, with the value of privacy as protagonist.

b. Please provide a full description of the initiative (no more than 350 words)

As part of the commemoration of the International Day of Data Protection (28/01/2023), the APDCAT, in collaboration with the Library Service of the Catalan Ministry of Culture, launched the program “**Who are you? Data that speaks about you**”, in order to raise awareness among citizens, through fun and educational activities, about the importance of taking control of privacy. Thus, during 2023, the network of public libraries in Catalonia hosted various itinerant activities to spread the culture of privacy and the protection of personal data, especially among children, who are particularly vulnerable to the risks of the internet and new technologies.

The goal is for them to grow up fully aware of the value of their personal data and the importance of protecting it, in order to maintain their autonomy, independence and freedom in an eminently digital world. Moreover, it is key that they learn how to protect themselves and who to turn to in case they consider their rights have been violated.

The project “**Who are you? Data that speaks about you**” also includes activities for a young and adult audience, in order to activate critical thinking in the face of everyday situations that we may encounter with the use of technology, and establish warning and protection mechanisms against situations that may lead to data loss, beyond cyber attacks.

The range of designed activities includes games, stories, reading workshops and film forums. Specifically:

P@ssW0rd! magic show: designed for children between 6 and 12 years old, the show seeks to convey with magic tricks the importance of digital identity and privacy, dealing with various topics such as data destruction, geolocation, passwords, connected devices, etc.

Video story 'An exciting journey': for children up to 9 years old, includes the viewing of this story that reflects on Jana's experiences in the virtual world.

Storytelling: it includes two stories, 'La cotorra' and 'El tigre bondadós', for children between 7 and 11 years old, whose protagonists help make children aware of the risks of sharing their data.

MemoriDada: this is a memory game for children up to 12 years old, with pairs of drawings that go into detail about the risks of the internet, mobile devices, smart toys, video games, voice memos, passwords, video surveillance, etc.

Online game 'You choose!': this is an interactive game for young people between 12 and 16 years old, where they will be presented with different challenges.

Reading clubs for young people and adults: with 'Quality Land', by Marc-Uwe Kling, and 'The Vestigial Heart', by Carme Torras, two science fiction novels to reflect on the impact of technology.

Film forums: with 'Snowden', 'Catfish' and 'Ghost in the Shell 2.0', three films to discuss technology and personal data, artificial intelligence, mass surveillance and relationships in the digital realm.

c. Please explain why you think the initiative deserves to be recognized by an award
(no more than 200 words)

The APDCAT offers resources to raise awareness on the culture of data protection to citizens, through the network of public libraries, which are easily accessible for everyone. The library network offers optimal spaces for the development of these fun and informative activities, with the protection of personal data as the protagonist.

This project brings forward the culture of privacy to libraries throughout Catalonia. The initiative aims to highlight the protection of privacy through games, reading, debate and recreational activities, which the APDCAT has designed and made available to public libraries in Catalonia.

“Who are you? Data that speaks about you?” aims to raise awareness among citizens about privacy in the digital world with cultural events such as storytelling, trying to encourage critical thinking through readings (using, for example, science fiction), debates and colloquia, in optimal venues, such as the network of public libraries within the country.

We back learning through games and culture!! We encourage debate and reflection!

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)

Project **“Who are you? Data that speaks about you”**, in collaboration with Catalonia's public libraries



e. Please provide the most relevant link on the authority's website to the initiative , if applicable (The website content does not need to be in English)

<https://apdcat.gencat.cat/ca/documentacio/projecte-qui-ets-dades-que-parlen-de-tu/index.html>
<https://apdcat.gencat.cat/web/.content/03-documentacio/documents/projecteBiblioteques/NdPPProjecteQuiEts.pdf>

f. Please provide any other relevant links that help explain the initiative or its impact or success (eg links to news reports or articles):

https://biblioteques.gencat.cat/ca/el-servei-de-biblioteques/linies-dactivitat/promocio_lectura_cultura/projectes/qui-ets-dades-que-parlen-de-tu/index.html
<https://biblioteques.reus.cat/noticies/contes-la-fresca-participa-al-projecte-qui-ets-dades-que-parlen-de-tu>
<https://www.lavananguardia.com/vida/20230128/8715307/magia-juegos-cuentos-concienciar-sobre-proteccion-datos.html>
https://www.diarimes.com/ca/reus/230704/la-biblioteca-xavier-amoros-enceta-programacio-contes-fresca_129177.html