



GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Information and Data Protection Commissioner
Person completing this form:	Denada Hysi
	<i>First name</i> <i>Last name</i>
Job title:	
Email address:	Info@idp.al

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

Within the framework of activities organized for the International Data Protection Day, the Commissioner's Office, among other things, has created and distributed an awareness video for public and private Controllers.

b. Please provide a full description of the initiative (no more than 350 words)

The Commissioner's Office has conducted several awareness activities within the framework of the International Privacy Day on January 28th, to raise awareness with regard to personal data protection and privacy. One of the initiatives of the Commissioner's Office was the creation and distribution of an awareness video for public and private controllers through the contact point "Data Protection Officers (DPO)", where each DPO was responsible for sharing the link to the video that was previously published on the official YouTube channel. This video was created with the main idea of reminding Controllers and every employee of the Controller regarding the security measures and care that must be taken during internet usage.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

On January 24, 2024, the Commissioner's Office notified 175 public and private controllers via the DPO email, out of which 164 DPOs distributed the video to all employees. This demonstrates the prompt consideration and immediate cooperation in the framework of "International Privacy Day." **Within 4-5 days, the video reached 3,579 views**, a considerable number given that Albania is a small country. The average number of participants in the activities conducted is around 150 attendees. Additionally, it is worth noting that the videos on the Commissioner's Office's official YouTube channel typically reach 100-150 views.

From the above results, we believe that this initiative should be appreciated due to the scale it achieved. Through this announcement, it also mobilized other mechanisms, such as notification via the DPO, raising awareness among controllers about some simple security measures that, although they may often seem harmless, can lead to serious consequences for individuals. Most importantly, it increased the interest of individuals (employees) in becoming familiar with the law on personal data protection.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)

https://youtu.be/HCiWJkUo404?si=YWxu6ao19JtbVH6_

e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

<https://idp.al/2024/01/28/28-janari-dita-e-mbrojtjes-se-te-dhenave-personale/>

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):