GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2024.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[1] applies.

1. CONTACT DETAILS FOR THIS ENTRY	
Privacy/Data Protection Authority:	European Data Protection Supervisor

Person completing this form:	Miriam	Čakurdová
	Francesco	Albinati
	First name	*Last name*

Job title:	Information and Communication Officers
	Deputy Head of Information and Communication unit (acting)

Email address:	miriam.cakurdova@edps.europa.eu

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

☒ The Authority is a member of the Global Privacy Assembly

☒ The initiative described in this entry was undertaken since January 2022.

☒ I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

☒ Education and Public Awareness

☐ Accountability

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[1] GPA Rules and Procedures, Rule 6.2 'Assembly documents':
Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

☐   Dispute Resolution and Enforcement
☐   Innovation
☐   People's Choice

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative *(no more than 75 words)*

"20 Talks" is a series of insightful discussions with experts and influential personalities across diverse domains, looking into the profound implications of privacy and data protection within their specific spheres. In these talks, we delve into the privacy domain, seeking to foster a deeper understanding of interplays between technology, policy, and other areas. By discussing the challenges and opportunities that lie ahead, we highlight the pivotal role that data protection plays in our society.

b. Please provide a full description of the initiative *(no more than 350 words)*

To celebrate the EDPS' 20th anniversary, the institution publishes 20 video interviews with **prominent figures** from different fields (e.g. academia, economics, medicine, education, music, entertainment, art etc.) and from different continents. The **interdisciplinary multi-level approach** enables the audience to **explore privacy and data protection**, as well as differences in approaches, challenges and opportunities that each expert is experiencing in their respective fields. These talks explore the **critical role** of privacy and data protection in **modern society**. The diversity of perceptions brings a fresh understanding for policy-makers but also raises awareness for the public. Each talk addresses how evolving technologies and policies shape the landscape of privacy within society.

The initiative aims to deepen public understanding and stimulate discourse on various topics. Discussions with guests **raise awareness about privacy challenges**, inform policy debates, and highlight the **implications of technological advancements** on personal security in the audio-visual format (videos and podcasts). Among our speakers, Eva Galperin's talk on **cybersecurity** underscores the importance of protecting individuals' data from cyber threats, thereby advocating for stronger protective measures. Caroline Sinders' insights on tech innovation within the **art** focus on the **ethical implications** of **AI and machine learning**, urging for more responsible development practices. Towela Nyrenda Jere's talk on **privacy** developments in **Africa**. Additionally, talks with high-level experts such as Amandeep Singh Gill, UN Special Envoy on Technology, Koen Lenaerts, President of the European Court of Justice, prof. Daniel Solove, writer, and Nataša Pirc Musar, President of the Republic of Slovenia, emphasise the necessity of **data minimisation**, better **regulatory frameworks**, explore global challenges of **data governance**, and advocate for **international cooperation.**

The interviews will have a **long-lasting impact** on the debate on present and future challenges in various fields and their impact on privacy and data protection.

c. Please explain why you think the initiative deserves to be recognised by an award
(no more than 200 words)

Overall, the "20 Talks" series serves as a vital educational tool, promoting an informed and proactive stance on privacy challenges and future developments. The initiative fulfils several impactful points, towards not only policy-makers but notably society.

Firstly, **educational impact**: by featuring dialogues with experts on crucial current issues such as cybersecurity, technological innovation or data minimisation, it educates on data protection and privacy challenges and their solutions from diverse perspectives.
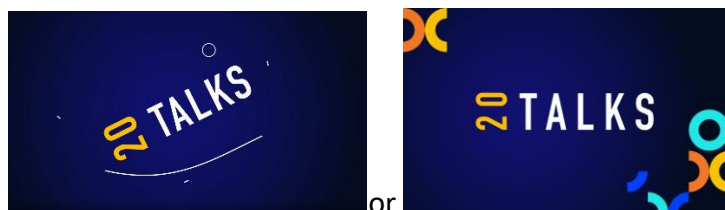
Secondly, **awareness and advocacy**: it raises awareness about the importance of data protection in an increasingly digital world in an engaging way, promoting a culture of vigilance. The talks highlight the crucial role of privacy in society and how it intersects with various fields (art, medicine, academia, business, sport and more).

Next, **diverse perspectives**: the series includes a variety of opinions and viewpoints, enriching the discourse around privacy and technology. Its future focus explores these challenges and opportunities in the evolving digital landscape.

Furthermore, **stakeholder engagement**: the series fosters collaboration between regulators, industry experts, and the public, promoting a unified approach to privacy. The talks provide valuable guidance for policymakers, helping them craft informed effective regulations that address contemporary privacy concerns, especially within AI.

Last but not least, **future-oriented and international standards**: the initiative does not only reflect on past achievements within the law enforcement area, but also sets a forward-looking agenda for privacy. The discussion contributes to the global dialogue on privacy, helping align standards and practices.

d. Please include a photograph or image, if you wish *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*

 or

e. **Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

https://20years.edps.europa.eu/en/talks

Publication on several streaming platforms like Spotify, Youtube, or any other preferred platform via RSS Feed.

To find more about the initiative, social media posts contain a hashtag #20Talks.

f. **Please provide any other relevant links that help explain the initiative or its impact or success** *(e.g. links to news reports or articles):*

- *TeachPrivacy: https://teachprivacy.com/tag/edps/*
- https://www.lscprom.co.uk/market-insight-news/category/EDPS/
- *https://www.linkedin.com/posts/dr-nata%C5%A1a-pirc-musar_dataprotection-artificialintelligence-activity-7171174147912318977-L-aO/*
- *https://www.freevacy.com/news/edps/technology-must-serve-the-people-just-as-the-law-does/5065*

Dedicated talks where promoted by individual speakers via their social media platforms that reach their audience.