GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2024.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[1] applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Agency for Access to Public Information (AAIP) Argentina Director Mg. Beatriz de Anchorena
Person completing this form:	Anastasia Dozo *First name* *Last name*
Job title:	Director of Promotion of the Right to Privacy
Email address:	gpa@aaip.gob.ar

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

V   The Authority is a member of the Global Privacy Assembly

V   The initiative described in this entry was undertaken since January 2022.

V   I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

☐   Education and Public Awareness

☐   Accountability

☐   Dispute Resolution and Enforcement

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[1] GPA Rules and Procedures, Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

V   Innovation

☐   People's Choice

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative *(no more than 75 words)*

The Personal Data Protection Module (MPDP) of the Integrity and Transparency Register for Companies and Entities (RITE) is a free and voluntary online accountability tool. It is accessible to large companies, SMEs, cooperatives, public companies and civil society organizations.

It aims to enable data controllers and processors to do a self-assessment of their personal data protection situation, help them to close existing gaps and promote due diligence, accountability and compliance.

b. Please provide a full description of the initiative *(no more than 350 words)*

The Personal Data Protection Module was created collaboratively through a roundtable process involving key players in the field of data protection and integrity. The goal was to develop a tool that guides organizations in understanding their status, promotes accountability and due diligence practices, and strengthens the privacy strategies of companies and entities.

The module is divided into seven interactive components: Personal Data Protection Plan, Risk Assessment, Personal Data Protection Area, Senior Management Commitment, Accountability, Training and Communication Channel. Each component covers institutional, organizational, budgetary, Privacy Impact Assessment and internal best practices and policies related to personal data protection.

The components are accompanied by compliance bars that allow the measurement of each organization's level of compliance. The tool enables the gradual input of information and its updating to reflect the state of the company or entity.

The module addresses these issues by classifying organizations into three levels: small, medium and large. This approach segments the questionnaire according to the size of the organization, which allows self-assessment to be carried out taking into account the reality of each controller or processor.

In addition, the platform provides guidance pop-ups with definitions and a toolbox containing various resources such as guides, regulations, and instructions to facilitate the implementation of personal data protection legislation and the adoption of best practices.

The RITE Personal Data Protection Module is a valuable tool designed to help public and private sectors adopt best practices and enforce compliance and accountability policies. The Organisation for Economic Co-operation and Development (OECD), in its publication "A Resource Guide on State Measures for Strengthening Business Integrity," recognizes

RITE as an exemplary public policy supporting private organizations and public companies in understanding regulations.

c. **Please explain why you think the initiative deserves to be recognised by an award** *(no more than 200 words)*

The Personal Data Protection Module is the first free online tool for compliance with personal data protection in Argentina.

The MPDP is the result of coordination and cooperation between public organizations. This is a good practice that comes from authorities that not only exercise a control role but also promote compliance.

The module was created through collaboration with business actors, cooperatives, public companies and civil society organizations. The contribution of multiple stakeholders to the PDPM enabled consensus-based development.

This tool incorporates the needs and concerns of companies and entities during the design process, including small, medium and large ones. The module makes it an economically viable tool for companies in the creation phase.

The module is a valuable tool for organizations, allowing them to self-assess their level of compliance and receive an updated status report. It also helps organizations improve their practices by providing educational resources and a toolbox to develop data protection measures for businesses and SMEs, such as due diligence best practices, privacy policies, PIAs, and accountability programs.

d. **Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*

https://drive.google.com/file/d/1gY6QLipVAfOu9ZwSJ59ab9L-WGpRBVT9/view?usp=drivesdk

e. **Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

https://www.rite.gob.ar/

https://www.rite.gob.ar/simulacion

f. **Please provide any other relevant links that help explain the initiative or its impact**

or success *(e.g. links to news reports or articles):*

RITE website
https://www.rite.gob.ar/

Personal Data Protección Module web simulator
https://www.rite.gob.ar/simulacion

Publication of A Resource Guide on State Measures for Strengthening Business Integrity, OCDE:

https://read.oecd-ilibrary.org/industry-and-services/resource-guide-on-state-measures-for-strengthening-business-integrity_c76d7513-en#page1

Opening of working tables:
https://www.argentina.gob.ar/noticias/apertura-de-las-mesas-de-trabajo-para-la-coconstruccion-del-modulo-de-proteccion-de-datos

Closing of working tables:

https://www.argentina.gob.ar/noticias/finalizaron-las-mesas-de-trabajo-sobre-el-modulo-de-proteccion-de-datos-personales-del-rite

Released the simulator of the Personal Data Protection Module:

https://www.argentina.gob.ar/noticias/nuevo-modulo-de-rite-proteccion-de-datos-personales

Presentation of the Personal Data Protection Module:
https://www.argentina.gob.ar/noticias/presentacion-del-modulo-de-proteccion-de-datos-personales-en-el-rite

Personal Data Protection Module video

https://drive.google.com/file/d/1gY6QLipVAfOu9ZwSJ59ab9L-WGpRBVT9/view?usp=drivesdk