



**GPA**

Global Privacy Assembly

## GPA Global Privacy and Data Protection Awards 2024

### Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later than 17 June 2024**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

#### 1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority: Instituto de Transparencia, Acceso a la Información Pública, Protección de Datos Personales y Rendición de Cuentas de la Ciudad de México (INFO CDMX).

Person completing this form: Laura Lizette Enríquez Rodríguez

Job title: *First name* Commissioner of INFO CDMX. *Last name*

Email address: [laura.enriquez@infocdmx.org.mx](mailto:laura.enriquez@infocdmx.org.mx)

#### 2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- The Authority is a member of the Global Privacy Assembly
- The initiative described in this entry was undertaken since January 2022.
- I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

#### 3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- Education and Public Awareness
- Accountability
- Dispute Resolution and Enforcement
- Innovation
- People's Choice

<sup>1</sup> [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

#### 4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (*no more than 75 words*)

SIVER (Verification System) is a software designed to verify and audit the treatment of personal data by public institutions in Mexico City. It is an innovative tool that systematizes the stages, roles, and functions of regulatory procedures. It allows the use of technology to guarantee the right to personal data protection. Additionally, it has served to promote cooperative federalism by sharing SIVER among public local agencies in Mexico.

b. Please provide a full description of the initiative (*no more than 350 words*)

During the COVID-19 pandemic, INFO CDMX faced the challenge of continuing to execute the procedures outlined in the Personal Data Protection Law of Mexico City. In this trying context, SIVER was developed to enable virtual and efficient verification of the treatment of personal data by those responsible in Mexico City. The main functions of SIVER are: scheduling and planning verifications; creating an effective communication channel between the guarantor agency and the responsible parties; providing timely and reliable information on the verification stages; conducting more verifications in a user-friendly digital environment; orderly storing and archiving the information and results of the verifications; annually increasing the information and results of the verifications and audits; and generating annual evaluations by responsible parties.

For its operation, SIVER has six types of users: Administrator (Director of Information Technology); Director of Personal Data; Deputy Director of Verifications; Verifiers; Advisor to accompany the responsible party; and the Responsible party. Each user has different roles, and they execute them according to their regulatory powers. Additionally, it is configured in five stages: initiation, review, accompaniment, follow-up, and compliance, adjusted according to the deadlines determined in the regulations.

SIVER strengthens the principles, duties, and obligations for the protection of personal data by allowing the review of its compliance in a systematized, controlled, and orderly environment. In addition to this, the SIVER was developed in open source to be shared with other guarantor agencies in the country, to effectively verify and consolidate cooperation as a good practice that adds value and institutional and citizen trust to the guarantor agency that implements it.

c. Please explain why you think the initiative deserves to be recognised by an award (*no more than 200 words*)

With the implementation of SIVER, the following results have been obtained: cost savings, as verifications are now online; printing of files decreased, which contributes to environmental care; the time to verify was reduced by 60%; the number of verified responsible parties was increased; the number of verified personal data treatment operations increased; the provisions of the regulations are evaluated on a weighted basis;

reports and statistics that allow comparative analysis of the results of the verifications are obtained. The verification data is the basis for generating diagnostics to develop work programs focused on data protection. In 2023, INFO CDMX issued the call “SIVER in your local guarantor agency”, in which ten out of thirty-one local guarantor agencies requested the donation of the software, thereby strengthening cooperative federalism among guarantor agencies to ensure compliance with the provisions on personal data protection in Mexico. Undoubtedly, technology has been used for the benefit of INFO CDMX and those responsible, in addition to providing other guarantor agencies with a tool that contributes to the protection of personal data.

d. **Please include a photograph or image, if you wish** (*This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided*)



e. **Please provide the most relevant link on the authority’s website to the initiative, if applicable** (*The website content does not need to be in English*)

In the following link, you can access SIVER:

[Sistema de verificaciones \(infocdmx.org.mx\)](https://infocdmx.org.mx)

To access SIVER, a username and password are required if it works with one of the figures indicated in section b of this document.

A video describing the most relevant functions of the SIVER was developed to explain how the SIVER works (english subtitles):

[SIVER - Red de Protección de Datos Personales \(infocdmx.org.mx\)](https://infocdmx.org.mx)

For SIVER users to know how to navigate the SIVER, a guide was developed which also explains the entire regulatory framework that supports the operation of the SIVER:

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

SIVER was presented for the first time in an event at the INFO CDMX facilities, where a series of round tables were held to discuss the progress and challenges in the field of verifications at the local level in Mexico (Min. 2:09:03):

<https://www.youtube.com/watch?v=yPtXL7oFYXs&t=8786s>

For the second time, the SIVER was presented to the National Transparency System in Mexico, where members analysed the strengths and weaknesses of verifications in Mexico at the local level and how the SIVER can contribute to put verifications on the agenda at the state level (Min. 1:51:10):

<https://www.youtube.com/watch?v=Dc6A7lk-w1M>

As a result of the call 'SIVER en tu Organismo Garante', INFO CDMX signed eight agreements with the guarantor bodies of Colima, Coahuila, Sinaloa, Chihuahua, Michoacán, Guanajuato and Morelos with the aim of donating SIVER to strengthen the development of verifications in their entities:

<https://www.youtube.com/watch?v=8lsdChMu9Yc>

Within the framework of the call for the 'Award for Innovation and Best Practices in Personal Data Protection 2023', organised by INAI, INFO Mexico City won first place in the 'Award for Innovation and Best Practices in Personal Data Protection 2023' in the 'Public Sector' category. Attached is the link to the Awards Ceremony (Min. 48:40):

<https://www.youtube.com/watch?v=qH3qFZhXbCM>

[Comunicado INAI-037-24.pdf](#)

As a result of the 'SIVER en tu organismo garante', INFO CDMX signed two more agreements with the guarantor bodies of Aguascalientes and Morelos, with the aim of donating the SIVER to strengthen the development of verifications in their entities (Hra. 4:29:00):

[https://www.youtube.com/live/Q69ZG8rRDWM?si=4qsSS0zNE70NW\\_SQ](https://www.youtube.com/live/Q69ZG8rRDWM?si=4qsSS0zNE70NW_SQ)

Some media in Mexico City followed the activities to present the SIVER:

- SIVER is recognised as an innovative tool of INFO CDMX: <https://www.la-prensa.com.mx/metropoli/reconocen-al-siver-como-una-herramienta-innovadora-del-info-cdmx-11175306.html>
- INAI recognises INAI innovation award winning projects: <https://www.vertigopolitico.com/nacional/notas/reconoce-inai-proyectos-ganadores-del-premio-a-la-innovacion>
- INFO CDMX launches the "SIVER" Verification System: <https://periodicoleo.com/noticias/2023/01/26/info-cdmx-pone-en-marcha-el-sistema-de-verificaciones-siver/>

- ICHITAIP signs agreement with INFO CDMX to receive the Data Verification System: <https://www.ichitaip.org/2023/10/31/firma-ichitaip-convenio-con-info-cdmx-para-recibir-el-sistema-de-verificacion-de-datos/>
- The Plenary of INFO CDMX agrees to share its personal data verification and auditing system (SIVER) with the country's guarantor bodies: <https://www.tlahuac.mx/cdmx/acuerda-el-pleno-del-info-cdmx-compartir-con-organismos-garantes-del-pais-su-sistema-verificacion-y-auditoria-de-datos-personales-siver/>
- INFO CDMX presents the personal data verification system: <https://revistaseguridad360.com/noticias/info-cdmx/>
- INFO CDMX will share the SIVER platform with the guarantor bodies of Michoacán, Guanajuato, Coahuila and Morelos: <https://periodicoleo.com/noticias/2023/10/13/compartira-el-info-cdmx-la-plataforma-siver-con-organismos-garantes-de-michoacan-guanajuato-coahuila-y-morelos/>
- INFO CDMX revolutionises the protection of personal data: <https://www.contrareplica.mx/nota-INFO-CDMX-revoluciona-la-proteccion-de-datos-personales--202229624>
- Technological innovation of INFO CDMX recognised: <https://doncelesportal.com.mx/2023/12/19/reconocen-innovacion-tecnologica-del-info-cdmx/>
- INFO CDMX generates strategies to bring protection rights closer to the population: <https://entresemana.mx/info-cdmx-genera-estrategias-para-acercar-los-derechos-de-tutela-a-la-poblacion/>
- INFO CDMX presents the Personal Data Verification System: <https://elcapitalino.mx/capital/presenta-info-cdmx-sistema-verificacion-de-datos-personales/>

The materials (infographics, videos and presentations) with which the SIVER has been presented at the aforementioned events are attached:

<https://portaldp.infocdmx.org.mx/Home/MaterialDetail/0f362b6f-2b28-4bdf-a4ba-7afd73e16ac0>  
[SIVER PRESENTACIÓN - Presentación \(canva.com\)](#)