GPA Global Privacy and Data Protection Awards 2024

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards please complete and email this form to secretariat@globalprivacyassembly.org **no later than 17 June 2024.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[1] applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Agency for Access to Public Information (AAIP) Argentina Director Mg. Beatriz de Anchorena
Person completing this form:	Anastasia Dozo
	First name *Last name*
Job title:	Director of Promotion of the Right to Privacy
Email address:	gpa@aaip.gob.ar

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm)*:

V The Authority is a member of the Global Privacy Assembly

V The initiative described in this entry was undertaken since January 2022.

V I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

Please tick **one**; *please use a separate form for each category you wish to enter:*

☐ Education and Public Awareness

V Accountability

☐ Dispute Resolution and Enforcement

---

[1] GPA Rules and Procedures, Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

☐   Innovation

☐   People's Choice

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative *(no more than 75 words)*

The Personal Data Protection Module (PDPM) of the Integrity and Transparency Register for Companies and Entities (RITE) is a free of charge and voluntary accountability tool. It is accessible to large companies, SMEs, cooperatives, public companies and civil society organizations.

It aims to enable data controllers and processors to do a self-assessment of their personal data protection situation, help them to close existing gaps and promote due diligence, accountability and compliance.

b. Please provide a full description of the initiative *(no more than 350 words)*

The RITE module was built collaboratively through a process of roundtables with key players in the world of data protection and integrity. The objective was the co-construction of an instrument that serves organizations as a guide to know their status, promotes due diligence practices and accountability, and, at the same time, is an instrument to strengthen the privacy strategies of companies and entities.

The module is divided into seven components: Personal Data Protection Plan, Risk Assessment, Personal Data Protection Area, Senior Management Commitment, Accountability, Training, and Communication Channel. Each component covers institutional, organizational, budgetary, Privacy Impact Assessment and internal best practices and policies related to personal data protection.

The module addresses these issues by categorizing organizations into three levels: small, medium, and large. This approach segments the questionnaire based on the organization's size, which allows self-assessment to be carried out taking into account the reality of each controller or processor.

In addition, the platform provides a toolbox containing various resources such as guides, regulations, and instructions to facilitate the implementation of Personal Data Protection legislation and the adoption of best practices within each organization.

The RITE and its module on personal data protection serve as valuable tools to help the public and private sectors adopt best practices and implement compliance and accountability policies. The OECD recognizes this in its publication "A Resource Guide on State Measures for Strengthening Business Integrity," where it presents RITE as an example of public policy that supports private organizations and public companies in understanding regulations.

c. Please explain why you think the initiative deserves to be recognised by an award *(no more than 200 words)*

The Personal Data Protection Module is the first free of charge online tool for personal data protection compliance in Argentina. It is a guide for data controllers and data processors based on the principle of accountability.

The PDPM is a collaborative outcome resulting from the coordination and cooperation among various public agencies.

The module was created through collaboration with business actors, cooperatives, public companies, and civil society organizations. The contribution of multistakeholders on the PDPM allowed development based on consensus.

This tool incorporates the needs and concerns of companies and entities during the design process.

The PDPM was designed to cater to the needs of companies and entities of various sizes, including small, medium, and large.

The module not only identifies the status and level of compliance but also provides resources through its toolbox for SMEs companies and entities to develop data protection measures within their organization, such as due diligence best practices, privacy policies, PIA, accountability programs.

d. **Please include a photograph or image, if you wish** *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*

https://drive.google.com/file/d/1gY6QLipVAfOu9ZwSJ59ab9L-WGpRBVT9/view?usp=drivesdk

e. **Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

https://www.rite.gob.ar/

https://www.rite.gob.ar/simulacion

f. **Please provide any other relevant links that help explain the initiative or its impact or success** *(e.g. links to news reports or articles):*

RITE website
https://www.rite.gob.ar/

Personal Data Protección Module web simulator
https://www.rite.gob.ar/simulacion

Publication of A Resource Guide on State Measures for Strengthening Business Integrity, OCDE:

https://read.oecd-ilibrary.org/industry-and-services/resource-guide-on-state-measures-for-strengthening-business-integrity_c76d7513-en#page1

Opening of working tables:
https://www.argentina.gob.ar/noticias/apertura-de-las-mesas-de-trabajo-para-la-coconstruccion-del-modulo-de-proteccion-de-datos

Closing of working tables:

https://www.argentina.gob.ar/noticias/finalizaron-las-mesas-de-trabajo-sobre-el-modulo-de-proteccion-de-datos-personales-del-rite

Released the simulator of the Personal Data Protection Module:

https://www.argentina.gob.ar/noticias/nuevo-modulo-de-rite-proteccion-de-datos-personales

Presentation of the Personal Data Protection Module:
https://www.argentina.gob.ar/noticias/presentacion-del-modulo-de-proteccion-de-datos-personales-en-el-rite

Personal Data Protection Module video

https://drive.google.com/file/d/1gY6QLipVAfOu9ZwSJ59ab9L-WGpRBVT9/view?usp=drivesdk