**GPA Global Privacy and Data Protection Awards 2025**

**Entry Form**

To submit an entry to the GPA Global Privacy and Data Protection Awards, please complete and email this form to [secretariat@globalprivacyassembly.org](mailto:secretariat@globalprivacyassembly.org) **no later** **than 16 June 2025.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[[1]](#footnote-2) applies.

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| 1. **CONTACT DETAILS FOR THIS ENTRY** | | |
| Privacy/Data Protection Authority: | National Privacy Commission | |
| Person completing this form: | Roren Marie | Chin |
|  | *First name* | *Last name* |
| Job title: | Information Officer V/ Chief of the Public Information and Assistance Division | |
| Email address: | roren.chin@privacy.gov.ph | |

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| 1. **ELIGIBILITY** | |
| By submitting this entry, I confirm that (*please tick all boxes to confirm)*: | |
|  | The Authority is a member of the Global Privacy Assembly |
|  | The initiative described in this entry was undertaken before 16 June 2025. |
|  | I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat. |

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| 1. **CATEGORIES** | |
| Please indicate which category you wish to enter.  *Please tick* ***one;*** *please use a separate form for each category you wish to enter:* | |
|  | Education and Public Awareness |
|  | Accountability |
|  | Dispute Resolution and Enforcement |
|  | Innovation |
|  | People’s Choice |
| 1. **DESCRIPTION OF THE INITIATIVE** | |

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| 1. **Please provide a brief summary of the initiative** *(no more than 75 words)* |
| The **Kabataang Digital Advocacy Materials**, under the **Kabataang Digital Campaign**, aim to promote youth online safety through engaging educational content. These include brochures tailored for parents, educators, developers, and children, providing practical guidelines on protecting young people in the digital world. This initiative also produced a video series highlighting the importance of data privacy and protection in today’s digital age. |

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| 1. **Please provide a full description of the initiative** *(no more than 350 words)* |
| The **Kabataang Digital Advocacy Materials** are part of the broader **Kabataang Digital Campaign**, an initiative that promotes data privacy and online safety, especially among the youth. It also aims to raise awareness among parents, educators, and developers on their vital role in creating a safer digital environment for children.  To support this goal, a set of a**dvocacy materials were developed—primarily brochures designed for children, parents, educators, and app or website developers.** These materials provide practical guidelines, age-appropriate information, and clear roles each stakeholder must take to ensure responsible use and protection of personal data online. The content is crafted to be easy to understand, visually engaging, and rooted in everyday digital experiences.  Kabataang Digital also produced a series of short videos that explore essential topics in online safety and data protection. These include:   * *Internet Safety Privacy* * *Internet on the Go* * *Internet Addiction* * *Digital Safety* * *#PlayItRight* * *Passwords and Terms of Service* * *Cyberbullying*   Each video targets common digital risks faced by children and teens, providing practical advice in a relatable and youth-friendly manner.  At its core, **Kabataang Digital** envisions nurturing a generation that is:   * **Matalino (Intelligent)** – understands the value of their personal data and knows how to protect it. * **Mapagmatyag (Observant)** – aware of potential online scams and threats. * **Mapanuri (Vigilant)** – exercises critical thinking when sharing, clicking, or engaging online.   Through these advocacy materials, the initiative empowers not just the youth but also the community around them to take proactive steps in building a safer, smarter, and more responsible digital future. |

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| 1. **Please explain why you think the initiative deserves to be recognised by an award***(no more than 200 words)* |
| The **Kabataang Digital (KD) Advocacy Materials** deserves to be recognized for its strong commitment to promoting data privacy awareness among the youth and their families. In a time when children are growing up in a fully connected world, the campaign goes beyond traditional awareness efforts by creating age-appropriate, engaging, and impactful materials that resonate with both digital natives and their guardians.  **Through brochures, videos, and school-based caravans, KD reaches a wide audience with clear, practical guidance on protecting personal data**. Its strategic use of social media ensures that the message continues to spread in spaces where young people are most active**. What sets KD apart is its holistic approach—it empowers children, informs parents and educators, and engages developers, recognizing that digital safety is a shared responsibility.**  The campaign successfully bridges the gap between policy and practice, making complex concepts like digital footprints, privacy settings, and online consent easier to understand.  At a time when data misuse and online risks are growing concerns, Kabataang Digital stands out as a timely, inclusive, and impactful initiative that equips the next generation to be responsible digital citizens. |

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| 1. **Please include a photograph or image, if you wish***(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)* |
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| 1. **Please provide the most relevant link on the authority’s website to the initiative*,* if applicable** *(The website content does not need to be in English)* |
| https://privacy.gov.ph/kd/ |

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| 1. **Please provide any other relevant links that help explain the initiative or its impact or success***(e.g. links to news reports or articles):* |
| <https://www.unicef.org/philippines/stories/young-people-philippines-speak-out-online-safety>  <https://jocellebatapasigue.com/2025/01/05/a-safer-and-inclusive-digital-future-generation-connect-philippines-amplifies-voices-of-thousands-of-young-filipinos-from-different-regions/>  <https://thephilbiznews.com/2025/02/13/children-young-people-call-for-respect-for-privacy-safety-on-the-internet/> |

1. [GPA Rules and Procedures](https://globalprivacyassembly.org/wp-content/uploads/2020/10/GPA-Rules-and-Procedures-October-2020.pdf), Rule 6.2 ‘Assembly documents’:

   Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures. [↑](#footnote-ref-2)