



GPA Global Privacy and Data Protection Awards 2025

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards, please complete and email this form to secretariat@globalprivacyassembly.org **no later than 16 June 2025**.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY

Privacy/Data Protection Authority:	Agency for Access to Public Information (AAIP) Argentina Director Mg. Beatriz de Anchorena	
Person completing this form:	Anastasia <i>First name</i>	Dozo <i>Last name</i>
Job title:	Director of Promotion of the Right to Privacy	
Email address:	dozoa@aaip.gob.ar	

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm*):

- ☒ The Authority is a member of the Global Privacy Assembly
- ☒ The initiative described in this entry was undertaken before 16 June 2025.
- ☒ I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

- ☒ Education and Public Awareness
- ☐ Accountability
- ☐ Dispute Resolution and Enforcement
- ☐ Innovation
- ☐ People's Choice

¹ [GPA Rules and Procedures](#), Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

The AAIP Guidelines "Our Digital World" aim to guarantee the rights of girls, boys, and adolescents regarding the protection of personal data. The guides are presented in two booklets.

The first is a Teen Guide with information, case studies, tips, and audiovisual material focused on adolescents, presented in clear and engaging language. The second is a tool for educators, parents and caregivers with activities and pedagogical proposals that complement the content of the Teenagers Guide.

b. Please provide a full description of the initiative (no more than 350 words)

The first is a Guide for Teenagers with information on:

- the concept of personal data,
- The importance to protect it
- The definition of digital identity, digital footprint and digital citizenship
- Rights, regulatory tools for personal data protection and how to exercise them
- It also offers concrete and useful advice, while encouraging reflection on the importance of ethical and respectful behaviour on the internet and social media.

It is structured around 5 key concepts.

1. What is personal data and why is it important to protect it?
2. Knowing our rights.
3. Rights and personal data in digital environments.
4. How to protect personal data.
5. What can we do when a problem arises?

The pedagogical guide for educators offers practical tools for working with children and adolescents, protecting their privacy and exercising their right to informational self-determination in digital environments. It includes materials, games, and tips for conducting group workshops in schools and other educational settings. Activities cover topics such as digital environments, consent, the right to be informed about how our personal data is processed, what is the purposes limitation, digital footprints, and more. The guides recognize that technology is present in our daily lives, especially among adolescents, and that this has a significant impact: its use brings new social practices and challenges that change the way we understand and interact with the world.

That is why the value of personal data is emphasized. It is often collected without our knowledge, even more inferences are made, and there is the potential for large-scale processing. Moreover, that can be a risk, which is why data scraping and profiling are explained using practical cases and clear language. The message is that the DPA is there to help protect your privacy.

The goal is to strengthen young people's awareness so they can take advantage of all the opportunities the Internet offers in safe, meaningful, and creative ways.

c. Please explain why you think the initiative deserves to be recognised by an award
(no more than 200 words)

In our changing world, knowledge production is key to understanding where we stand in the digital age. That is why the AAIP developed the "Our Digital World" guides as training tools designed specifically for children and adolescents.

We understand that the more exponential technological development becomes, the more necessary it is for the DPA to support it with an educational leap.

One of the strategic objectives of this authority is to promote a culture of privacy as a public policy and capacity building. This is reflected in the guides and in the work carried out to publicize them.

Guaranteeing the rights of children and adolescents in digital environments is currently a priority on the global personal data protection agenda. This can be seen in the recent 2025 G7 Data Protection and Privacy Authorities Roundtable Statement, which is aligned with the content of our "Our Digital World" Guides. Also, in the [Joint Statement on a Common International Approach to Age Assurance](#) that the AAIP signed.

The AAIP's "Our Digital World" Guides are tools that enable public awareness by promoting digital literacy for children and adolescents by providing practical materials, tips, recommendations, and activities to protect their privacy that deserve to be recognized with this GPA award.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)



- e. Please provide the most relevant link on the authority's website to the initiative, if applicable** *(The website content does not need to be in English)*

Guide for teenagers https://www.argentina.gob.ar/sites/default/files/aaip_-_guia_para_adolescentes_-_nuestro_mundo_digital.pdf

Pedagogical guide for educators

https://www.argentina.gob.ar/sites/default/files/aaip_guia_pedagogica_-_nuestro_mundo_digital.pdf

- f. Please provide any other relevant links that help explain the initiative or its impact or success** *(e.g. links to news reports or articles):*

Broadcast video <https://youtu.be/qIZjHsts454>

News release <https://www.argentina.gob.ar/aaip/nuestro-mundo-digital-guia-pedagogica-y-guia-para-adolescentes>