**GPA Global Privacy and Data Protection Awards 2025**

**Entry Form**

To submit an entry to the GPA Global Privacy and Data Protection Awards, please complete and email this form to secretariat@globalprivacyassembly.org **no later** **than 16 June 2025.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[[1]](#footnote-2) applies.

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| 1. **CONTACT DETAILS FOR THIS ENTRY**
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| Privacy/Data Protection Authority: | Garante per la Protezione dei Dati Personali (GPDP) |
| Person completing this form: | Riccardo Acciai |  |
|  | *First name* | *Last name* |
| Job title: |  |
| Email address: | r.acciai@gpdp.it |

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| 1. **ELIGIBILITY**
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| By submitting this entry, I confirm that (*please tick all boxes to confirm)*:  |
|[x]  The Authority is a member of the Global Privacy Assembly |
|[x]  The initiative described in this entry was undertaken before 16 June 2025. |
|[x]  I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat. |

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| 1. **CATEGORIES**
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| Please indicate which category you wish to enter.*Please tick* ***one;*** *please use a separate form for each category you wish to enter:* |
|[x]  Education and Public Awareness |
|[ ]  Accountability |
|[ ]  Dispute Resolution and Enforcement |
|[ ]  Innovation |
|[ ]  People’s Choice |
| 1. **DESCRIPTION OF THE INITIATIVE**
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| 1. **Please provide a brief summary of the initiative** *(no more than 75 words)*
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| The GPDP launched the “Privacy Tour 2024–2025” to raise awareness about data protection and responsible technology use, starting from southern Italy. The initiative invites public and private stakeholders to organize educational activities in areas where digital literacy is most needed. Through workshops and events focused on digital rights, online safety, and artificial intelligence, the GPDP aims to promote inclusion and empower citizens to make informed choices in the digital environment. |

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| 1. **Please provide a full description of the initiative** *(no more than 350 words)*
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| The GPDP launched the “Privacy Tour 2024–2025” to promote personal data protection and responsible use of digital technologies, particularly in areas of southern Italy where digital literacy is less widespread. The initiative engages citizens, students, institutions, civil society, and businesses through public events, workshops, and institutional dialogues, aiming to build greater awareness of privacy rights and risks related to emerging technologies such as artificial intelligence.The tour began in Messina in April 2024 with a launch event involving local institutions and youth organizations. It continued in Lecce, where participants explored issues related to the digital divide and data protection through interactive sessions. The Privacy Tour then expanded to other cities across the country (https://www.garanteprivacy.it/privacytour). In March 2025, the tour arrived in Salerno for an event on gender discrimination and data protection in schools, organized with Luiss LawLab and Google. In May 2025, the GPDP was in Palermo for a workshop at the historic Complesso dello Steri, involving students and experts from academia, law enforcement, and the tech sector. Later that month, the tour reached Catanzaro with a two-day forum on digital equity and the risks of algorithmic bias in AI-based hiring, supported by FS Group and regional institutions.By encouraging collaboration between public and private actors, the initiative fosters local ownership of privacy education, adapting messages to the specific needs of each territory. Through its widespread presence, the Privacy Tour contributes to reducing the knowledge gap and reinforces the idea that data protection is a fundamental right for all, not a privilege for the few.This initiative represents a replicable model for building digital citizenship from the ground up, combining national strategy with local action. It also reflects the GPDP’s broader mission to ensure inclusion, raise awareness on digital ethics, and promote a culture of transparency and accountability in the use of technology. The Privacy Tour continues to grow as a platform for participation and dialogue, helping citizens better understand their rights and make informed decisions in an increasingly complex digital world. |

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| 1. **Please explain why you think the initiative deserves to be recognised by an award***(no more than 200 words)*
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| The “Privacy Tour 2024–2025” deserves recognition for its innovative and inclusive approach to public engagement on data protection. Unlike traditional awareness campaigns, the initiative brings the Authority directly into underserved communities, prioritizing areas with low digital literacy and limited access to education on privacy rights. By combining national level guidance with local partnerships, the tour creates tailored, high impact educational events that resonate with diverse audiences from students and small businesses to local institutions and vulnerable groups.The initiative addresses complex challenges such as digital inequality, gender bias in AI, and ethical data use, while fostering active dialogue and trust. Its emphasis on presence, participation, and practical tools helps citizens make informed decisions and assert their rights in digital contexts. Moreover, the Privacy Tour exemplifies a replicable and sustainable model for engaging communities, building institutional trust, and promoting a rights based digital culture.The strong coordination between public and private actors, the wide geographical coverage, and the focus on inclusion and emerging technologies make this initiative a benchmark for effective public outreach in the field of data protection. |

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| 1. **Please include a photograph or image, if you wish***(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*
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| 1. **Please provide the most relevant link on the authority’s website to the initiative*,* if applicable** *(The website content does not need to be in English)*
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| <https://www.garanteprivacy.it/privacytour> <https://www.garanteprivacy.it/home/docweb/-/docweb-display/docweb/10131529> <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/9929449> <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10014811> [Privacy Tour 2024 - Napoli, 18 giugno 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10025904) [Privacy Tour 2024 - Pescara, 21 settembre 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10051847)[Privacy Tour 2024 - Teramo, 4 ottobre 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10056868)[Privacy Tour 2024 - L'Aquila, 14 ottobre 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10061036)[Privacy Tour 2024 - Chiavenna, 18 ottobre 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10060750)[Privacy Tour 2024 - Cosenza, 21 ottobre 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10057886)[Privacy Tour 2024 - Napoli, 12 novembre 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10068907)[Privacy Tour 2024 - Orio al Serio, 28 novembre 2024 - Garante Privacy](https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10071434)<https://www.garanteprivacy.it/home/docweb/-/docweb-display/docweb/10131529>  |

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| 1. **Please provide any other relevant links that help explain the initiative or its impact or success***(e.g. links to news reports or articles):*
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| <https://lawlab.luiss.it/progetti-e-ricerche/privacy-tour-2024-google-italia-e-il-garante-privacy-insieme-per-scongiurare-il-rischio-di-nuovi-divari-digitali/> <https://www.liquidlaw.it/privacy-tour-a-lecce-con-il-garante/> <https://www.lecceprima.it/eventi/privacy-tour-2024-a-lecce-la-tappa-pugliese-11073092.html> <https://www.federprivacy.org/informazione/garante-privacy/parte-l-iniziativa-del-garante-privacy-tour-2024> <https://juris.unicam.it/attivita-notizie/notizie/unicam-accoglie-il-privacy-tour-24-del-garante-della-privacy> <https://x.com/UniCamerino/status/1787427439527813511><https://www.dimt.it/evento/privacy-tour-2025-del-gpdp/> [Privacy Tour 2025 - Non solo like la protezione dei dati e la discriminazione di genere online](https://www.takethedate.it/tutti-gli-eventi/Eventi/45759-privacy-tour-2025-non-solo-like-la-protezione-dei-dati-e-la-discriminazione-di-genere-online.html)<https://www.compubblica.it/it/privacy-tour-2024> <https://www.comune.palermo.it/novita/il-privacy-tour-passa-da-palermo-dichiarazione-assessore-ferrandelli/> <https://www.corrieredellacalabria.it/2025/05/19/tappa-privacy-tour-dalla-calabria-la-sfida-per-lequita-digitale/> <https://www.fsnews.it/it/focus-on/corporate/gruppo-fs-privacy-tour-2025.html> <https://www.ilmoderatore.it/palermo-il-privacy-tour-a-palazzo-steri-con-studenti-a-lezione-di-digitale-diritti-e-consapevolezza/>  |

1. [GPA Rules and Procedures](https://globalprivacyassembly.org/wp-content/uploads/2020/10/GPA-Rules-and-Procedures-October-2020.pdf), Rule 6.2 ‘Assembly documents’:

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures. [↑](#footnote-ref-2)