**GPA Global Privacy and Data Protection Awards 2025**

**Entry Form**

To submit an entry to the GPA Global Privacy and Data Protection Awards, please complete and email this form to secretariat@globalprivacyassembly.org **no later** **than 16 June 2025.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[[1]](#footnote-2) applies.

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| 1. **CONTACT DETAILS FOR THIS ENTRY**
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| Privacy/Data Protection Authority: | Office of the Data Protection Authority (ODPA) Guernsey |
| Person completing this form: | Brent | Homan |
|  | *First name* | *Last name* |
| Job title: | **Commissioner, Office of Data Protection Authority Guernsey** |
| Email address: | **b.homan@odpa.gg** |

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| 1. **ELIGIBILITY**
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| By submitting this entry, I confirm that (*please tick all boxes to confirm)*:  |
|[x]  The Authority is a member of the Global Privacy Assembly |
|[x]  The initiative described in this entry was undertaken before 16 June 2025. |
|[x]  I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat. |

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| 1. **CATEGORIES**
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| Please indicate which category you wish to enter.*Please tick* ***one;*** *please use a separate form for each category you wish to enter:* |
|[x]  Education and Public Awareness |
|[ ]  Accountability |
|[ ]  Dispute Resolution and Enforcement |
|[ ]  Innovation |
|[ ]  People’s Choice |
| 1. **DESCRIPTION OF THE INITIATIVE**
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| 1. **Please provide a brief summary of the initiative** *(no more than 75 words)*
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| **Bijou Seeds – children inspiring cultural children.** Thisis the ODPA’s schools outreach initiative, which aims to promote awareness of online safety and data rights by reaching every child in the Bailiwick of Guernsey between ages 8 and 16. Children are growing up in a world where almost every aspect of their lives produces data and what happens to this data matters, today and for their futures.  |

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| 1. **Please provide a full description of the initiative** *(no more than 350 words)*
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| It might seem impossible to try to educate and empower every school-age child in our jurisdiction through Bijou Seeds but our small size is our superpower, allowing us to be agile and collaborative. We are achieving this through a dynamic and evolving programme of activities for schools that has been rolled out across Guernsey during the past couple of years to help educate young people about the safety and security of their personal data, and to raise their awareness of wider data protection issues. It combines different types of media, hands-on activities and real-life scenarios to encourage students to think about how they share their data and ways to ensure it doesn’t fall into the wrong hands.This year we have trained additional staff members (including our Commissioner) in Safeguarding Levels 1 and 2 to increase our capacity and enable us to deliver the schools sessions entirely in-house to the following age groups:**Year 4: 30min storytelling session (age 8-9)*** Introducing the ideas of data protection through a reading and discussion of the storybook, ‘Warro goes on an adventure’ written specifically for this purpose. Each child is given their own copy of the book to keep.

 **Year 6: 20min assembly (on request): (age 10-11)*** Why we have a law and links to the UNCRC.
* What is personal data?
* Sharing personal data and ways to look after it.

**Year 8: (age 12-13) In-class session including:** * Introduction to risks.
* How social media uses personal data.
* Identification of risks to people from data use in different scenarios.
* How AI uses personal data and fake accounts.

**Year 10: (age 14-15) in-class session similar to Y8, including:** * Immersive technology.
* Digital technology.
* More on AI.
* How fake news uses data and risks of mis/dis information.
* The future of tech and personal data.

**ACE Invaders:** More than 500 children attended this free, community gaming event which we co-organised together with a committee of online safety volunteers and launched in January 2025. Children and young people can come along and take part in (or just watch) Smash Bros and Rocket League competitions and tournaments, while stands run by local partners such as the local library and police online safety team offer activities and advice about how to enjoy the digital world safely. It has proven a highly effective educational strategy of “Learning by playing”.  |

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| 1. **Please explain why you think the initiative deserves to be recognised by an award***(no more than 200 words)*
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| The ODPA has produced a huge volume of resources in a variety of different mediums - always delivered using 'plain English' to safeguard, educate and empower children and young people under the banner of the Bijou Seeds Project. Our schools’ sessions are rolled out to hundreds of students every year and our outreach team have a talent for lighting up a room of bored, tired students and creating an electric energy, assisted by carefully curated content developed alongside Guernsey’s PSHE lead to ensure it hits learning targets and is aligned with curriculum. These are complemented by our free community gaming event ACE Invaders, which we launched in January 2025 with limited resources producing a professional, engaging event which was attended by hundreds of children and resulted in many helping to build a ‘data tree’ which gave us a great insight into their concerns about the online world which we can now build into our schools programme. With children spending more and more of their lives online, understanding who can access and manipulate their personal information has never been more critical. We believe in speaking directly to children, to including them in the conversation to help them grow and thrive in our digital world.  |

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| 1. **Please include a photograph or image, if you wish***(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*
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| Assistant Communications Officer Tom Offen testing young participants on whether images were AI produced or real at the ACE invaders event in January 2025.  |

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| 1. **Please provide the most relevant link on the authority’s website to the initiative*,* if applicable** *(The website content does not need to be in English)*
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| [Children and Young People  · ODPA](https://www.odpa.gg/information-hub/children-young-people/)[ACE Invaders · ODPA](https://www.odpa.gg/events/event/?id=5328d35f-9dad-ef11-b8e8-6045bd8fe47c)<https://youtu.be/Hh1hdhwFGU0> (Video showing highlights of ACE Invaders 2025 event) |

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| 1. **Please provide any other relevant links that help explain the initiative or its impact or success***(e.g. links to news reports or articles):*
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| [Young gamers enjoy Ace Invaders event](https://guernseypress.com/news/2025/02/17/young-gamers-enjoy-ace-invaders-event/) (article from the Guernsey Press, our local daily newspaper) |

1. [GPA Rules and Procedures](https://globalprivacyassembly.org/wp-content/uploads/2020/10/GPA-Rules-and-Procedures-October-2020.pdf), Rule 6.2 ‘Assembly documents’:

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures. [↑](#footnote-ref-2)