

# GPA Global Privacy and Data Protection Awards 2025 Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards, please complete and email this form to secretariat@globalprivacyassembly.org no later than 16 June 2025.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2<sup>1</sup> applies.

1.	CONTACT DETAILS	FOR THIS ENTRY
Privacy/Data Protection Authority:	Autoridade Nacional de Proteção de Dados - ANPD	
Person completing this form:	Márcio	Trevisan
	First name	Last name
Job Title:	Coordenador de Tratamento de Incidentes de Segurança	
Email address:	incidentes@anpd.gov.br	

### 2. ELIGIBILITY

By submitting this entry, I confirm that (please tick all boxes to confirm):

- ☑ The Authority is a member of the Global Privacy Assembly
- ☑ The initiative described in this entry was undertaken before 16 June 2025.
- ☑ I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicized by the GPA Secretariat.

# 3. CATEGORIES

Please indicate which category you wish to enter.		
Please tick <b>one</b> ; please use a separate form for each category you wish to enter:		
	Education and Public Awareness	
	Accountability	
	Dispute Resolution and Enforcement	
X	Innovation	
	People's Choice	

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

<sup>&</sup>lt;sup>1</sup> GPA Rules and Procedures, Rule 6.2 'Assembly documents':

### 4. DESCRIPTION OF THE INITIATIVE

#### a. Please provide a brief summary of the initiative (no more than 75 words)

The Security Incident Treatment Coordination (TIS) of the ANPD has published interactive dashboards on the ANPD website, with the objective of transparently and accessibly presenting the work carried out by the Coordination to a broad audience — including professionals, researchers, civil society, and data protection enthusiasts.

This initiative involves the proactive disclosure of aggregated data on security incidents reported to the ANPD since 2021.

By making this information publicly available in an intuitive and user-friendly format, the project promotes transparency, encourages engagement, and supports research and policymaking efforts in the field of data protection and security.

# **b.** Please provide a full description of the initiative (no more than 350 words)

The initiative involved the creation and public availability of interactive dashboards on the ANPD website, developed by the Security Incident Treatment Coordination of the General Coordination for Oversight (TIS/CGF/ANPD).

The primary objective is to provide information on security incidents reported to the Authority, while also fostering active transparency by enabling the public to monitor and understand the Coordination's work in analyzing and handling such incidents.

These dashboards are updated in real time and offer stakeholders a clear and categorized view of key information, such as:

- Location where the security incident occurred (federative unity) Estado.
- Public or private sector involved **Setor.**
- Market segment Segmento.
- Type of incident *Tipo de incidente*.
- Type of communication (preliminary, supplementary or complete) Tipo de comunicação.

In addition, there is a dashboard that specifically addresses the Incident Investigation Procedures (PAI) investigations initiated ex officio, triggered by complaints, or media reports — in which ANPD investigates whether a security incident occurred. The data covers the period from 2021 to the current year, providing both a historical and up-to-date overview.

The page hosting the dashboards was completely redesigned to enhance user experience, adopting a more user-friendly and functional interface for the public.

With this initiative, the Security Incident Treatment Coordination (TIS) strengthens communication with society, expands access to information and prioritizes best practices in transparency and accountability in public administration.

Most importantly, it advances the continuous pursuit of improvement and innovation in public services, always aiming at the effective implementation of public policies within the institution.

The central idea behind the development of the interactive dashboards emerged as a response to the high volume of information requests regarding security incidents received by ANPD — whether through the Ombudsman via Fala.br, or via emails sent directly to the Coordination.

# c. Please explain why you think the initiative deserves to be recognized by an award (no more than 200 words)

This initiative represents a significant advancement in the sharing of information related to security incidents, strengthening active transparency and accountability to society, especially considering the sensitive nature and public interest surrounding the topic. By providing up-to-date data directly to

interested parties, ANPD demonstrates public confidence in its work, offering valuable insights for citizens, researchers, the press, and organizations concerned with the subject.

Interactive dashboards enhance data navigation and understanding, making information accessible to all audiences. They empower citizens to verify whether personal data breaches have occurred in their respective Federative Units (UF/Estado), enabling them to assess potential risks involving organizations with which they have relationships.

Such efforts also reflect institutional maturity by documenting and publicly communicating ANPD's ongoing work in the investigation and handling of incidents.

In addition, the user-centered redesign of the webpage, combined with the continuous maintenance of up-to-date information, positions the initiative as a potential model of best practices - one that can be replicated by other data protection enforcers in Brazil and internationally.

**d. Please include a photograph or image, if you wish** (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)



e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

https://www.gov.br/anpd/pt-br/canais\_atendimento/agente-de-tratamento/comunicado-de-incidente-de-seguranca-cis

https://app.powerbi.com/view?r=eyJrIjoiN2QxOGJmMTUtMjBmMi00YjdlLTkxMDEtM2U2ZTJkN2I3Mjc3Ii

widCl6IjVhYmEwNGExLWY4NjMtNGI1Ni04MTdkLTQ0MjkxYzkwZDFiOCJ9

https://app.powerbi.com/view?r=eyJrIjoiNmI3MmYyZjAtMDQ0My00NTJhLWJiZGMtOWM4Y2Y3NDdiM WYzIiwidCl6IjVhYmEwNGExLWY4NjMtNGI1Ni04MTdkLTQ0MjkxYzkwZDFiOCJ9&pageName=a94a2440a1 2b3aec9e00

 $\frac{https://app.powerbi.com/view?r=eyJrIjoiNTQ2ZTZkYzgtNTdhMi00NjQ5LWExMGltNGRlMzM0ZjY0YTY2Ii}{widCl6IjVhYmEwNGExLWY4NjMtNGI1Ni04MTdkLTQ0MjkxYzkwZDFiOCJ9}$ 

# f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

https://camposthomaz.com/conhecimento-ct/anpd-atualiza-canal-de-comunicacao-de-incidentes-de-seguranca/

https://convergenciadigital.com.br/governo/anpd-divulga-mapa-de-incidentes-de-seguranca-sao-paulo-e-distrito-federal-lideram/

https://nucleo.jor.br/interativos/2025-05-06-sequestro-de-dados-anpd/

https://www.instagram.com/p/DJtxWEeuWkg/