

GPA Global Privacy and Data Protection Awards 2025

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards, please complete and email this form to secretariat@globalprivacyassembly.org no later than 16 June 2025.

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2¹ applies.

1. CONTACT DETAILS FOR THIS ENTRY		
Privacy/Data Protection Authority:	Garante per la Pro	tezione dei dati personali (GPDP)
	Riccardo Acciai	
Person completing this form:		
	First name	Last name
Job title:		
	r.accai@gpdp.it	
Email address:		
2. ELIGIBILITY		
By submitting this entry, I confirm that (please tick all boxes to confirm):		
□ The Authority is a member of the Global Privacy Assembly		
□ The initiative described in this entry was undertaken before 16 June 2025.		
•		
☐ I am aware that the information in the entry (other than the contact details in 1(a)		
above) will be publicised by the GPA Secretariat.		
3. CATEGORIES		
Please indicate which category you wish to enter.		
Please tick one; please use a separate form for each category you wish to enter:		
☐ Education and Public Awareness		
☐ Accountability		
☐ Dispute Resolution and Enforcement		
☐ Innovation		
— People's Choice		

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

¹ GPA Rules and Procedures, Rule 6.2 'Assembly documents':

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative (no more than 75 words)

In 2020, the Italian DPA (GPDP) launched a pilot program to prevent the dissemination of intimate content on social media platforms. This initiative was later codified into law with Article 144-bis of Legislative Decree 196/2003 (Law No. 205/2021). The DPA set up a dedicated office and an emergency mechanism to counter non-consensual sharing of explicit material. The tool, accessible to both adults and minors, enables rapid intervention before content is made public.

b. Please provide a full description of the initiative (no more than 350 words)

In 2020, the GPDP launched a pilot program to prevent the dissemination of intimate content on social media platforms. This initiative marked the first institutional attempt to use technology in support of victims of non-consensual pornography, focusing on the early identification and blocking of sexually explicit content before it could be shared online.

To this end, the GPDP also established a dedicated internal taskforce to handle cases involving the non-consensual disclosure of intimate images and developed a fast-track emergency procedure to prevent their dissemination.

With the adoption of Law No. 205/2021 on "revenge porn," this procedure was formally recognized and incorporated into national legislation, giving the GPDP an explicit legal mandate to act in this area. The law amended the Italian Privacy Code (Legislative Decree No. 196/2003) by introducing Article 144-bis, thus consolidating the Authority's role in protecting individuals from the unlawful sharing of sexually explicit images and videos without their consent.

The initiative adopts a preventive and victim centered approach. Individuals can submit a report via a simplified online form, accessible without legal assistance. The GPDP promptly assesses each case and, where appropriate, issues urgent measures within 48 hours to prevent the dissemination of the content. To ensure maximum confidentiality, materials are processed and shared with platforms in hash format only.

This tool is available to both adults and minors, with particular attention to the heightened vulnerability of younger users. Accessibility, confidentiality, and timeliness are its defining features, enabling intervention before harm occurs.

The GPDP has also established direct, structured channels with major online platforms and digital service providers, ensuring prompt compliance with removal or blocking orders. In parallel, it has promoted awareness campaigns and educational activities — especially in schools — aimed at fostering a culture of respect, consent, and digital dignity.

Since June 2024, reports submitted through the dedicated channel have increased by 70%, reflecting growing public trust and awareness. The initiative has enabled hundreds of timely interventions and has become a key reference point for those seeking immediate protection from digital abuse.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

This initiative is a clear and effective response to a serious and growing problem: the non-consensual sharing of intimate images online. It is a harmful form of digital violence, often targeting women and minors, with serious emotional and personal consequences.

The GPDP created a simple, fast, and accessible tool that allows people—even very young users—to act quickly and stop the spread of such content before damage is done. It's a practical system that works and has already helped many individuals.

Since June 2024, reports have increased by 70%, showing how urgent the issue is and how valuable and trusted this initiative has become.

This project shows that a data protection authority can play a key role not only in enforcing rules, but also in protecting people's rights and preventing real-world harm. The approach is innovative and, with the ongoing development of technology, is expected to deliver increasingly concrete results. It can serve as a model for other countries. This initiative combines efficiency, speed, and a strong focus on individuals, contributing to the creation of a safer and more respectful digital environment.

d. Please include a photograph or image, if you wish (This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)





e. Please provide the most relevant link on the authority's website to the initiative, if applicable (The website content does not need to be in English)

https://www.garanteprivacy.it/temi/revengeporn https://servizi.gpdp.it/diritti/s/revenge-porn-scelta-auth https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/10082257

f. Please provide any other relevant links that help explain the initiative or its impact or success (e.g. links to news reports or articles):

<u>https://www.ilsole24ore.com/art/garante-privacy-un-anno-raddoppiate-segnalazioni-revenge-porn-AFeGRuPC</u>

https://www.doppiadifesa.it/revenge-porn-interventi-del-garante-privacy-per-tutelare-potenziali-vittime/

https://www.federprivacy.org/informazione/garante-privacy/revenge-porn-primi-

<u>interventi-del-garante-privacy-a-tutela-di-potenziali-vittime</u>

https://siulp.it/provvedimenti-del-garante-privacy-in-materia-di-revenge-porn/

https://www.repubblica.it/italia/2024/07/03/news/revenge_porn_garante_privacy_report_2023-423354641/

https://consulentiprivacytorino.it/index.php/it/articoli/revenge-porn-nuove-tutele-anche-dal-garante-privacy

https://www.helpconsumatori.it/primo-piano/revenge-porn-il-garante-privacy-intervienea-tutela-di-potenziali-vittime/

https://italia-informa.com/garante-privacy-ai.aspx