GPA Global Privacy and Data Protection Awards 2025

Entry Form

To submit an entry to the GPA Global Privacy and Data Protection Awards, please complete and email this form to secretariat@globalprivacyassembly.org **no later than 16 June 2025.**

Note: GPA member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline above.

Languages: The GPA documentation Rule 6.2[1] applies.

1. CONTACT DETAILS FOR THIS ENTRY	
Privacy/Data Protection Authority:	Instituto de Transparencia, Acceso a la Información Pública, Protección de Datos Personales y Rendición de Cuentas de la Ciudad de México
Person completing this form:	Laura Lizette Enríquez Rodríguez
	First name *Last name*
Job title:	President Commissioner of INFO CDMX
Email address:	laura.enriquez@infocdmx.org.mx

2. ELIGIBILITY

By submitting this entry, I confirm that (*please tick all boxes to confirm)*:

☒   The Authority is a member of the Global Privacy Assembly

☒   The initiative described in this entry was undertaken before 16 June 2025.

☒   I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the GPA Secretariat.

3. CATEGORIES

Please indicate which category you wish to enter.

*Please tick **one**; please use a separate form for each category you wish to enter:*

☐   Education and Public Awareness

☐   Accountability

☐   Dispute Resolution and Enforcement

☒   Innovation

☐   People's Choice

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[1] GPA Rules and Procedures, Rule 6.2 'Assembly documents':

Without prejudice to section 4.2, Assembly documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other Assembly documents such as the Assembly Rules and Procedures.

4. DESCRIPTION OF THE INITIATIVE

a. Please provide a brief summary of the initiative *(no more than 75 words)*

SIVER is an open-source digital platform created by INFO CDMX to verify and audit personal data processing by public bodies in Mexico City. Born during the COVID-19 crisis, it digitizes and systematizes regulatory procedures, reducing costs and time, boosting efficiency, and enabling real-time evaluation. Its replicable design has already been adopted by 10 data protection authorities across Mexico, promoting cooperative federalism and transforming data protection oversight into a robust, transparent, and scalable process.

b. Please provide a full description of the initiative *(no more than 350 words)*

SIVER (Personal Data Verification System) is an innovative, open-source digital platform developed by INFO CDMX to monitor compliance with personal data protection obligations by public institutions in Mexico City. Created in response to the COVID-19 pandemic, SIVER emerged as a strategic technological solution to ensure the continuity and strengthening of verification procedures in a digital, secure, and efficient way.

SIVER is structured around five core stages—initiation, review, accompaniment, follow-up, and compliance—aligned with regulatory deadlines. It enables:
- Virtual planning and execution of personal data verifications and audits
- Role-based access for six distinct user types, including IT administrators, data protection directors, verifiers, advisors, and regulated entities
- Centralized archiving and storage of verification files and outcomes
- Automated notifications to ensure compliance with legal timeframes
- Direct communication channels between the supervisory authority and regulated entities
- Real-time dashboards and statistics for better monitoring and institutional diagnostics
- Generation of qualitative and quantitative reports, supporting the development of risk-based work plans

Since its implementation in 2022, SIVER has delivered tangible benefits in the field of personal data protection oversight:
- Efficiency: Verification time has been reduced by 60%, increasing the annual number of verified institutions and processing operations
- Sustainability: Eliminated the need for physical files and reduced institutional travel by 95%, significantly lowering environmental impact
- Cost-effectiveness: Lower operational costs thanks to digitalization of procedures
- Accountability and transparency: Objective, traceable, and standardized results strengthen regulatory certainty and institutional trust
- Strategic insight: Comparative metrics and evaluations allow authorities to identify compliance gaps and areas for improvement. Verification data serves as the foundation for diagnostics, targeted action plans, and evidence-based policymaking to strengthen personal data protection.

Moreover, SIVER's open-source development has enabled INFO CDMX to share it freely with other data protection authorities in Mexico. Through the 2023 initiative "SIVER in your local authority", 10 local data protection authorities signed cooperation agreements to adopt the platform. This reinforces a model of cooperative federalism, leveraging technology as a public good to strengthen the right to personal data protection across jurisdictions.

c. Please explain why you think the initiative deserves to be recognised by an award
   (no more than 200 words)

SIVER exemplifies how innovation and public interest can converge to transform regulatory practices. Beyond improving oversight, it strengthens compliance with the principles, duties, and obligations established in the legal framework, ensuring the privacy and protection of individuals' personal data.

What began as a response to the COVID-19 pandemic has evolved into a scalable and sustainable platform with proven benefits. Its open-source and modular design allows authorities to adopt and adapt it according to local needs, without financial or technical barriers, and opens the door to continuous improvement through emerging technologies such as artificial intelligence.

The success of the "SIVER in your local data protection authority" initiative—through which 10 subnational authorities have already implemented the platform—demonstrates its flexibility, scalability, and national relevance. This experience also reinforces cooperative federalism by promoting shared tools and standards.

Given its positive outcomes, SIVER is now well positioned to be shared at the international level, offering a replicable model for enhancing transparency, accountability, and regulatory efficiency in personal data protection.

Recognizing SIVER means acknowledging a broader vision of collaborative digital innovation that makes data governance more inclusive, effective, and resilient in a global context.

d. Please include a photograph or image, if you wish *(This will be published with your entry on the GPA website. The image can be pasted into the box below, be sent as an attachment or a link may be provided)*
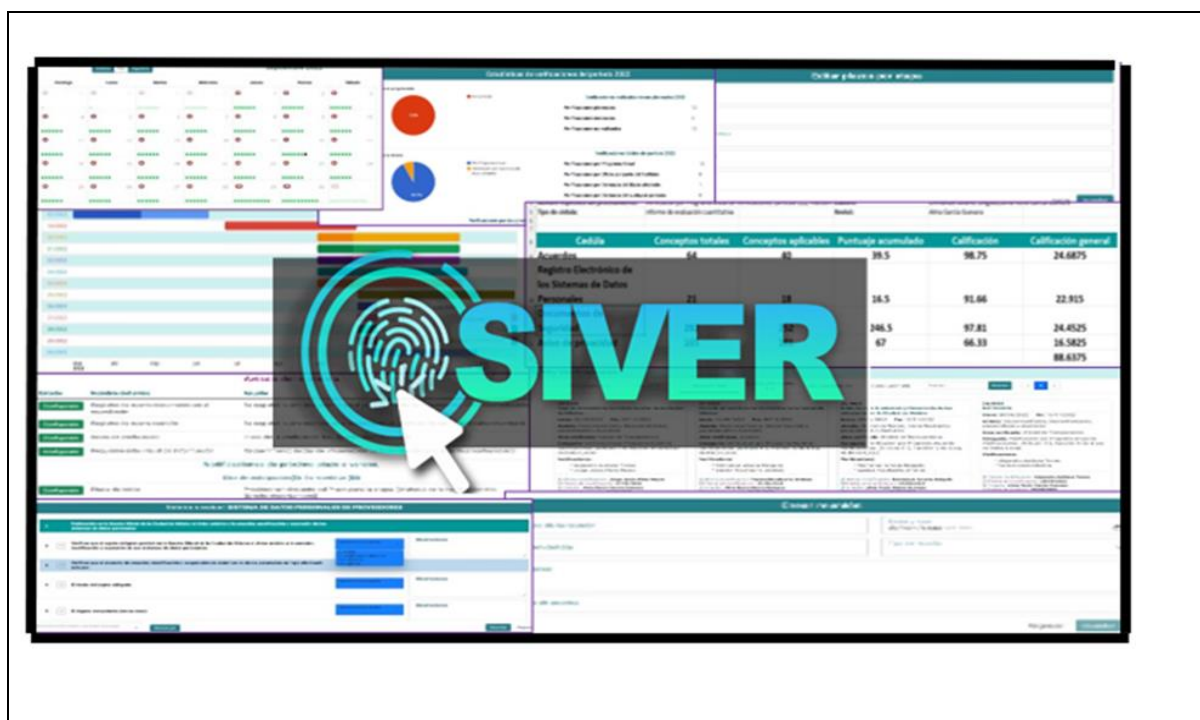
e. Please provide the most relevant link on the authority's website to the initiative, if applicable *(The website content does not need to be in English)*

You can access the SIVER platform at the following link:
https://siver.infocdmx.org.mx/login
Please note: login credentials are required to access the system.

f. Please provide any other relevant links that help explain the initiative or its impact or success *(e.g. links to news reports or articles):*

- **Video overview of SIVER's functionalities:**
https://portalddp.infocdmx.org.mx/Home/Siver
- **User guide and regulatory framework:**
https://portalddp.infocdmx.org.mx/Resources/documents/GUIA_VERIFICACIONES_AU
DITORIAS.pdf
- **SIVER launch event at INFO CDMX (Min. 2:09:03):**
https://www.youtube.com/watch?v=yPtXL7oFYXs&t=8786s
- **Presentation to Mexico's National Transparency System (Min. 1:51:10):**
https://www.youtube.com/watch?v=Dc6A7lk-w1M
- **Award Ceremony: INAI Innovation and Best Practices Award 2023 – Public Sector Category (Min. 48:40):**
https://www.youtube.com/watch?v=qH3qFZhXbCM
- **INFO CDMX strengthens cooperative federalism by sharing SIVER with 10 entities across the country**
https://infocdmx.org.mx/index.php/2-boletines/8826-dcs-081-2025.html

Press coverage and media articles:
- **INAI recognises award-winning projects:**

- https://www.vertigopolitico.com/nacional/notas/reconoce-inai-proyectos-ganadores-del-premio-a-la-innovacion
- **INFO CDMX launches SIVER:** https://periodicoleo.com/noticias/2023/01/26/info-cdmx-pone-en-marcha-el-sistema-de-verificaciones-siver/
- **Agreement to adopt SIVER:** https://www.ichitaip.org/2023/10/31/firma-ichitaip-convenio-con-info-cdmx-para-recibir-el-sistema-de-verificacion-de-datos/
- **INFO CDMX presents SIVER:** https://revistaseguridad360.com/noticias/info-cdmx/
- **INFO CDMX expands SIVER to other states:** https://periodicoleo.com/noticias/2023/10/13/compartira-el-info-cdmx-la-plataforma-siver-con-organismos-garantes-de-michoacan-guanajuato-coahuila-y-morelos/
- **INFO CDMX revolutionises data protection:** https://www.contrareplica.mx/nota-INFO-CDMX-revoluciona-la-proteccion-de-datos-personales--202229624
- **Technological innovation recognised:** https://doncelesportal.com.mx/2023/12/19/reconocen-innovacion-tecnologica-del-info-cdmx/
- **Strategies to bring rights closer to the public:** https://entresemana.mx/info-cdmx-genera-estrategias-para-acercar-los-derechos-de-tutela-a-la-poblacion/
- **INFO CDMX presents SIVER:** https://elcapitalino.mx/capital/presenta-info-cdmx-sistema-verificacion-de-datos-personales/